

Sears

CHRISTMAS BOOK 1968

America's favorite
WISH BOOK

- ... because it offers the imaginative products and ideas that *dreams* are made of
- ... because it offers the down-to-earth prices and integrity of quality that *true value* is made of



INDEX BEGINS ON PAGE 277

SEARS, ROEBUCK AND CO., KANSAS CITY, MO. 64127

Satisfaction Guaranteed or your money back

You Can't Do Better Than Sears

SAVE THIS CATALOG... YOU CAN ORDER ANY TOY ON PAGES 433 THROUGH 605 FROM NOW UNTIL JULY 30, 1969

WishbookWeb.com

called Sears Catalog **the WISH BOOK**

..because of the down-to-earth prices and integrity of quality that true value is made of



Our lowest price this year
for a lace-trimmed
Nylon Tricot Peignoir Set

\$8.88 regular sizes

Lovely lace lends a look of elegance that complements acetate satin yoke. The sturdy Ban-Lon® lace is ecru color for aqua and cherry sets, black for black. Peignoir is filmy sheer nylon tricot . . . has ¾-length sleeves. Sleeveless gown is opaque tricot with sheer overlay . . . has wide shoulder straps. Machine wash, medium temperature.

Bust sizes 32-34; 36; 38-40. Please state size.

38 N 28951F—Aqua 38 N 28952F—Black 38 N 28953F—Cherry
Shipping weight 12 ounces.....Set \$8.88

Larger bust sizes 42-44; 46-48; 50-52 in aqua only. Please state size.

38 N 28971F—Shipping weight 14 ounces.....Set \$9.88



Seldom will you see such outstanding
quality in a Nylon Tricot Coat and
Pajama Set at this low price

\$9.88

Satin, satin everywhere . . . even as unique tabs that cover pajama buttons. Matching 1-inch nylon satin bands on collars, pockets, sleeves . . . and across yoke of coat. Coat has shirred front for flattering drape and comfortable fullness; ¾-length sleeves; covered buttons and a snap, too, at collar for extra neatness; pocket. V-neck pajama has short sleeves; pocket; covered-elastic-waist trouser that's specially constructed for wonderful fit. Machine washable at warm temperature.

State bust size 32, 34, 36, 38, 40.

38 N 17871F—Blue aqua 38 N 17872F—Pink
Shipping weight 15 ounces.....Set \$9.88

These are the first of 46 pages devoted exclusively to Nightwear and Loungewear for the entire family . . . items specially selected for the season and brought together in this one section for your shopping convenience

so wonderful to wish for
..so wonderful to get

LOUNGEWEAR

Stunning long-gown lounge. Jet black jersey bodice of bonded knit Orlon* acrylic. Rose, green and black floral print skirt in quilted acetate satin. Skirt has separate acetate tricot lining for greater comfort and it won't pucker when washed. Kodol® polyester filling won't flatten, stays light and puffy. Concealed front zipper closing. Two side-seam pockets. Hand wash, warm.

State Misses' size 8, 10, 12, 14, 16.
38 N 80625F—Shpg. wt. 1 lb. 4 oz.....\$20.00

*Reg. DuPont T.M.



with the elegance of long-gown styling



(1 and 2) Shimmering flower jewelry of Austrian aurora crystal glass beads. Silver-color metal mountings.

1 Ring . . a 1-inch dome. Adjustable.
4 N 5582—Iridescent green and pink
4 N 55822—Clear
Shipping weight 3 ounces. \$3.00

2 Earrings . . 1-inch diam. Clip back.
4 N 55821—Iridescent green and pink
4 N 55823—Clear
Shipping weight 3 ounces. \$5.00

3 Slippers . . beautifully styled to flatter your most glamorous lounging fashions. Rich acetate and rayon crepe upper and self-lining in sophisticated black or smashing pink. High-rise vamp is accented with a rosette pool of matching crepe; toe is fashionably rounded. Long wearing composition sole; 1-in. heel.
Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
Please state your usual size, then B width.
15 N 54443F—Black with hot pink lining
15 N 54442F—All hot pink
Shipping weight 1 pound. \$5.99



Looks and feels like luxurious velvet . . soft, ruby red Arnel® triacetate and nylon fleece hostess robe. Smooth acetate satin lined butterfly sleeves graced with Schiffler embroidery. Two side-seam pockets. Zipper back. Machine wash, separately, warm temperature.
State Misses' size 8, 10, 12, 14, 16.
38 N 80603F—Shpg. wt. 1 lb. 2 oz. \$21.00



Simply elegant . . this brocade hostess robe with padded cotton velveteen stand-up collar, velveteen trimmed sleeves. Front slit for walking ease. Two side-seam pockets. Acetate, rayon, Mylar® metallic blend. Dry clean.
State Misses' size 10, 12, 14, 16, 18.
38 N 82093F—Jade green
38 N 82092F—Wine
Shpg. wt. 1 lb. \$29.00



so wonderful to wish for
..so wonderful to get

LOUNGEWEAR



1 Lovely blouse effect created by graceful nylon chiffon sleeves and tie collar. Soft fabric of Arnel® triacetate and nylon fleece. Fashionable chain belt. Zipper front. Two side-seam pockets. Misses' sizes 8, 10, 12, 14, 16.
38 N 80641F—Brown 38 N 80642F—Jade
State size. Shpg. wt. 1 lb. 2 oz. \$20.00

2 Vibrant floral print bodice over blue pants. Two side-seam pockets. Smooth to the touch Arnel® triacetate and nylon fleece.
State Misses' size 8, 10, 12, 14, 16.
38 N 80631F—Shpg. wt. 1 lb. 2 oz. \$16.00

3 Impressive abstract floral print on comfortable, textured acrylic fabric. Interlined stand-up collar. Two side-seam pockets. Back zipper. Misses' sizes P(8); S(10-12); M(14-16); L(18).
State size P, S, M, L.
38 N 82901F—Shpg. wt. 14 oz. \$18.00

All items on these two pages machine washable, warm

with pant-style comfort



4 Subtle shadow print bodice in acetate satin; quilted acetate satin culotte . . . loose lined with acetate tricot; won't pucker when washed. Kodel® polyester filling. Two side-seam pockets. Misses' sizes 8, 10, 12, 14, 16.
 38 N 80601F—White 38 N 80602F—Pink
 State size. Wt. 1 lb. 3 oz. \$22.00

5 The Nehru look in lustrous acetate satin. Self-fabric belt buttons into front opening of shadow print jacket. Pants have elasticized waist. Misses' sizes 8, 10, 12, 14, 16, 18.
 38 N 83003F—Red 38 N 83002F—Gold
 State size. Wt. 10 oz. \$15.00

6 Frost white tapered bodice over jet black flared pants. Arnel® triacetate and Fortrel® polyester blend in crepe textured fabric. Two side-seam pockets.
 State Misses' size 8, 10, 12, 14, 16.
 38 N 83301F—Shpg. wt. 12 oz. \$18.00



so wonderful to wish for
..so wonderful to get

LONG



1

1 The Nehru look in corded nylon fleece. Lurex® metallic gold-color yarn accents the short standup collar and sleeves. Self-fabric belt. Two side-seam pockets. Embossed metallic gold color buttons. Simulated jewel medallion included. Machine wash, warm temperature.

State Misses' size 8, 10, 12, 14, 16, 18.

38 N 94041F—Burgundy

38 N 94042F—Jade

Shpg. wt. 1 lb.....\$16.00

2 Elegant simplicity in Arnel® triacetate and nylon fleece. Gathered at the neckline for a graceful drape. Stand-up collar and cuffs are trapunto trimmed with metallic gold-color yarns. Three-quarter length raglan sleeves. Two side-seam pockets. Back zipper. Machine wash, warm.

State Misses' size 10, 12, 14, 16, 18.

38 N 94061F—Kelly

38 N 94062F—Red

Wt. 1 lb. 3 oz.....\$16.00

2

ROBES.. fleecy soft, lightweight and warm



3 A soft, cozy beauty of 75% Arnel® triacetate and 25% nylon fleece. Floral appliques bloom on either side of front zipper in contrasting color Orlon® acrylic yarn. 3-way self-fabric belt. Side-seam pocket.

AVERAGE. Fits 5 ft. 3 in. to 5 ft. 7 in. *State Misses'* size 10, 12, 14, 16, 18.

38 N 91794F—Brown
38 N 91797F—Green
Wt. 1 lb. 3 oz. \$13.00

TALL. Fits over 5 ft. 7 in. *State Misses'* size 12, 14, 16, 18, 20.

38 N 91798F—Brown
38 N 91799F—Green
Wt. 1 lb. 3 oz. \$15.00

4 Shimmering acetate satin trims yoke and raglan sleeves of this soft peignoir robe. 80% Arnel® triacetate and 20% nylon fleece. 3-way belt. Side-seam pocket.

State Misses' size 10, 12, 14, 16, 18.
38 N 91851F—Coral 38 N 91852F—Blue
Shpg. wt. 1 lb. 3 oz. \$15.00

Larger. *State Women's* size 38, 40, 42, 44.
38 N 91853F—Coral 38 N 91854F—Blue
Shpg. wt. 1 lb. 3 oz. \$17.00

5 Classic elegance with delicate Schiffler embroidery trim. 80% Arnel® triacetate and 20% nylon fleece. Gripper® fastener front. Self-fabric belt. One side-seam pocket. *State Misses'* size 10, 12, 14, 16, 18.

38 N 91891F—Brass
38 N 91892F—Red
Shpg. wt. 1 lb. 3 oz. \$16.00

*Reg. DuPont T.M.

Fleece robes on this page are machine washable at warm temperature



so wonderful to wish for
..so wonderful to get

QUILTED



1



ROBES of satin or nylon tricot

Satin

Machine washable

ILLUSTRATED ON OPPOSITE PAGE

(1 and 2) Luxurious quilted acetate satin with puffy Kodel® polyester fill. Separate lining of acetate tricot. Two side-seam pockets. Machine wash, warm temperature.

1 Short Robe. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94021F—Red
38 N 94022F—Gold
Shpg. wt. 1 lb. 4 oz. \$11.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94023F—Red
38 N 94024F—Gold
Shpg. wt. 1 lb. 4 oz. \$13.00

2 Long Robe. 3-way self-fabric peignoir belt.

Average. Fits 5 ft. 3 in. to 5 ft. 7 in. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94026F—Green
38 N 94025F—Gold
Shpg. wt. 1 lb. 6 oz. \$13.00

Tall. Fits over 5 ft. 7 in. *State Misses' size* 12, 14, 16, 18, 20.

38 N 94028F—Green
38 N 94027F—Gold
Shpg. wt. 1 lb. 6 oz. \$15.00

Nylon Tricot

ILLUSTRATED AT RIGHT

(3 and 4) Silky smooth nylon tricot with polyester fill on acetate tricot backing. Holiday bright Schiffler embroidery down front placket. One side-seam pocket. Machine wash, warm temperature.

3 Short Robe. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94081F—Blue
38 N 94082F—Rose
38 N 94083F—Green
Shpg. wt. 1 lb. 4 oz. \$7.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94084F—Blue
38 N 94085F—Rose
Shpg. wt. 1 lb. 4 oz. \$8.00

4 Long Robe. Acetate satin rope belt. *State Misses' size* 10, 12, 14, 16, 18.

38 N 94092F—Rose
38 N 94091F—Blue
38 N 94093F—Green
Shpg. wt. 1 lb. 2 oz. \$9.00

Larger. *State Women's size* 38, 40, 42, 44.

38 N 94095F—Rose
38 N 94094F—Blue
Shpg. wt. 1 lb. 2 oz. \$10.00



so wonderful to wish for
..so wonderful to get

ROBES of terry



(1 and 2) Lounge-about in our finest, thickest, thirstiest all cotton terry. Accented down the hidden zip front placket with lovely Schiffli embroideries. Handy side-seam pocket.

1 LONG ROBE. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L.
38 N 85313F—Watermelon pink
38 N 85312F—Montego blue
Shpg. wt. 2 lbs. \$11.00

2 SHORT ROBE. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L.
38 N 85302F—Montego blue
38 N 85303F—Watermelon pink
Shpg. wt. 1 lb. 6 oz. . . . \$9.00

3 The Kabuki coat in all cotton terry 2 in. longer than shown; shorten if you wish. Blue, green and coral print. Inner ties. Two large patch pockets. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L. Wt. 1 lb. 8 oz.
38 N 85541F \$9.00

4 Cuddle into this cozy cotton terry robe. Pleated front and back for a draped fit. Large side seam pocket. Sizes S(10-12); M(14-16); L(18). *State size* S, M or L.
38 N 85405F—Lime drop
38 N 85402F—Christmas white
38 N 85403F—Montego blue
38 N 85404F—Watermelon pink
Shpg. wt. 1 lb. 6 oz. . . . \$7.00

Robes on this page machine washable, separately, warm

12 **Sears** ROBE

..or colorful quilted cotton fabrics



5 Quilted cotton broadcloth in a pretty pink and yellow floral print. Two large pockets formed by gores gently curving from underarm to hem. Zipper front. Polyester fill on cotton back.

State Misses' size 10, 12, 14, 16, 18.
38 N 91641F—Shpg. wt. 1 lb. 4 oz. \$12.00

Larger. State Women's size 38, 40, 42, 44.
38 N 91642F—Shpg. wt. 1 lb. 4 oz. 14.00

6 Quilted blue cotton denim robe. Gripper® front. Polyester fill on acetate tricot back.

State Misses' size 10, 12, 14, 16, 18.
38 N 91861F—Shipping wt. 1 lb. \$8.00

7 Quilted combed cotton batiste. Very feminine nylon tricot jabot and cuffs on this perky blue and orange empire style robe. Kodel® polyester fill on acetate tricot back.

State Misses' size 8, 10, 12, 14, 16.
38 N 92621F—Shipping wt. 1 lb. \$10.00

8 Quilted cotton gingham robe. Ruffy self-fabric front band and cuffs edged in lace. Grosgrain belt creates the empire look. One side-seam pocket. Puffy polyester fill on acetate tricot back.

State Misses' size 8, 10, 12, 14, 16, 18.

38 N 92881F—Pink
38 N 92882F—Blue
Shpg. wt. 1 lb. 3 oz. \$12.00

Cotton quilt robes on this page are machine washable at warm temperature.

so wonderful to wish for
 ..so wonderful to get

ROBES of Orlon* pile



1 The coachman look beautifully expressed in delightfully soft Orlon® acrylic pile on cotton back. Double-breasted look created by two rows of pearlized plastic buttons. Two side-seam pockets. White. Machine wash, separately, medium temperature. Drip dry.

State Misses' size 10, 12, 14, 16, 18. Shipping weight 1 pound 2 ounces.
 38 N 93181F.....\$12.00

2 The classic look in cuddly Orlon® acrylic pile on cotton back. Peter Pan collar. 6 button front closure. Below elbow-length set-in sleeves. Side-seam pocket. Machine wash, medium. Drip dry.

State Misses' size 10, 12, 14, 16, 18.
 38 N 93121F—Red
 38 N 93122F—Blue
 Shipping weight 1 lb. 2 oz.....\$7.00

3 A charming confection in sherbet colors... lemon, orange and green. Orlon® acrylic pile on cotton back. Self-fabric removable flower at bodice. One side-seam pocket. Machine wash, separately, medium. Drip dry.

State Misses' size 10, 12, 14, 16, 18.
 38 N 92371F—Shpg. wt. 1 lb. 2 oz...\$11.00

*Reg. DuPont T.M.

..or favorite fabrics with classic wrap styling

4 Long nylon quilt wrap with intricately looped acetate satin piping at shawl collar. Side-seam self-fabric belt; inside tie for added comfort, fine fit.

Kodel® polyester fill stays puffy. Separately lined with acetate tricot. Machine wash, warm.

State Misses' size 10, 12, 14, 16, 18.
38 N 97703F-Coral 38 N 97702F-Aqua
Shipping weight 1 lb. 5 oz. \$13.00

Larger, State Women's size 38, 40, 42, 44.
38 N 97803F-Coral 38 N 97802F-Aqua
Shipping weight 1 lb. 5 oz. \$15.00

5 Long fleecy wrap of wonderfully warm Arnel® triacetate and nylon fleece. Edged at the neckline, down the front and at the cuffs with bright acetate satin trapunto. Inside tie helps keep robe neatly closed; self-fabric front tie belt. Side-seam pocket. Machine wash, warm.

Average. Fits 5 ft. 3 in. to 5 ft. 7 in.
State Misses' size 10, 12, 14, 16, 18.
38 N 93051F-Gold
38 N 93052F-Deep rose
Shipping weight 1 lb. 2 oz. \$16.00

Tall. Fits over 5 ft. 7 in.
State Misses' size 12, 14, 16, 18, 20
38 N 93053F-Gold
38 N 93054F-Deep rose
Shipping weight 1 lb. 2 oz. \$18.00

6 Long wrap . . delightfully soft in a brushed wool blend that's machine washable. Contrasting color piping creates a high fashion look. Inside ties; side-seam pocket. 85% wool and 15% nylon. Machine wash, separately, warm. Maximum fabric shrinkage 3%.

State Misses' size 10, 12, 14, 16, 18
38 N 93061F-Blue with green trim
38 N 93062F-Green with blue trim
Shipping weight 1 lb. 9 oz. \$14.00

Larger, State Women's size 38, 40, 42, 44.
Blue with green trim only.
38 N 93063F-Wt. 1 lb. 9 oz. \$16.00

7 Long chenille wrap of Viscose rayon on soft cotton backing. The richest, warmest chenille we've ever sold . . the rows of tufting are exceptionally close together. 3-way belt. Machine wash, separately, warm temperature

State Misses' size 10, 12, 14, 16, 18.
38 N 90482F-Pink 38 N 90483F Blue
Shipping weight 1 lb. 6 oz. \$7.00

Larger, State Women's size 38, 40, 42, 44.
38 N 90484F Pink 38 N 90485F Blue
Shipping weight 1 lb. 6 oz. \$8.00



ONE THING THIS FAMILY COULD STAND IS MORE LAUGHS AT BREAKFAST!

so wonderful to wish for
..so wonderful to get

NIGHTWEAR..Gowns



1 Sanforized® Long Coat and Gown Set . . cotton plus Avril® rayon. Sunny flowers printed on breakfast coat of fine-ribbed Cone-puff®, a lightweight corded fabric $\frac{3}{4}$ -length sleeves edged with cotton velveteen ribbon and wide cotton eyelet ruffle, narrow eyelet at neck, ribbon tie at waist.
Flannelette solid-color gown has $\frac{3}{4}$ length elasticized sleeves, back button and eyelet ruffle at neck, string tie at waist and piping at neck of coat fabric. Machine wash, warm . . maximum fabric shrinkage 1%

State bust size 32, 34, 36, 38, 40.
38 N 76332F Green 38 N 76333F Pink
Shpg wt 1 lb 12 oz. Set \$10.97

2 Our very finest Short Peignoir Set . . nylon tricot lavished with nylon lace. Coat is doubled sheer . . front, neck, $\frac{3}{4}$ length sleeves and hemline outlined with acetate satin . . satin rosebud clasp closure at V-neck.
Opaque sleeveless gown overlaid with sheer; V-neck; extra wide sweep. Machine wash, medium temperature.

State bust size 28-30; 32-34; 36, 38-40; 42-44
38 N 27614F—White
38 N 27616F—Lettuce
Wt. 15 oz.Set \$17.97

3 Short Travel Set . . opaque nylon tricot. Acetate satin yokes. Smocked fronts. Raglan-sleeve coat Sleeveless gown Machine wash, medium temperature.
State bust size 32-34, 36; 38-40.
38 N 29001F—Jade green
38 N 29002F—Cherry red
38 N 29003F—Blue
Wt. 12 oz.Set \$10.97

Larger State bust size 42-44, 46-48, 50-52
38 N 29011F—Jade green
38 N 29012F—Blue
Wt. 12 oz.Set \$11.97

4 Long Peignoir Set . . brushed knit of 80% Arnel® triacetate, 20% nylon Cuddly soft on the outside, silky smooth inside. Trimmed on sleeves, double-breasted coat front with wide bands of Dacron® polyester and cotton lace. thin bands of same lace edge necklines
The elegance of simplicity . . the femininity of soft fabric in soft colors. Coat has pink acetate-satin ribbon bow at neck, ribbon behind lace front, pink pearlized plastic buttons, long sleeves
Gown has gathers front and back for gentle drape, elbow-length sleeves, pink ribbon waist tie Machine wash, warm.

State bust size 32, 34, 36, 38, 40
38 N 70003F Pink 38 N 70002F White
Shpg wt 2 lbs. 8 oz.Set \$17.97
†Reg. T.M. Celanese Corp. **Reg. T.M. DuPont

or Pajamas with coats to go with them



5 Coat and Pajama Set in Junior sizes. Luxury broadcloth of cotton plus Avril[®] rayon. Quilted coat has ruffle-edged front and neck; big patch pocket; front buttons; $\frac{3}{4}$ -length sleeves. Polyester fiberfill, acetate tricot backing. Pajama has ruffle-edged yoke, banded puffy short sleeves, boxer-elastic waist. Gold, brown, black paisley-type print on yellow. Scallop crochet stitching trims white ruffles. Machine wash, warm.

State Junior size 7, 9, 11, 13, 15.
38 N 19501F—Shpg. wt. 1 lb. 10 oz. Set \$12.97

6 Karate-style Coat and Pajama Set... nylon tricot trimmed with oriental shadow-design acetate satin. Wrap-around coat with sash tie, side-seam pocket. $\frac{3}{4}$ -length sleeves. Short-sleeve pajama has oriental collar, button front; covered-elastic pants waist. Machine washable, warm. Shipping weight 14 oz.

38 N 17771F—Red 38 N 17772F—Jade aqua
State bust size 32, 34, 36, 38, 40 Set \$10.97

Coat and Pajama Set

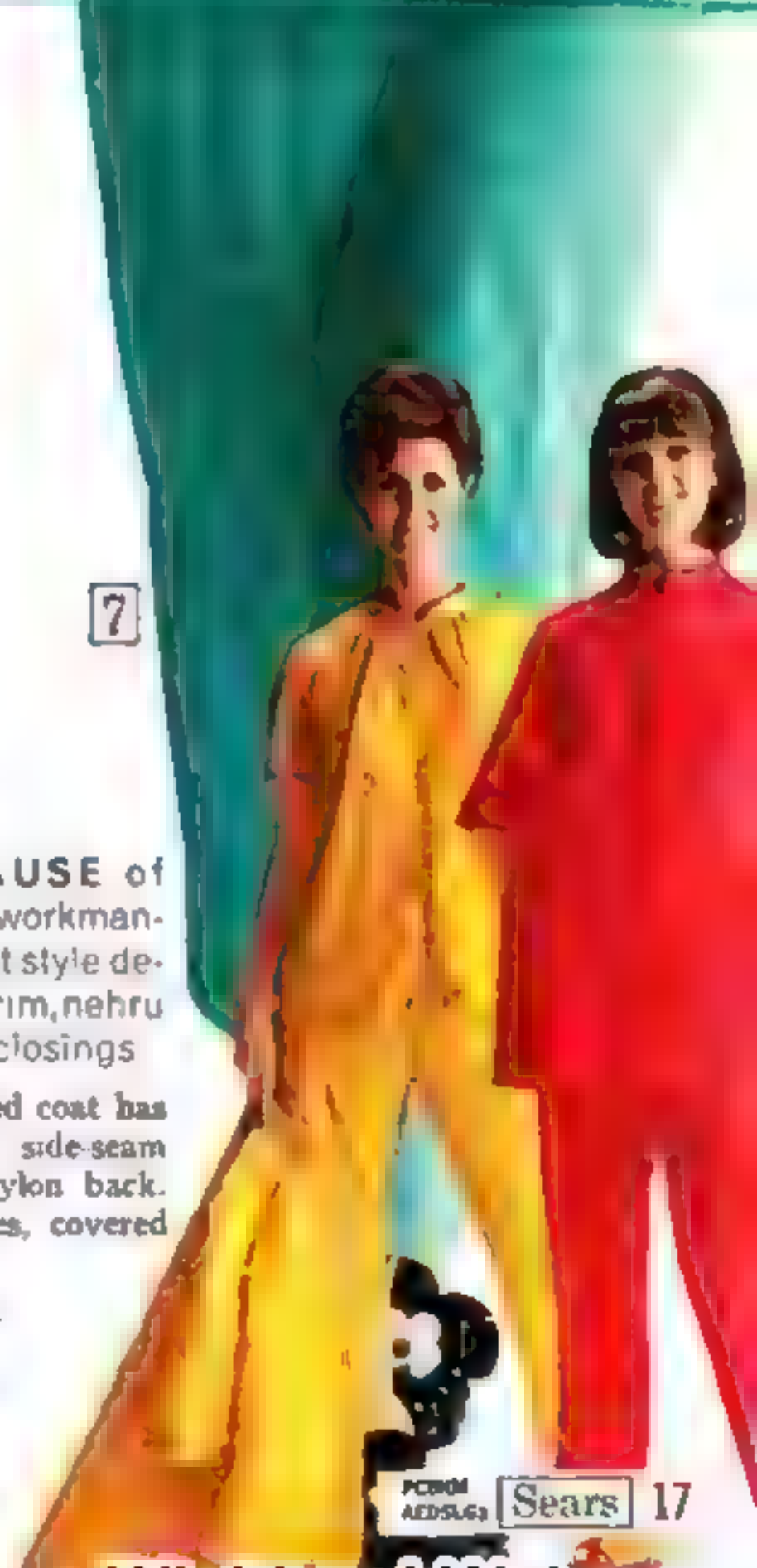


BEST BECAUSE of the fine fabric, workmanship and newest style details: trapunto trim, nehru collar, hidden closings

7 Nylon tricot trimmed with rich acetate satin. Quilted coat has trapunto trim on collar and hidden front zipper side-seam pocket, $\frac{3}{4}$ -length raglan sleeves. Polyester fiberfill, nylon back. Pajama has hidden front buttons, short raglan sleeves, covered elastic waist. Machine wash, warm. Shpg. wt. 1 lb. 1 oz.

38 N 17853F—Jade blue 38 N 17851F—Oriental red
38 N 17852F—Saffron gold
State bust size 32, 34, 36, 38, 40.....Set \$16.97

TALL... over 5 ft. 7 in. Jade blue. Shpg. wt. 1 lb. 1 oz.
38 N 17857F—State bust size 34, 36, 38, 40 .Set \$17.97



so wonderful to wish for
..so wonderful to get

NIGHTWEAR..very

with pretty bows and lovely lace



1 Sanforized® flannel . . . 50% Avril® rayon, 50% cotton. Mini shift. Elastic-waist peeky pants. Dot print in apple green . . . lavender ribbon trim. White cotton lace. Machine wash, warm . . . max fabric shrink 1%.
State Junior size 5-7; 9-11; 13-15
38 N 79682F—Wt. 1 lb. 3 oz. . . . \$5.97

2 Matching Boots. Lightly quilted. Shoe sizes S (6-6½); M (7-7½) and L (8-8½). State size S, M, L.
38 N 79692F—Shpg. wt. 5 oz. . . . \$1.97

3 Nylon tricot. Mini top . . . peek-a-boo pants. White nylon lace. ¾-length raglan sleeves. Machine wash, warm. Bust sizes P(28-30); S(32-34); M(36); L (38-40). State size P, S, M, L.
38 N 17801F—Holiday red
38 N 17802F—Turquoise
Shipping weight 8 oz. \$5.97

4 Cotton broadcloth. Mini top . . . peek-a-boo pants. Long sleeves with lace, smocking trim. Machine wash, warm. Bust sizes P(28-30); S(32-34); M (36); L (38-40). State size P, S, M, L.
38 N 17791F—Turquoise with white dots
38 N 17792F—Red with white dots
Shipping weight 9 oz. \$4.97

[5 and 6] Brushed knit of 80% Estroton† acetate, 20% nylon . . . cuddly soft face, sleek back. Warm. Thick ruffles on long sleeves, button back neckline. Machine wash, warm . . . shrinkage controlled.

5 MINI SHIRT . . . with elastic-waist panty
Bust sizes S(32-34); M(36); L(38-40). State S, M, L. Wt. 14 oz.
38 N 76073F—Pink \$7.97
38 N 76072F—Yellow with brown . . 7.97

6 LONG COWN. Bust sizes S(32-34); M(36); L(38-40). State S, M, L.
38 N 76063F—Pink. Wt. 1 lb. . . . \$7.97
38 N 76062F—Yellow. Wt. 1 lb. . . 7.97

7 Brushed woven fabric of 65% Kodelf polyester, 35% cotton. Midi-culotte has Victorian look, expressed in rows of lace, long turn-of-the-century sleeves. Sky blue, cloud white, gathered at elasticized waist. Apple-green ribbon tie. Button back closure. Machine wash, warm
State bust size 30, 32, 34-36, 38
38 N 76082F—Shpg. wt. 1 lb. \$7.97

8 Nylon tricot long culotte is smooth, sleek, opaque. Doubled-sheer ruffles. Step-in style, elastic on straps, under bust. Machine wash, warm. State bust size 30, 32, 34, 36, 38. Wt. 10 oz.
38 N 17921F—Flame red \$5.97
38 N 17922F—Blueberry 5.97

9 Monsanto Blue "C" nylon tricot . . . closely knit, smooth as silk, opaque. Guaranteed to wear to your satisfaction for one year, or return for free replacement or refund
Doubled-sheer ruffles. Jabot-front pajama has shirt tails, long elastic-wrist sleeves, covered elastic trouser waist. Machine wash, warm. Wt. 9 oz
State bust size 32, 34, 36, 38, 40
38 N 17892F—Pink \$7.97
38 N 17891F—Flame red. 7.97

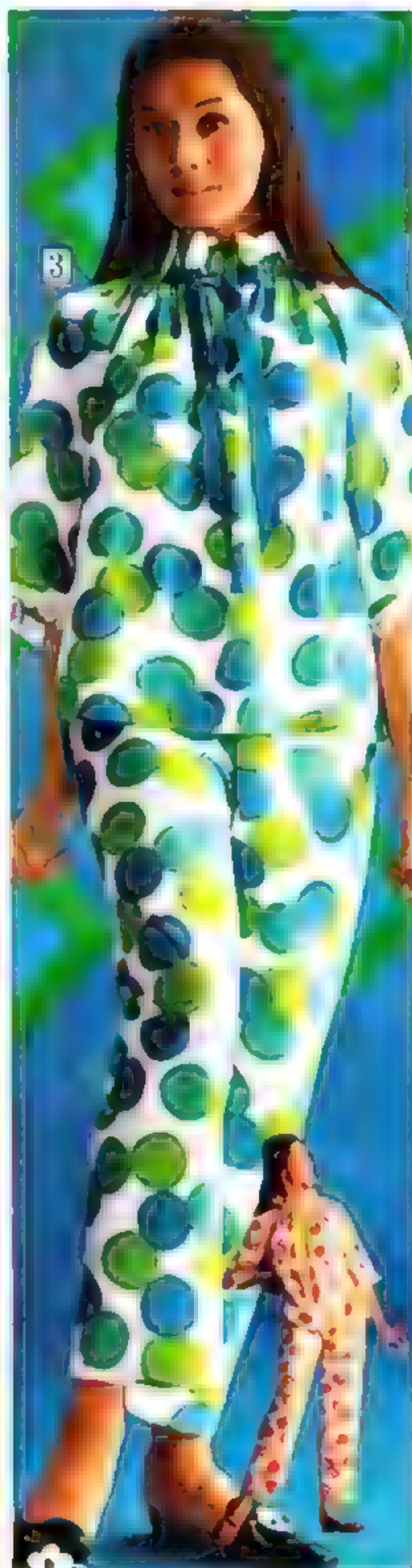
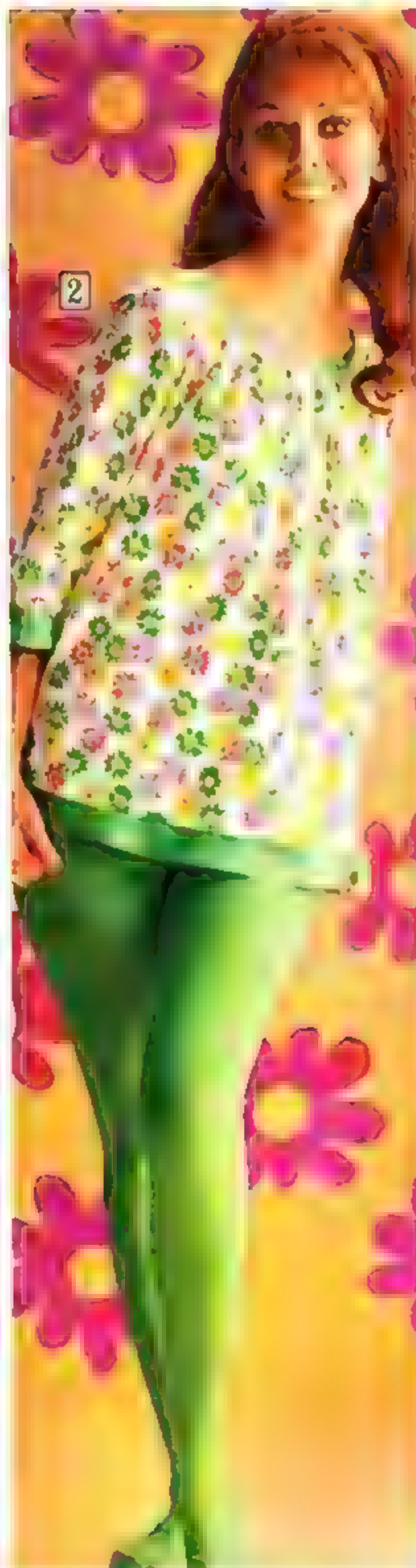
†Reg. T.M. F.M.C. Corp.
†Reg. T.M. Eastman
Chemical Products

fashionable, very feminine



so wonderful to wish for
..so wonderful to get

PAJAMAS with



1 Nylon tricot. Dramatically colorful for sleeping or lounging. Opaque. Vivid print top has $\frac{3}{4}$ -length raglan sleeves, thin-tie neck closure. Black elastic-waist trouser. Hand wash, separately, warm. *State bust size 32, 34, 36, 38, 40. Shipping wt. 13 oz. 38 N 17881F.....\$6.97*

(2 thru 4) Brushed knit of 80% Estron[®] acetate, 20% nylon. A two-faced fabric . . . cuddly soft on the out side, sleekly soft on the inside. Warm and cozy . . . light as a cloud. Machine wash, warm . . . shrinkage controlled

2 Daisy print . . . stretch-nylon leotard pants. Popover top has acetate-satin trim at neck, bottom, $\frac{3}{4}$ -length raglan sleeves. *Bust sizes S (32-34); M (36), L (38-40). State size S, M, L. 38 N 76342F—Wt. 13 oz....\$5.97*

3 Pop dots. Top has elastic at ruffled neck, $\frac{3}{4}$ -length raglan sleeves. Elastic waist trouser. *State bust 30, 32, 34, 36, 38. 38 N 76502F—Blue and green. 38 N 76503F—Orange and pink. Shpg. wt. 14 oz.....\$6.97*

4 Embroidered flowers. White top has rick-rack trim, long sleeves, 2 back buttons. Orange elastic-waist trouser. *State bust 32, 34, 36, 38, 40. 38 N 75992F—Wt. 1 lb....\$5.97*
*Reg. T.M. Eastman Chemical Products

easy-fitting flared tops



5 Cotton broadcloth. White lace bib front . . . lace ruffles on long sleeves. Small nehru-type collar. Covered-elastic waist. Machine wash, separately, warm. Pre-shrunk . . . max. fabric shrink, 2%.
State bust size 32, 34, 36, 38, 40.
 38 N 17781F—Holiday red
 38 N 17782F—Light turquoise
 Shpg. wt. 9 oz. \$5.97

6 Brushed knit . . . 80% Estron® acetate, 20% nylon. White top has brushed side toward body, sleek side out; overlaid with lace-edged sheer nylon. Raglan sleeves. Red trouser has soft side out; elastic waist. Machine wash separately, warm.
State bust size 30, 32, 34, 36, 38.
 38 N 76302F—Wt. 1 lb. 1 oz. \$6.97

7 Brushed knit . . . 80% Estron® acetate, 20% nylon. Front yoke of nylon lace lined with sheer nylon. ¾-length raglan sleeves. Elastic-waist. Estrel® finish . . . max. fabric shrinkage 2%. Machine wash, warm.

AVERAGE. *State bust size 32, 34, 36, 38, 40.* Shpg. wt. 1 lb.
 38 N 76513F—Pumpkin. . . . \$6.97
 38 N 76512F—Avocado. . . . 6.97
 *Reg. T.M. Eastman Chemical Co.

TALL . . . fits heights over 5 ft. 7 in.
State bust size 34, 36, 38, 40.
 38 N 76522F—Pumpkin
 38 N 76523F—Avocado
 Shipping weight 1 lb. \$7.47



so wonderful to wish for
..so wonderful to get

PAJAMAS for misses



1 Luxurious DuPont Antron[®] nylon tricot. Matching nylon lace front overlay, covered buttons. Trousers designed for fine fit. Covered elastic waist. Fits heights 5 ft. 3 in. to 5 ft. 7 in.

38 N 17914F—Candleglow 38 N 17916F—Mint 38 N 17915F—Pink
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. \$7.97

SHORT . . . under 5 ft. 3 in. State
bust size 30, 32, 34, 36.

38 N 17911F—Candleglow
38 N 17912F—Pink

Shipping wt 9 oz. \$7.97

TALL . . . over 5 ft. 7 in. State
bust size 34, 36, 38, 40.

38 N 17918F—Candleglow
38 N 17919F—Pink

Shipping wt 9 oz. \$8.97

2 Mandarin look . . . nylon tricot. Oriental design on acetate satin trim. Bust darts. Short sleeves. Covered elastic waistband.

38 N 17901F—Dynasty blue 38 N 17902F—Imperial red
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. \$7.97

3 Satin and lace trim nylon tricot. Ecru-color lace on raglan sleeves, pocket, collar, acetate-satin front. Covered elastic waist.

38 N 17841F—Cherry 38 N 17842F—Aqua
State bust size 32, 34, 36, 38, 40. Shpg. wt. 9 oz. \$7.97

4 Sanforized[®] cotton flannelette. Smocked look embroidered yoke. Long raglan sleeves elasticized ruffle. Boxer-elastic waist. Bright print on white. Maximum fabric shrink. 1%.

State bust size 32, 34, 36, 38, 40
38 N 76282F—Shpg. wt. 1 lb. 3 oz. \$4.97

5 PERMA-PREST[®] brushed woven fabric 65% Korfel[®] polyester, 35% cotton. Light, yet cozy warm. Round yoke trimmed with white nylon lace, delicate embroidery flowers. ³/₄-length raglan sleeves, elasticized lace-edged ruffle. Tunnelled-elastic waist. Tumble dry—no iron.

38 N 75102F—Blue 38 N 75103F—Pink

State bust size 32, 34, 36, 38, 40. Wt. 1 lb. \$5.97

TALL fits heights over 5 ft 7 in Blue
State bust size 34, 36, 38, 40.

38 N 75132F—Shipping wt. 1 lb. \$6.47

*Reg. T.M. Eastman Chemical Products, Inc.

Items (1) thru (5): machine wash, warm temp.

..or shirt-styled Nightwear for juniors



JUNIOR
BAZAAR

6 Brushed knit . . . 80% Estron® acetate, 20% nylon. Outside is cuddly; inside, sleek. Hot stripes. Banded $\frac{3}{4}$ sleeves. Machine wash, warm . . . shrink control. Wt. 11 oz.
State Junior size 5-7; 9-11; 13-15.
38 N 79673F—Pink, green.... \$6.97
38 N 79672F—Blue, yellow.... 6.97

7 PERMA-PREST® boliste . . . 65% polyester, 35% cotton. Red with white. Long sleeves. Machine wash, separately, medium; tumble dry.
State Junior size 5-7; 9-11; 13-15.
38 N 24991F—Wt. 6 oz..... \$5.97

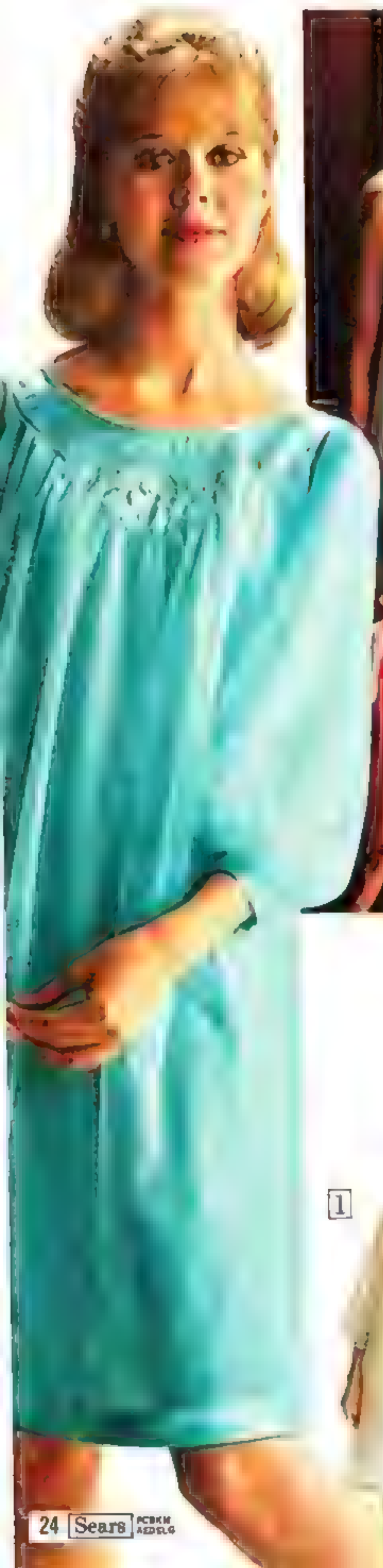
8 Sanforized® cotton broadcloth. Ruffled jabot, long sleeves. Shirt tails. Blue with lime, white. Mini panty. Machine wash, medium . . . maximum fabric shrinkage 1%.
State Junior size 5-7; 9-11; 13-15.
38 N 19531F—Wt. 8 oz..... \$3.97

9 Sanforized® cotton broadcloth. Ivy-league look: button-down collar, shirt tails. Long sleeves. Large patch pocket. Mini panty. Machine wash, medium temp., maximum fabric shrinkage 1%.
State Junior size 5-7; 9-11; 13-15.
38 N 19521F—Green
38 N 19522F—Peach
38 N 19523F—Yellow
38 N 19524F—Red
38 N 19525F—Maize, blue stripes
38 N 19526F—Blue, red stripes
Wt. 8 oz..... \$3.97
*Reg. T.M. Eastman Chemical Products



so wonderful to wish for
..so wonderful to get

GOWNS..short style



(1 thru 3) Nylon tricot . . full-cut and opaque; overlaid with filmy sheer nylon. Machine wash, medium.

1 Satin trimmed. Acetate satin yoke, appliques. Sheer $\frac{3}{4}$ -length sleeves. *State bust size* 32-34; 36; 38-40; 42-44.
38 N 26491F—Aqua
38 N 26492F—White
Shpg. wt. 10 oz.....\$6.97



2 Our finest short gown. Wonderful workmanship. Extra full sweep. Nylon lace; acetate satin trim. Sleeveless. V-neck. *State bust size* 28-30; 32-34; 36; 38-40; 42-44; 46-48.
38 N 27554F—White
38 N 27552F—Blue
38 N 27551F—Coral
Shpg. wt. 8 oz.....\$8.97

3 Permanently pleated sheer overlay. Sleeveless. *State bust size* 28-30; 32-34; 36; 38-40; 42-44.
38 N 28881F—Black
38 N 28882F—Flame red
Shpg. wt. 8 oz.....\$6.97

PERMA-PREST® wrinkle-

4 No-iron broadcloth. 65% polyester, 35% cotton. Machine wash, medium; tumble dry.

Popular mini-tent style with single pleat in front. Patch pocket. Two-button back closure. Long sleeves with cuffs. Blue paisley print.

Bust sizes 28-30; 32-34; 36; 38-40. *State size.* Wt. 6 oz.
38 N 23151F.....\$4.97

5 No-iron brushed woven fabric. 65% Kodol® polyester, 35% cotton . . a lightweight blend that's brushed so it's super soft, cozy warm. Machine wash, warm; tumble dry.

Yoke trimmed with embroidered flowers, nylon lace. Raglan $\frac{3}{4}$ -length elasticized sleeves.

Bust sizes S(32-34); M(36); L(38-40). *State size* S, M, L.
38 N 75112F—Blue
38 N 75113F—Pink
Wt. 14 oz.....\$4.97

* Reg. T.M. Eastman Chemical Co.

..or long style with regal elegance



shedding, no-iron Gowns

6 No-iron brushed woven fabric . . . 65% Kodol® polyester, 35% cotton. Machine wash, warm . . . tumble dry. Embroidery, lace on yoke. Raglan ¾-length elasticized sleeves. Bust sizes S(32-34); M(36); L(38-40). *State size* S, M, L. Wt. 1 lb. 38 N 75123F—Pink. \$5.97 38 N 75122F—Blue. 5.97 Larger bust size (42-44) in blue. Shpg. wt. 1 lb. 38 N 75124. \$6.47
 *Reg. T. M. Eastman Chemical Products, Inc.

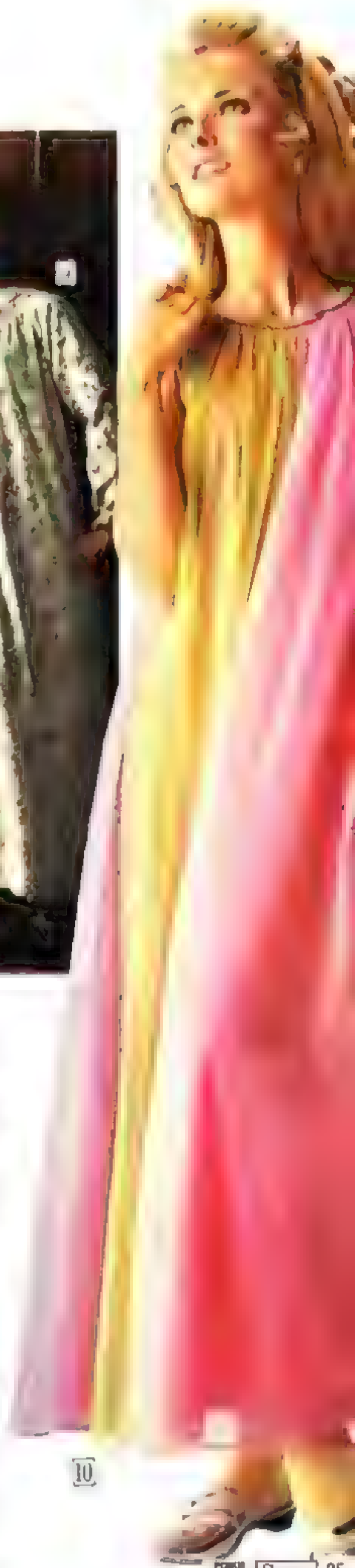
7 No-iron broadcloth. 65% polyester, 35% cotton. Machine wash, medium; tumble dry. Long gown with long sleeves. Lace-edged button-front yoke . . overlaid with sheer nylon tricot that's trimmed with tiny embroidered rosebuds. Small lace-edged Peter Pan collar. All lace is made of sturdy nylon. Bust sizes 32-34; 36; 38-40. *State bust size.* Shpg. wt. 8 oz. 38 N 21413F—Blue. \$5.97 38 N 21414F—Maize. 5.97 Larger bust sizes 42-44; 46-48. Blue only. *State size.* Wt. 8 oz. 38 N 21418F. \$6.97



8 Nylon tricot. Flattering V-shaped bodice of self-color nylon lace. ¾-length sleeves. Machine wash, medium. Bust sizes 32-34; 36; 38-40. 38 N 26153F—Red 38 N 26157F—Black 38 N 26154F—Aqua *State size.* Shpg. wt. 6 oz. \$3.97 Larger bust sizes 42-44; 46-48; 50-52 38 N 26155F—Red 38 N 26158F—Black *State size.* Shpg. wt. 6 oz. \$4.97

9 Sanforized® cotton flannelette. Embroidery on 2-button yoke gives smocking effect. Long elastic-wrist sleeves. Bright floral print on white. Machine wash, warm . . . max. fabric shrink. 1%. Bust sizes S(32-34); M(36); L(38-40) *State size* S, M, L. 38 N 76292F—Wt. 1 lb. 2 oz. \$4.97

10 Our finest Long Gown . . nylon tricot overlaid with filmy sheer nylon. Vertical shafts of shaded color flow from fashionable braided neckline. Dramatic royal purple blends with red and green, combining a regal elegance with the happy spirit of the holidays. Gown has extra wide sweep; snap closure at neckline back. Sleeveless. Machine wash, medium temp. *State bust size* 32-34; 36; 38-40. 38 N 28891F—Shpg. wt. 12 oz. . . . \$10.97



10

so wonderful to wish for
 ..so wonderful to get

SLEEPWEAR *with*



Cotton flannelette Nightwear Sets with masks .. and boxed

1 Tiger. A really ferocious looking mask and cotton flannelette pajama with rib knit cuffs and ankles. Gripper® Fastener back opening. Pants have fitted front elastic back waist. Gold and black print. Machine washable, medium.
 29 N 3254F—State size 3, 4, 5, 6, 6x. Shipping weight 12 oz. Set \$2.79

2 Clown. Lovable outfit for girls and boys. Mask and cotton flannelette pajama. Pullover top buttons in back. Has elastic at cuffs. Pants have fitted front elastic back waist, elastic at ankles. Red dot print. Machine wash, medium.
 29 N 3262F—State size 3, 4, 5, 6, 6x. Shipping weight 12 oz. Set \$2.79

3 Lil Angel Child. Mask and a halo, as well as a cotton flannelette gown with wings. Gown is screen printed on the yoke front. Elastic sleeve ruffles, a gold color button in back. White. Machine washable, medium.
 29 N 3155F—State size 3, 4, 5, 6, 6x. Shipping weight 12 oz. Set \$2.99

4 Devil. Mask and cotton flannelette pajama. Screen-printed top has Gripper® Fastener back opening. The pants have a devil's tail, fitted front, elastic back waist. Double rib knit ankles and cuffs. Red. Machine wash, medium.
 29 N 3252F—State size 3, 4, 5, 6, 6x. Shipping weight 12 oz. Set \$2.79

5 Bunny. Young make-believers wear a mask and cap with "bunny" ears. Cotton flannelette pajama has rib knit neck, cuffs, ankles. Pants are made with fitted front elastic back waist. Light blue. Machine wash, medium.
 29 N 3253F—State size 2, 3, 4, 5, 6, 6x. Shipping weight 12 oz. Set \$2.79



Cotton flannelette Star-Trek Pajama

Official Star Trek Ski Pajama with Star Trek applique. Deep blue rib knit mock turtleneck collar, cuffs and ankles on pants. Pants have elastic waist. Machine wash, medium. State size 3, 4, 5, 6, 6x.

26 **SEARS** PCBM AEDSLG 29 N 3264F—Shpg wt. 8 oz. \$2.99

"let's pretend" looks..children's sizes to 6x



Two-piece Sets . . cozy Country-look Gowns with Matching Caps

1 Cotton flannelette. Red rosebud print on white ground. Gown has lace trim on neck and front yoke. Rosebud applique. Elasticized ruffled cuffs, ruffle around bottom. 3-button opening on yoke back. Elasticized cap. Machine wash, medium.
State size 3, 4, 5, 6, 6x.
 29 N 3212F—Wt. 8 oz.... \$3 69

2 Softly brushed fabric of acetate and nylon. Paisley print. Gown has cotton velveteen and lace trim on yoke front. Elasticized ruffled cuffs. Button back opening. Elasticized cap. Machine wash, warm.
State size 3, 4, 5, 6, 6x.
 29 N 3204F—Blue
 29 N 3205F—Red
 Shipping weight 5 oz. . Each \$3 99

3 Cotton flannelette. Red with blue, yellow, white floral print. Gown has lace-trimmed ruffle at neck and elasticized cuffs. Smocking trimmed yoke front with bow. Elasticized cap. Machine wash, medium temperature.
State size 3, 4, 5, 6, 6x.
 29 N 3202F—Wt. 8 oz... \$3 69

4 Cotton flannelette. Gown has wide nylon lace ruffles around neck, down front. 3 bows on front ruffle, ruffle around bottom. 3/4 bell sleeves are lace trimmed. Button back opening. Elasticized cap. Machine wash, medium.
State size 3, 4, 5, 6, 6x.
 29 N 3222F—Red check 29 N 3216F—Blue check
 Shipping weight 9 ounces... .. Each \$3.29

so wonderful to wish for
..so wonderful to get

NIGHTWEAR *with*



QUILTED ROBES . . warm and dainty

(1 thru 4) Fluffy, fast-drying polyester filling. Smooth acetate tricot lining. Cozy ankle length. $\frac{3}{4}$ sleeves. Machine washable, medium.

1 Pastel. Softly feminine robe with a supple nylon tricot shell. Lace trim on stand-up collar, sleeves and button front opening.

State size 3, 4, 5, 6, 6x.
29 N 9813F—Pink
29 N 9814F—Blue
Shpg. wt. 12 oz. Each \$4.99

2 Paisley. Richly fashioned robe has cotton shell. Red print with fur-look cotton pile collar, cuffs and bottom. Button front opening.

State size 3, 4, 5, 6, 6x.
29 N 9815F—Shpg. wt. 15 oz. \$5.99

3 Checked. Hostess style robe with a cotton shell. Lace trim on ruffled cuffs and around ruffled bottom. Cotton velveteen belt.

State size 3, 4, 5, 6, 6x.
29 N 9830F—Blue
29 N 9829F—Red
Shpg. wt. 14 oz. Each \$4.99

4 Rosebud. Gayly printed robe with a cotton shell. Lace trimmed collar and cuffs. Button front opening. White print on red background.

State size 3, 4, 5, 6, 6x.
29 N 9816F—Shpg. wt. 14 oz. . . \$4.99

MEASURE TO BE SURE

Remember, your child grows . . . measure height of child in stocking feet—then use chart below. Order only sizes listed with each item.

Size (not age)	3	4	5	6	6x
Height (inches)	35½-38	38½-41	41½-44	44½-47	47½-49

lady-like looks.. sizes 3 to 6x



PAJAMAS and CULOTTES with feminine frills



Slippers sold on page 30

5 Shirt-look Pajama of downy-soft brushed acetate and nylon. Frilly top has lace trim on collar, down front, around bottom and cuffs. Elasticized ruffled sleeve cuffs. Pants with elastic waist, ruffled cuffs. Machine wash, warm.
29 N 3208F—State size 3, 4, 5, 6, 6x. Shipping weight 5 oz. \$2.99

6 Calico print Pajama of cotton flannelette. Prettily smocked yoke front with satin bow. Lace on ruffled neck and cuffs. Button back opening. Elasticized ruffled cuffs on sleeves, legs. Machine wash, med. State size 3, 4, 5, 6, 6x.
29 N 3203F—Shpg. wt. 8 oz. \$3.59

7 Softly checked Pajama of cotton flannelette. Wide nylon lace ruffles on yoke, around neckline. 3/4 bell sleeves. Button back opening. Elastic waist pants. Machine wash, med. Wt. 8 oz.
29 N 3217F—Blue 29 N 3223F—Red
State size 3, 4, 5, 6, 6x. Each \$3.29

8 Paisley print Top and solid Pants of softly brushed acetate and nylon. Button back opening. Ruffled cuff on sleeves, legs. Elastic waist pants. Machine wash, warm. State size 3, 4, 5, 6, 6x.
29 N 3206F—Blue 29 N 3207F—Red
Shipping weight 5 oz. Each \$3.29

9 Rosebud print Pajama of cotton flannelette. Braid and lace trim on neck; yoke with rosebud applique. Ruffled cuffs on sleeves, legs. Button back opening. Elastic waist pants. Machine wash, med. State size 3, 4, 5, 6, 6x.
29 N 3213F—Shpg. wt. 8 oz. \$3.59

10 Pinafore-look Culotte of cotton flannelette. Brightly checked with white ruffle trimmed front yoke, white sleeves. Ruffled cuffs on long pants. Ribbon belt. Machine wash, med. Wt. 8 oz.
29 N 3271F—Red 29 N 3272F—Blue
State size 3, 4, 5, 6, 6x. Each \$3.59

11 Sateen Culotte of fine combed cotton in a rich, lustrous floral print. Wide bell style long pants with ruffled cuffs. Belt and belt loops. Button back opening. Machine wash, med.
State size 3, 4, 5, 6, 6x.
29 N 3210F—Shpg. wt. 6 oz. \$4.99

so wonderful to wish for
..so wonderful to get

NIGHTWEAR



Pajamas for Boys or Girls

1 Winnie-the-Pooh Ski Pajama. Heavyweight cotton knit has Length-Set shrink control for lasting good fit. Rib knit turtleneck, cuffs and bottom band on print top. Fly front pants with rib knit ankles. Machine wash, med. *State size 3, 4, 5, 6, 6x*
29 N 3483F—Red 29 N 3484F—Blue
Shipping wt. ea. 9 oz. 2 for \$5.68; Each \$2.89

(2 and 3) Nehru style Pajamas of cotton flannel-ette. Top with stand-up collar. Elastic waist pants. Machine wash, medium. *State size 3, 4, 5, 6, 6x*

2 Boys' has 2 pockets. Fly front pants.
29 N 3475F—Gold
29 N 3476F—Blue
Wt. 7 oz. ... Ea. \$2.79

3 Girls' has braid trim on collar, cuffs and ankles. Top has front and back yoke. Blue
29 N 3211F—Wt. 8 oz \$3.99

4 Winnie-the-Pooh Ski Pajama of cotton flannel-ette. Top has rib knit neck, cuffs and bottom band. Elastic waist pants with rib knit ankles. Machine washable, medium. *State size 3, 4, 5, 6, 6x*
29 N 3293F—Red and white with Pooh print
29 N 3294F—Blue, white with Pooh and Rabbit print
Shpg. wt. ea. 8 oz. 2 for \$5.88; Each \$2.99

5 Norwegian print Ski Pajama of cotton flannel-ette. Rib knit crew neck, cuffs, band bottom and ankles. Elastic waist pants. Machine washable, medium temperature. *State size 3, 4, 5, 6, 6x*
29 N 3455F—Print on red ground
29 N 3454F—Print on blue ground
29 N 3453F—Print on white ground
Shpg. wt. ea. 7 oz 3 for \$5.88; Each \$1.99

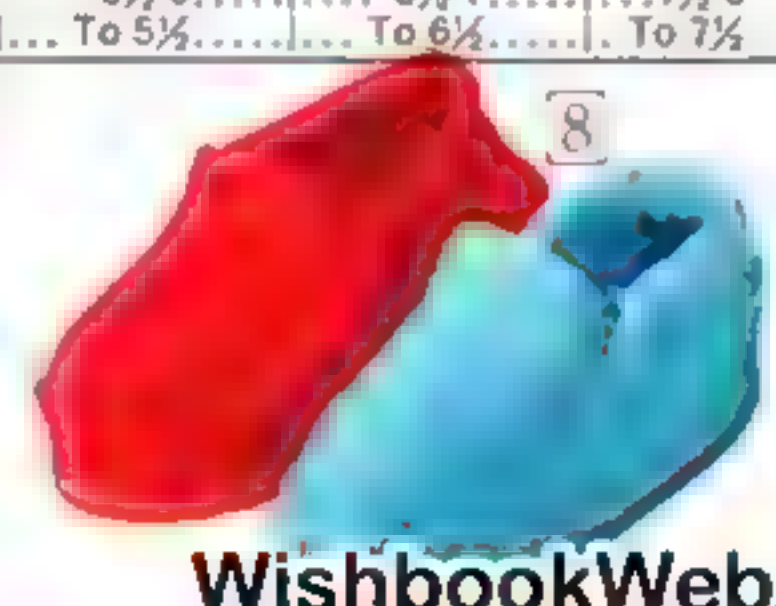
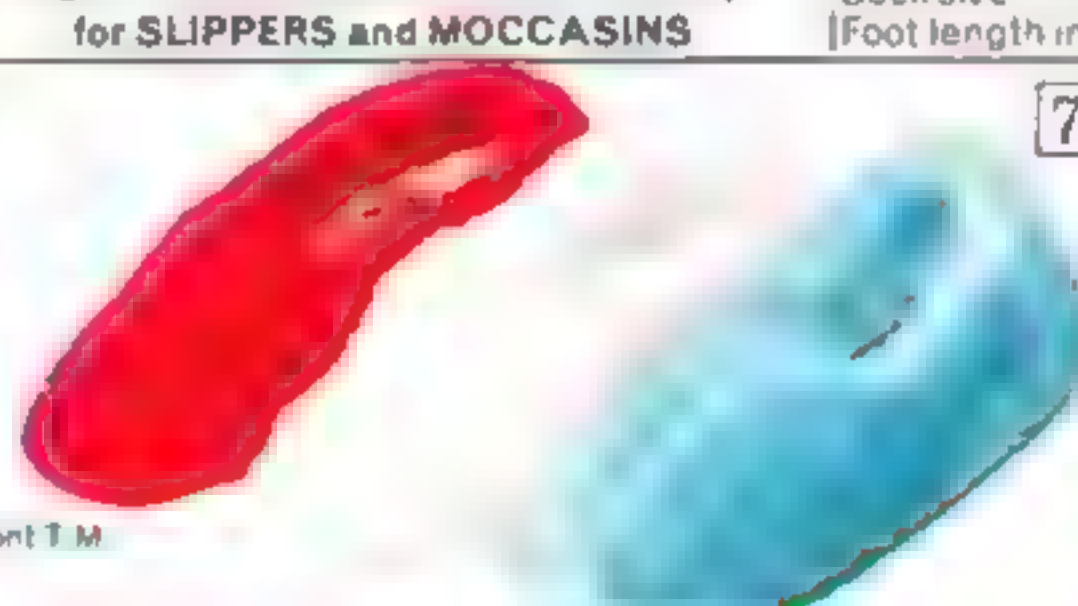
Slippers for Boys or Girls

6 Pile Slippers. Ankle high uppers of Orlon® acrylic pile with cotton knit backing and elasticized tops. Matching plastic soles skidproof. Mach. wash, warm
Sizes Small; Medium; Large
State S, M or L. See chart below.
29 N 1246F—Red 29 N 1245F—Blue
29 N 1247F—White
Shipping wt. 6 oz. ... Pair \$2.29

7 Pile Slippers with Orlon® acrylic uppers, composition soles. Smooth insides for greater comfort. Sides and counters have extra support. Hand wash for best results
Sizes Small, Medium; Large
State size S, M or L. See chart below.
29 N 1238F—Red 29 N 1237F—Blue
29 N 1239F—White 29 N 1236F—Pink
Shipping wt. 5 oz. Pair \$2.19

8 Knit Slippers. Cotton knit uppers with insert of cushiony polyurethane foam. Plastic ventilated non-skid sole. Machine wash, medium
Sizes Small; Medium; Large.
State S, M, L. ... see chart below.
29 N 1232F—Red
29 N 1233F—Blue
Shipping wt. 5 oz. Pair \$2.29

WISHBOOK MEASURING CHART			
for SLIPPERS and MOCCASINS			
Order size S	Order size M	Order size L	
5½-6.....	6¾-7.....	7¾-8	
[Foot length in.] ... To 5¾.....		To 6¾..... To 7¾	



for children .. sizes 3 to 6x



Robes . . Pajamas for Boys

9 **Winnie-the-Pooh Robe . . pinwale cotton corduroy**
 Styled with shawl collar, belt, piping trim. Winnie
 the Pooh emblem. Machine wash. medium.
 State size 3, 4, 5, 6, 6x

29 N 9881F—Red 29 N 9880F—Blue
 Shipping weight 10 ounces..... Each \$3.99

10 **Cotton terrycloth Robe . . thick, soft and absorb-**
 ent. Double fabric shawl collar, 2 pockets. Belt.
 Bottom and cuffs hemmed. Machine wash. medium.
 State size 3, 4, 5, 6, 6x

29 N 9825F—Blue 29 N 9826F—White
 Shipping weight 15 ounces..... Each \$3.99

11 **Football Pajama of cotton flannelette.** Pull over
 top. Elastic waist, fly-front pants. Rib knit cuff
 on sleeves, ankles, bottom of shirt. Machine wash
 medium. State size 3, 4, 5, 6, 6x

29 N 3485F—Red, white 29 N 3486F—Blue, white
 Shipping weight 7 ounces..... Each \$2.79

12 **Cotton flannelette Robe and Pajama Set.** Robe
 has a solid color self-fabric shawl collar and facing
 with piping trim. Solid color trim and piping on cuffs
 and 2 pockets. Self material belt.

The pajamas have button front, coat-style top with
 solid collar. Trim on pocket and cuffs. Hemmed bot-
 tom. The solid color pants have an elastic waist,
 hemmed cuffs and fly front. Machine wash. medium.

Please state size 3, 4, 5, 6, 6x
 29 N 9817F—Blue plaid combination
 29 N 9818F—Red plaid combination
 Shipping weight 14 ounces..... Set \$4.99

Robe alone. Described above
 29 N 9819F—Blue plaid 29 N 9820F—Red plaid
 State size 3, 4, 5, 6, 6x Shpg. wt. 8 oz..... Each \$2.99

so wonderful to wish for
..so wonderful to get

FOOTED SLEEP

Sears **Winnie-the-Pooh** collection
UNMISTAKABLY FINE QUALITY



1
SIZES 3 to 8

2
SIZES 6 mos. to 4

3
SIZES 1 to 4

Length-Set shrink controlled GROW SLEEPERS in delightful Winnie-the-Pooh print

(1 and 2) Sleepers always keep their superb fit and downy softness because the heavy-weight cotton knit fabric is Length-Set shrink controlled. Extra long tops, pants and turnback sleeves allow for growth.

Printed top has double rib knit cuffs. Solid color pants with full bootee feet, plastic soles and elastic at ankles. Machine washable, dryable; medium temperature.

1 Sleepers with heat-resistant elastic waist.
State size 3, 4, 5, 6, 8.

29 N 3458F—Yellow 29 N 3451F—Red
29 N 3452F—Blue 29 N 3459F—Mint
Shipping weight 13 ounces.....Each \$2.99

2 Sleepers with Gripper® Fasteners at waist...
2 rows for growth. State size 6 mos., 1, 2, 3, 4.

29 N 3427F—Red 29 N 3430F—Mint
29 N 3429F—Yellow 29 N 3428F—Blue
Shipping weight 11 ounces.....Each \$2.99

So warm... no other night
covering needed

Plush Pile BLANKET SLEEPERS

3 Soft knit fabric of Acrilan® acrylic. The cuffs and neck are double rib knit combed cotton, and there's a lovable Winnie-the-Pooh applique on front. Tab at neck. Full-length zipper extends through leg for easy dressing. Bootee feet with matching plastic soles, elastic at ankles. Machine wash, medium. State size 1, 2, 3, 4.

29 N 3227F—Tan 29 N 3232F—Pink
29 N 3228F—Blue
Shipping weight 14 oz.....Each \$6.99

*Reg. T.M. Monsanto

WEAR *for their comfort*



HOLLY-BERRY RED with SNOWY WHITE

Fleeced Knit BLANKET SLEEPERS

... no other cover is needed

(1 and 2) Wear-Dated Sleepers guaranteed to give normal wear to your satisfaction for one full year or return for free replacement or refund. Knit of Acrilan® acrylic, the downy-soft brushed fabric is light, yet wonderfully warm. Rib knit combed cotton cuffs, neck, and raglan shoulders. Plastic soles and toe caps give added wear and protection. Elastic at ankles.

Resistant to matting, piling. Machine wash, medium; machine dry.

1 One-piece. Full length nylon zipper extends through leg for easy dressing.

TOTS' SIZES. *State size* 1, 2, 3, 4
29 N 3275F—Wt. 14 oz. . . . \$5.99

LARGER CHILDREN. *State size* 5, 6
29 N 3276F—Wt. 1 lb. . . . \$6.99

2 Two-piece for freedom of action. Top with Gripper® Fasteners can be worn as a chill chaser. 2 Gripper Fasteners at waist.

State size 4, 5, 6, 8
29 N 3309F Wt. 1 lb. 3 oz. \$6.99
*Reg. T.M. Monsanto

Cotton flannelette SLEEPERS

(3 and 4) Novelty Pajamas with screen printed tops. Elastic at ankles and around waist. Plastic soles. Machine wash, medium.

3 Boys' Football style. Pullover top. *State size* 2, 3, 4. Shpg. wt. ca. 5 oz.
29 N 3291F—White, red pant
29 N 3292F—White, blue pant
2 for \$4.70. . . . Each \$2.39

4 Girls' "My Heart Belongs to Daddy" style. Button back top. Elastic at cuffs. *State size* 2, 3, 4.
29 N 3348F—Red print
29 N 3349F—Blue print
Wt. ca. 5 oz. 2 for \$4.70; Ea. \$2.39

Cotton knit GROW SLEEPERS

- Heavyweight cotton is brushed inside and out for extra softness.
- Room for growth in extra long tops and pants with full bootie feet
- Double fabric toes . . . elastic at ankles, plastic soles . . . machine wash, medium

(5 and 6) Print Sleepers . . . Length-Set shrink controlled; always keep their fine fit and softness. Waist with 2 rows of Gripper® Fasteners for 2 inches of growth, elastic at back. Tops close with Gripper Fasteners. *State size* 1, 2, 3, 4.

5 Girls' style with smocking
29 N 3141F—Red 29 N 3140F—Aqua
Shipping weight 11 each ounces

6 Boys' style with applique
29 N 3139F—Red 29 N 3138F—Blue
.2 for \$5.88; Each \$2.99

(7 and 8) Shrink-resistant with Snowflake pattern. For boys or girls.

7 Sleepers with two rows of Gripper® Fasteners at the waist for extra growth. Tops close with Gripper® Fasteners. *State size* 6 mos., 1, 2, 3, 4
29 N 3374F—Shipping wt. 8 oz. . . . \$2.89

8 Sleepers with comfortable heat-resistant elastic waists and pullover style tops. *State correct size* 3, 4, 5, 6, 8 when ordering
29 N 3418F—Shipping wt. 11 oz. . . \$2.89

MEASURE TO BE SURE

Order only size listed with each item

Size (not age)	6 mos.	1	2	3	4	5	6	8
Height (in.)	25½-27½	28-32	32½-35	35½-38	38½-41	41½-44	44½-47	47½-52

Down through the years, people have

..because of the imaginative products and ideas that dreams are made of

BACK IN THE EARLY 1900's Sears catalogs were offering to the American public such "new" and diverse items as Seal Plush Capes for ladies, Knee-pant suits for boys, Cream Separators for farmers, and Horseless Carriages for the venturesome. Along with these then-imaginative products went the more usual assortment of values in underwear, watches, shoes and millinery.

Then, as now, it was this broad variety of merchandise, made so easily available to so many people, that caused our catalog to be known as "The Wish Book."

In this Christmas Catalog for 1968, we have tried to set a new standard for ourselves—to give you a new, broader choice of the unique, the traditional, the down-to-earth, all as near to you as your telephone

In this book are numerous items as interesting and unique as the Mink Robe on this page—and many outstanding values like those offered on the page opposite to this. It is Sears hope that you will find in this 594-page Catalog just the gifts you are looking for—gifts that will make you glad you shopped from "The Wish Book."



Floor-length Wrap
Robe of magnificent
EMBA*
Jasmine Mink

A regal g.f.t. Fully let-out skins, bleached to snow-white luster, then worked into this opulent robe Lined with rayon velvet in your choice of 2 colors (sleeves; patch pocket (easily removed); tie-belt Postpaid from New York (Wt. 10 lbs.) Allow about 3 weeks for delivery. Sorry no C.O.D. orders Misses' sizes 10, 12, 14, 16. State size; then height

F17 N 5812F—Shocking pink lining
F17 N 5813F—White lining

\$4,500.

Copyright © 1968 by Sears, Roebuck and Co. Printed in the U.S.A. All rights reserved. No part of this publication may be reproduced without permission in writing from Sears, Roebuck and Co., Dept. 100, Chicago, Ill. 60611.

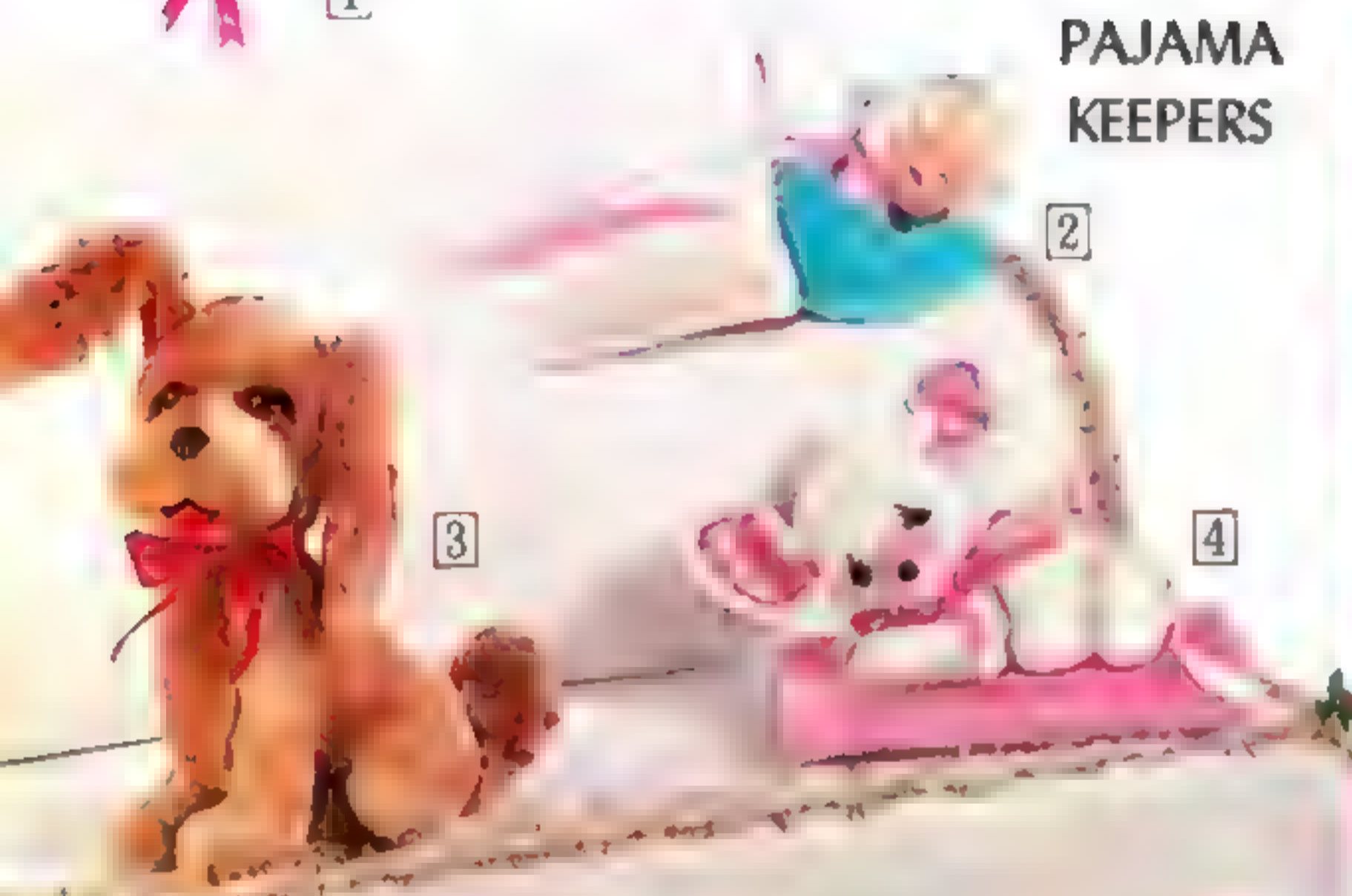
Printed in the U.S.A. by the American Lithographic Co., Chicago, Ill.

so wonderful to wish for
 ..so wonderful to get

SCENE



PAJAMA KEEPERS



These friendly characters hold a child's pajamas during the day and become a sleep-time companion when day is done. Of soft, cuddly rayon plush on cotton back; (9) acrylic pile on cotton back. Use your phone if you want to order the easiest way of all.

- 1** Sleepy-eyed cat face. Flat style with slit in back for pajamas. 12-inch diameter
 25 N 5839—Shipping weight 8 oz. \$1.98
- 2** Sleeping beauty has vinyl face, delicately painted features. Rooted hair. 18 in. long
 25 N 5820—Shipping weight 12 oz. \$3.98
- 3** A very perky hound dog with whimsical face, large floppy ears. 14½ in. long.
 25 N 5819—Shipping weight 15 oz. \$3.98
- 4** Here's a mouse for any house. Rests on soft pillow. Rayon satin lined ears. 13 in. long
 25 N 5818—Shipping weight 10 oz. \$2.98

- 5** A mere baby elephant... but look at his size. 23 inches high sitting down... a real armful to cuddle! Locked-in plastic eyes, cotton lined ears.
 25 N 5826—Shpg. wt. 3 lbs. 5 oz. \$9.98
- 6** Siamese kitten—a real glamour puss with her rayon satin lined ears and bow. 12 in. high.
 25 N 5817—Shipping weight 9 oz. \$2.98
- 7** Not-so-speedy turtle sports a jockey hat. Why he's just perfect as a comfy seat. 20¼ in. long.
 25 N 5824—Shpg. wt. 1 lb. 14 oz. \$6.98
- 8** This realistically hand-painted German Shepherd is just waiting to be a young master's "best friend". Vinyl face, plastic eyes. 21 in. long
 25 N 5825—Shpg. wt. 2 lbs. 11 oz. \$5.98

- 9** A really kooky kat with shaggy coat. Green plastic cat eyes, perky wired ears. 18 in. high
 State color number 81 (pink, gold) 27 (white)
 25 N 5878H—Shpg. wt. 2 lbs. 5 oz. \$5.98
- 10** Truly elegant "Empress" doll with furry hat and muff, rooted hair, soft vinyl hands and body and eyes that actually move. 10 in. high.
 25 N 5822—Shipping weight 14 oz. \$4.98
- 11** A silky soft poodle who is as chic as any of her French cousins. Plastic eyes. 18 in. long.
 25 N 5821—Shpg. wt. 1 lb. 5 oz. \$4.98
- 12** Every young person loves a teddy bear, and this one is especially winsome. 18 in. high.
 25 N 5823—Shpg. wt. 1 lb. 1 oz. \$4.98

BRIGHTENERS *for tots and teens*



CURLER CADDYS



(1 thru 3) Bags with room for those jumbo hair rollers. Gaily colored cotton; long, dangly cotton-stuffed legs. Drawstring top opening

- | | | |
|---|---|--|
| 1 Plastic-coated floppy hat brim. Raffia hair. Bag 9 in. high. Wt. 11 oz. 25 N 28048... \$4.00 | 2 Thoroughly modern curler caddy, curly Dynel® modacrylic hair. 8½ in. high. Wt. 10 oz. 25 N 28047..... \$3.50 | 3 Polka dot cutie, plastic visor. Raffia hair. Bag 9 inches high. Wt. 14 oz. 25 N 28005..... \$3.50 |
|---|---|--|

(4 thru 8) Gay coordinates in matching polka-dot cotton with felt telephone applique of 50% wool, 50% cotton. Bright and bold ways to accent a room . . . and they store curlers, shoes, pajamas, mementos

- | | | | | |
|---|---|--|---|--|
| 4 Shoe dolly holds 4 pairs shoes. Raffia straw trim. 40 inches long 25 N 5835—Shipping weight 13 ounces. \$5.00 | 5 Bulletin board. The "neat" way to keep dance bids, pictures, memos. Pressed board. 16x24 in. 25 N 5837—Wt. 2 lbs. 9 oz. . . \$5.00 | 6 Curler caddy with room for big rollers. Plasticized jute burlap body. Drawstring top. 12 in. wide. 25 N 28044—Shpg. wt. 14 oz. \$3.50 | 7 "Flower child" autograph bound. Tightly stuffed with cotton. Pen included. 21½ in. long 25 N 5838—Wt. 1 lb. 8 oz. \$4.00 | 8 Pajama dolly hangs over closet rod or on hook. Roomy skirt holds pajamas. 23 in. long. 25 N 5836—Shpg. wt. 8 oz. . . \$3.50 |
|---|---|--|---|--|



PEN PALS



(9 thru 16) These kooky characters are just meant to be autographed. Great for all your friends to sign at dances, slumber parties. Ball point pen included. All 100% cotton . . . tightly stuffed to make them easy to sign

- | | | | | | | | |
|--|---|--|--|---|---|--|---|
| 9 Meet "Tasty Tomato" . . . she's really a cutie. Body 6¼ in. high; long, spindly legs a full 13 in. long. 25 N 5830—Wt. 1 lb. 3 oz. \$2.75 | 10 This switched-on traffic pillow has 6 signs. One way. No parking. Exit. Restricted area. Stop. Don't be a litterbug. 7¼-inch cube. 25 N 5829—Wt. 1 lb. 8 oz. \$2.75 | 11 Here's a looney bird that sees the world through flower-studded eyes. Feather trim. 14 inches high. 25 N 5832—Wt. 1 lb. 3 oz. \$3.75 | 12 This be-spectacled scholar has earned his diploma and mortar-board hat. 6¼ in. high, 13 in. legs. 25 N 5831—Wt. 1 lb. 6 oz. \$2.75 | 13 A very glamorous dino . . . print slightly different than shown in illustration. Raffia straw hair. 23 in. long. 25 N 5834—Wt. 1 lb. 3 oz. \$3.75 | 14 He's such a sneaky raccoon . . . you can tell by his masked face. Natural lynx fur on head, tail. 13 in. high. 25 N 5833—Wt. 1 lb. 3 oz. \$3.75 | 15 Not old and gray, but really a modern mouse. Huge wired ears bend in any position. 9 in. high. 25 N 5828—Shpg. wt. 11 oz. \$1.95 | 16 Friendly autograph hound sports fringed "jacket". 14½ in. long. 25 N 5827—Shpg. wt. 11 oz. \$1.95 |
|--|---|--|--|---|---|--|---|

so wonderful to wish for
..so wonderful to get

BOYS' ROBES



1



Our Finest Terry Robe
SIZES 6 to 20

1 All cotton terrycloth robe expensively tailored with contrast piping. Heavy fabric machine washes, medium temp. See Measuring Chart below, right

Sizes 6, 8, 10 or 12	Sizes 14, 16, 18 or 20.
Wt. 1 lb. 8 oz.	Wt. 1 lb. 10 oz.
43N44122F—Gold	43N44322F—Gold
43N44120F—Blue	43N44320F—Blue
State size . . . \$5.49	State size . . . \$6.49

Football-style Terry
SIZES 6 to 12

2 Wrap-around robe of 100% cotton terrycloth. All Star football emblem on front; football number on back. Collar in contrasting color. Ideal for after bath, lounging. Machine washable at medium temp. State size 6, 8, 10 or 12. See Measuring Chart below. 43 N 44149F—White with red 43 N 44148F—White with blue Shpg. wt. 1 lb. 8 oz. \$4.99

PERMA•PREST® Flannel
SIZES 6 to 20

3 Printed no-iron flannel robe in a soft blend of 85% cotton fortified with 15% nylon for strength. Tailored with 2 pockets; shawl collar; belt. Machine wash, med. Tumble dry State size 6, 8, 10, 12, 14, 16, 18 or 20 when ordering. See Measuring Chart below. 43 N 44309F—Red 43 N 44308F—Blue Shpg. wt. 1 lb. 10 oz. \$4.99

Pinwale Corduroy
SIZES 6 to 20

4 Combed cotton corduroy tailored with expensive piping. Contrast trim. Machine wash, medium
Sizes 6, 8, 10 or 12. State size 43 N 44176F—Blue 43 N 44177F—Red Shpg. wt. 1 lb. 8 oz. \$5.99
Sizes 14, 16, 18 or 20. State size. 43 N 44376F—Blue 43 N 44377F—Red Shpg. wt. 2 lbs. 8 oz. \$6.99

MEASURING CHART for Boys' Pajamas and Robes

SIZE	6	8	10	12	14	16	18	20
Chest (inches)	25	26½	28	30	32	33	34	36
Height (inches)	46	50	54	58	61	64	66	68

and Pajama-Robe Sets



Karate style
.. broadcloth
SIZES 10 to 20

5 All cotton broadcloth. Coat and robe have black trim to match pants; tie sashes. Machine wash, med. See Chart, opp page.

Pajama, Robe Set, State size 10, 12, 14, 16, 18 or 20
43 N 44344F—Blue, gold
43 N 44345F—Red, gold
Wt. 1 lb. 14 oz. \$9.90

Pajamas only, State size 10, 12, 14, 16, 18 or 20.
43 N 45645F—Blue, gold
43 N 45646F—Red, gold
Wt. 14 oz. \$4.97



Chipper checks
'n striped flannel
SIZES 6 to 12

6 All cotton flannel. Shawl collar robe, sash belt. V-neck look top. Machine wash, med. See Chart, opp. page

Pajamas, Robe Set, State size 6, 8, 10 or 12
43 N 46073F—Red
43 N 46072F—Blue
Wt. 1 lb. 8 oz. \$6.49

Pajamas only, State size 6, 8, 10 or 12
43 N 46053F—Red
43 N 46052F—Blue
Shpg. wt. 14 oz. \$2.99



Classic style .. woven plaid cotton flannel
SIZES 6 to 20

8 Bright plaid tie-sash robe matches coat-style top. Solid pants have elastic boxer waist and fly front. All Sanforized®
mum fabric shrinkage 1%. Machine washable, hot
Before ordering be sure to see Measuring Chart on opposite page

Pajama, Robe Set, State size 6, 8, 10, 12, 14, 16, 18 or 20.
43 N 46482F—Blue
43 N 46483F—Red
Shpg. wt. 2 lbs. 14 oz. \$7.99

Robe only, State size 6, 8, 10, 12, 14, 16, 18 or 20
43 N 44328F—Blue
43 N 44329F—Red
Shpg. wt. 1 lb. 14 oz. ... \$4.99

Ski-jays and
Robe .. flannel
SIZES 6 to 12

7 All cotton .. machine washable, hot Ribbed trim on p.j.'s. Elastic boxer waist. See Chart on opposite page.

Pajamas, Robe Set, State size 6, 8, 10 or 12
43 N 46063F—Red
43 N 46062F—Blue
Wt. 1 lb. 8 oz. \$5.49

Pajamas only, State size 6, 8, 10 or 12 only.
43 N 46023F—Red
43 N 46022F—Blue
Shpg. wt. 14 oz. \$2.29

so wonderful to wish for
..so wonderful to get

PAJAMAS for boys



SIZES 6 to 12

1 Football-style in cozy flannelette. Designed just like the jersey that famous quarterback Johnny Unitas wears . . . his number 19, too. Ribbed cuffs, neck, ankles. Sanforized® cotton . . . maximum fabric shrinkage 1%. Machine washable at medium temperature.

State size 6, 8, 10 or 12 See Measuring Chart on page 36.

43 N 46029F—Red

43 N 46028F—Blue

Shipping weight 14 ounces . . . \$2.99

2 Tiger print on warm flannelette. Tiger stripes and gold color won't wash out . . . stay bright through many machine washings at hot temperature. Sanforized cotton . . . maximum fabric shrinkage 1%. Coat-style top; elasticized waist.

State size 6, 8, 10 or 12 See Measuring Chart on page 36.

43 N 46030F—Wt. 14 oz. . . \$2.99

3 Ski-joys of warm flannelette in festive snowflake and fawn pattern. Contrasting color ribbing on neck, waist, cuffs and anklets. Elastic waist, fly front. Sanforized® cotton . . . maximum fabric shrinkage 1%. Machine wash, medium

State size 6, 8, 10 or 12 See Measuring Chart on page 36.

43 N 46024F—Blue

43 N 46025F—Red

Shipping weight 14 ounces . . . \$2.49

{ 4 and 5 } 80% Creslan® acrylic, 20% nylon tops. State size 6, 7, 8 or 9. See Chart below.

4 Football design. Rubber sole, vinyl side. Charm included

43 N 18921F—Red

43 N 18922F—Blue

5 Indian design. Leather sole, fringe trim.

43 N 18902F—Blue

43 N 18901F—Red

Shpg. wt. 10 oz. . . . \$2.99

6 Crew style. 80% acrylic, 20% nylon tops. Vinyl sides, rubber sole. Machine wash, medium. State size 7, 8, 9, 10 or 11. See Slipper Chart below.

43 N 18932F—Lt. blue

43 N 18931F—Red

Shipping weight 10 ounces . . . \$2.97

7 Slip-on. Assorted ski patterns in 77% acrylic, 23% nylon. Sizes M (8-9) or L (10-11). State size M or L. See Slipper Chart below

43 N 18941F—Black, red

43 N 18942F—Navy, white

Shipping weight 6 ounces \$1.97

Warm Slipper Socks



Slipper Sock Size	Medium			Large	
	7	8	9	10	11
Shoe Size	9 to 10	12 to 13	2½ to 4	6 to 7	8½ to 9

..with the looks they like best



SIZES 10 TO 20

8 Ski-style . . . combed cotton knit. Pullover top has ribbed neck and cuffs; straight, hemmed bottom can be worn in or out. Bottoms have double gusset crotch, elastic boxer waist, rib knit ankles. Machine washable at medium.

Please state size 10, 12, 14, 16, 18 or 20. See Chart on page 36

43 N 46535F—Navy with red stripe

43 N 46536F—Green with white stripe

Shpg. wt. 14 oz. . . . \$3 49

SIZES 10 to 20

Ski-style PERMA-PREST® no-iron Pajamas . . . and they're WEAR DATED®

9 Our finest Knit pajamas Acrilan® acrylic guaranteed to wear for 1 full year or return for refund or replacement. Pull over top. Machine wash, medium, tumble dry for noironing

State size 10, 12, 14, 16, 18 or 20. See Measuring Chart on page 36 before ordering

43N46520F—Blue with white
43N46521F—Copper with eggshell

Shpg. wt. 14 oz. . . . \$4.77

SIZES 10 TO 20

10 Coat-style cotton flamelette. Top has piping on collar, pocket and cuffs. Simulated pearl buttons. Pants have snap fly and adjustable boxer waist of rubber covered with soft cotton knit. Machine wash, medium.

Please state size 10, 12, 14, 16, 18 or 20. See Chart on page 36

43 N 46450F—Camel tan
43 N 46449F—Red
43 N 46448F—Blue

Shpg. wt. 14 oz. . . . \$2 99



PEANUTS and his gang

[11 and 12] Combed cotton knit. Pullover style pajamas can be worn in or out. Ribbed knit neck, cuffs and ankles

SIZES 6 to 12

11 Elastic boxer waist, fly front. Machine wash, medium. State size 6, 8, 10 or 12. See Chart on page 36

43 N 46103F—Red stripes (Snoopy)
43 N 46100F—Blue stripes (Charlie Brown)
43 N 46101F—Green stripes (Peanuts)

Shpg. wt. 14 oz. . . . \$2 99

SIZES 10 to 20

12 Boxer waist with fly front. Machine wash, med. State size 10, 12, 14, 16, 18 or 20. See Chart, page 36.

43 N 46571F—Gold (WWI Flying Ace)
43 N 46572F—Green (Charlie Brown)
43 N 46570F—Blue (Snoopy the Chef)

Shpg. wt. 14 oz. . . . \$3 59

so wonderful to wish for
..so wonderful to get

NIGHTWEAR



Items 1 and 4

1 Robe . . . a veritable flower show abloom on nylon tricot. Quilted with Kodel® polyester fiberfill, acetate tricot lining. Pink, blue and yellow posy print on pale mint green. Shawl collared wrap-around style with yellow ribbon belt. Side pocket. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14. Please state size.
Shpg. wt. 1 lb. 4 oz.
77 N 4018F . . . \$7.49

2 Gown with old fashioned airs in brushed tricot of acetate and nylon. Pale mint green with white nylon and acetate lace ruffled cuffs, bodice spiced with yellow, white and green embroidered flowers. Yellow ribbon inserted at waist. Slip-on style; back buttons. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. Please state size.
Shipping weight 9 oz.
77 N 3541F . . . \$3.99

3 Gown . . . is Victorian-inspired. In soft brushed tricot of acetate and nylon. Pale yellow with acetate and nylon lace ruffles and a scattering of orange posies printed on the bib front and sleeves. Slip-over style with back buttons. Ribbon belt. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14. Please state size.
Shipping weight 9 oz.
77 N 3540F . . . \$3.99

4 Robe with old world charm. Pale yellow nylon tricot quilted to Kodel polyester fiberfill; nylon tricot lining. Acetate and nylon lace prettily ruffle the bib and cuffs. Button front. Long pale green ribbon adds a colorful accent. Side pocket. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14. Please state size.
Shipping weight 14 oz.
77 N 4019F . . . \$6.99

with pretty frills..for girls, sizes 7 to 14

(5 thru 7) Beautiful dreamers done with flouncy ruffles, dainty bow, and a winsome print to give them their feminine charm. They're soft and snuggly cotton flannel to keep girls warm through the coldest nights. Treated with Sears unique flame retardant finish so that the fabric does not support flame, will not continue to burn when removed from fire; non-toxic; effective for at least 50 washings. Machine wash, med. A special treat matched up as a set

5 The Robe . . . button front and ruffy collar. Nylon ribbon belt has a rich velvet look. Side pocket

Girls' sizes 7, 8, 10, 12, 14. *State correct size*
 77 N 4021F—Red print on white
 77 N 4022F—Bright blue print on white
 Shpg. wt. 12 oz. \$5.79

6 The Gown . . . a slip-on style with soft, ruffy collar and button front closing. Dainty ribbon at gathered waist. Big, flouncy hem

Girls' sizes 7, 8, 10, 12, 14. *State size*
 77 N 3543F—Red print on white
 77 N 35431F—Bright blue print on white
 Shpg. wt. 9 oz. . . . \$4.79

7 The Pajamas . . . soft, ruffy collar is spiced with a bow. Slip-on style top; back button closing. Waists have elasticized waistband. Telephone shopping is a quick and easy way to buy everything in Sears Christmas Book

Girls' sizes 7, 8, 10, 12, 14. *State correct size*
 77 N 3542F—Red print on white
 77 N 35421F—Bright blue print on white
 Shpg. wt. 9 oz. . . . \$4.79



REMEMBER,
 your girl grows
 . see our Big
 Book for "How-to
 Measure" then
 use Girls' chart
 on page 257

so wonderful to wish for
..so wonderful to get

NIGHTWEAR *for girls*



Items (1) and (4)

KODEL

polyester

1

SIZES

7 to 14

1 and 2) Green and white blossoms make a gay print on bright pink ground. Short robe and matching culotte pajamas show self fabric ruffles rimmed in green.

1 Swozy wrap Robe of cotton quilted to cotton; Kodel® polyester fiberfill. Ruffle curves around the neck and down front. Side pocket. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 4020F—Shipping weight 11 ounces \$5.99

2 PERMA-PREST® Culotte Pajamas of Dacron® polyester and combed cotton batiste. One piece; button front; flare at ankles; frilly ruffles. Machine wash, medium . . . no iron if tumble-dried.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 3544F—Shipping weight 7 ounces \$4.99

3 and 4) Girl Guru-look in matching pajama and robe of pale blue nylon tricot. Rows of lace in acetate and nylon accent standup collar and hi-rise front sash

3 Pajama boasts rosebud embroidery on collar and button placket. Long pants; elastic waist. Hand wash.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 3523F—Shipping weight 6 ounces \$3.99

4 Cozy Robe. Nylon quilted to nylon tricot; Kodel polyester fiberfill. Side pocket. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 4017F—Shipping weight 1 pound \$7.49

5 Bright pink Peignoir Set in nylon tricot. Scoop neck gown; lace trims cap sleeves and empire yoke. Ruffles and ties accent high waist on peignoir. Hand wash.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 3524F—Shipping weight 9 ounces Set \$4.99

*Reg. DuPont T.M.

..for dad and big brothers, too



Sanforized® cotton flannelette
.. maximum fabric shrinkage 1%

(1 and 2) Pajamas with Nobel® elastic waist band and Gripper® snap-closing and fly. Machine wash, medium. Sizes S(34-36-inch chest); M(38-40); L(42-44); XL(46-48) and XXL(50-52)

1 Solid color. *State size S, M, L or XL only*
Button coat Pullover
33 N 13066F—Green 33 N 13105F—Blue
33 N 13065F—Blue
Shipping weight 1 pound 3 ounces..... \$4 50

2 Paisley print. Colorful, warm. Button coat
State size S, M, L, XL, or XXL
33 N 13122F—Red 33 N 13121F—Blue
Shipping weight 1 pound 3 ounces..... \$4 50

FALL SIZES. For men 6 ft. tall and over. Blue
State size M, L or XL only
33 N 13124F—Shipping wt. 1 lb. 3 oz..... \$4 99
Pullover Blue *State size S, M, L or XL only*
33 N 13123F—Shipping wt. 1 lb. 3 oz..... 4 50

3 Nightshirt. Red with white piping. Button front. Notch collar styling. Chest pocket. Machine wash, separately. Sizes S(34-36-in chest); M(38-40); L(42-44); XL(46-48)
33 N 1296F—*State S, M, L, XL. Wt. 14 oz.* \$3 99

4 Matching Nightcap. Red with white knit headband. *One size fits all*
33 N 1297—Shipping weight 3 ounces..... 99c

Cotton knits with "Fabric Set"
for minimum shrinkage

5 Norwegian Ski-style Pajamas screen print Nobel® elastic waistband. Snug fitting double-thick crew neck, cuffs and anklets. Machine wash, med. Sizes S(34-36-in. chest); M(38-40), L(42-44); XL(46-48). *State S, M, L or XL*
33 N 13522F—Navy blue
33 N 13523F—Brown and gold
Shipping weight 1 pound 2 ounces..... \$5 99

6 Solid color Ski-style Pajamas. Stripe trim on collar, chest pocket. Nobel® elastic waist band. Machine wash, medium. Sizes S(34-36-in chest); M(38-40); L(42-44); XL(46-48)
33 N 13503F—Bronze 33 N 13502F—Red
33 N 13501F—Blue
State S, M, L, XL. Wt. 1 lb. 4 oz..... \$5 50

FALL SIZES. For men 6 ft. tall and over. Blue
State size M, L, or XL only
33 N 13511F—Shipping wt. 1 lb. 2 oz..... \$5 99

7 Knee-length Knightshirt. Embroidered knight's helmet on chest pocket. Machine wash, med. Sizes S(34-36-in. chest); M(38-40), L(42-44); XL(46-48). *Please state S, M, L or XL.*
Blazer stripes. Ribbed crew neck. Square bottom. Royal; red stripes. Shpg. wt. 12 oz.
33 N 1293F..... \$4 50

Solid color. Ribbed V-neck, cuffs. Round shirttail bottom. Royal blue. Wt. 12 oz.
33 N 1294F..... \$4 50



so wonderful to wish for
..so wonderful to get

No-iron PAJAMAS



ALSO IN
TALL
SIZES

PERMA-PREST® Pajamas stay neat with no ironing ever

Nohelt® elasticized waists. Gripper® snaps on waist closing, fly. Chest pocket. Machine wash, medium and tumble dry for no-iron performance. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48).

1 Solid color broadcloth. Smooth blend of 65% Duralon polyester and 35% cotton.

Button Coat. Pullover.
33 N 1206F—Green 33 N 1207F—Blue

33 N 1205F—Blue
State size S, M, L or XL only. Shpg. wt. 1 lb. . . . \$5.99

TALL SIZES. For men 6 ft. tall and over. Button coat.
33 N 1209F—Olive 33 N 1208F—Blue
State size M, L or XL only. Shpg. wt. 1 lb. . . . \$6.50

2 Foulard striped broadcloth with soil release finish. 50% Duralon polyester, 50% cotton. Maximum fabric shrinkage 1%. Blue color.

33 N 1224F—Button coat 33 N 1225F—Pullover
State size S, M, L or XL. Shpg. wt. 1 lb. . . . \$6.50

TALL SIZES for men 6 ft. tall and over. Button coat.
Blue. State size M, L or XL only.
33 N 1226F—Shipping weight 1 lb. . . . \$6.99

[3 and 4] Paisley patterned broadcloth. Soil release finish . . . most stains vanish in one washing. 50% Duralon polyester, 50% cotton. Gripper® snaps on coat.

3 Long sleeve, ankle length. State size S, M, L, XL.
33 N 1233F—Gold 33 N 1232F—Blue
Shipping weight 1 pound. . . . \$6.99

4 Short sleeve, knee length. State size S, M, L, XL.
33 N 1042F—Blue 33 N 1043F—Gold
Shipping weight 11 ounces \$4.99

5 All-over foulard patterned broadcloth. 100% cotton. Maximum fabric shrinkage 1%.

Button coat. State size S, M, L, or XL.
33 N 1203F—Green 33 N 1202F—Blue
Shipping weight 15 ounces. . . . \$4.99

Pullover. State size S, M, L or XL.
33 N 1204F—Blue. Shpg. wt. 15 oz. . . . 4.99

Pajamas of nylon tricot . . . the natural no-iron fabric

6 Boxer style elastic waist. Maximum fabric shrinkage 2%. 1 pocket. Machine wash, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

33 N 1187F—Blue 33 N 1189F—Gold
33 N 1186F—Navy
State size S, M, L or XL. Shpg. wt. 1 lb. 5 oz. . . . \$8.99

..or handsomely styled Lounge Pajamas



(7 thru 9) Nobel® waistbands. Gripper® snaps on waist closing, fly. In sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48).

7 Cossack style Perma-Smooth broadcloth. Long, lean tunic, smartly sashed. Bloused sleeves, new stand-up collar. Diamond pattern trim. 65% Duralon polyester, 35% cotton. Front closes with Gripper® snap fasteners. Hip pocket. Machine wash, medium . . . little or no ironing. *State* S, M, L or XL.

33 N 1201F—Gold 33 N 1200F—Blue
Shipping weight 1 lb. 4 oz. \$7 99

8 Karate style in smooth broadcloth. Oriental elegance. Metallic gold print top contrasts richly with black, tapered pants. Sanforized® cotton . . . maximum fabric shrinkage 1%. Waist pockets. Machine wash, separately. *State* size S, M or L only.

33 N 1242F Blue 33 N 1243F Red
Shipping weight 1 pound. \$5 99

9 Nehru . . . the style hit of the season in fine broadcloth. Lined collar. Antique-gold color buttons. 2 pockets. Sanforized® cotton . . . maximum fabric shrinkage 1%. Machine wash, medium. *State* size S, M, L or XL.

33 N 1195F—Rust 33 N 1194F—Blue
Shipping weight 1 lb. 4 oz. \$5 99



"HOW DO YOU EXPECT ME TO SLEEP WHEN MY STOMACH CAN HEAR THAT 'FRIGERATOR DOOR?'"

so wonderful to wish for
..so wonderful to get

LOUNGEWEAR *with*



Acetate satin Lounge Jacket

Lustrous 100% acetate satin with rich metallic print on black. Single needle stitched seams. Dry clean. Gripper[®] snap fastened tie sash. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48). *State size* S, M, L or XL.
33 N 8040F—Gold 33 N 8041F—Silver
Shpg wt. 1 lb 13 oz. \$12.99

All-silk Ascots (on figure). Full cut.
33 N 3790—Gold color
33 N 3779—Reversible silver gray, black
One size fits all. Shpg wt. 2 oz. \$4.00

Stay-neat **PERMA-PREST[®]** Robes... shun wrinkles, need no ironing... just machine wash, medium, tumble dry

1 Foulard print broadcloth Kimono. 65% cotton, 35% Duralon polyester. $\frac{3}{4}$ length sleeves. Gripper[®] snap fastened tie sash. 2 pockets. Max. fabric shrinkage 2%. Blue. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48)
33 N 8117F—*State size* S, M, L or XL. Shipping wt. 14 oz. \$9.99

2 and 3 Broadcloth. Smooth-fitting lined shawl collars. Gripper[®] snap fastened sashes. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48).

2 Solid color Robe. 65% Duralon polyester, 35% cotton. Maximum fabric shrinkage 1%. *State size* S, M, L or XL.
33 N 8128F—Olive 33 N 8127F—Blue

Shipping weight 1 pound 7 ounces \$10.99

TALL SIZES for men 6 feet and over. Blue. *State size* M, L or XL only
33 N 8129F—Shipping weight 1 pound 7 ounces \$11.99

3 Woven plaid Robe with soil release finish... most stains wash out quicker. 50% Duralon polyester, 50% combed cotton. Maximum fabric shrinkage 1%. Blue. *State size* S, M, L or XL.
33 N 8114F—Shipping weight 1 pound 5 ounces \$11.99

TALL SIZES for men 6 feet and over. Blue. *State size* M, L or XL only
33 N 8116F—Shipping weight 1 pound 5 ounces \$12.99

man-size comfort



Popular fabrics .. favorite looks

4 Woven jacquard Robe of luxurious 100% acetate. Lined collar. Single needle stitched shoulder seams. Gripper® snap fastened sash. 3 pockets. Dry clean. Sizes S(34-36-inch chest); M(38-40); L(42-44) and XL(46-48)
 33 N 8036F—Blue 33 N 8037F—Gold color
 State size S, M, L or XL. Shpg. wt. 2 lbs.....\$17.99

5 Monogram Robe in rich-toned cotton corduroy. Shawl collar; 2 waist pockets. Gripper® non-slip sash attachment. Chest pocket flap detaches to mail in for monogramming. Machine wash separately, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44); XL(46-48)
 33 N 8077F—Maroon 33 N 8076F—Dark royal
 State size S, M, L or XL. Shpg. wt. 2 lbs. 9 oz.....\$13.99
 TALL SIZES for men 6 feet and over. Dark royal
 33 N 8078F—State size M, L, XL. Wt. 2 lbs. 9 oz. \$14.99

6 Woven plaid Robe in cozy cotton flannel. Plaids stay bright. Gripper® snap fastened sash. Cuffed sleeves. 1 chest, 2 waist pockets. Machine wash, medium. Sizes S(34-36-in. chest); M(38-40); L(42-44), XL(46-48)
 33 N 8139F—Blue 33 N 8140F—Red
 State size S, M, L or XL. Shpg. wt. 1 lb. 13 oz.\$9.99
 TALL SIZES for men 6 feet and over. Red.
 33 N 8141F—State size M, L or XL. Wt. 1 lb. 13 oz. \$10.99



Thick, absorbent cotton terry ..
 tumble dry, needs no ironing

7 Kimono .. in deep, vivid colors, white trim. ¾ length sleeves. 2 pockets. Machine wash, medium and tumble dry. Sizes M(38-40-in. chest) and L(42-44).
 33 N 8180F—Royal blue
 33 N 8181F—Orange
 State size M or L. Wt. 2 lbs. 1 oz.....\$11.99

8 Terry-Go-Round®. Wrap-around with elasticized back, Gripper® snap front. Big pocket. Machine wash, med. 20½ in., extra long. One size fits 28 to 42-inch waist!
 33 N 8195—Orange
 33 N 8194—Royal blue
 Shipping weight 8 ounces.....\$3.49

9 Terry Scuffs. "Soltee" rubber sole. Piped edge trim. Machine wash, medium. Shoe size M(9-10) and L(11-12)
 33 N 8197F—Royal blue
 33 N 8198F—Orange
 State size M or L. Shpg. wt. pair 9 oz.\$2.49

10 Monogram Robe. Heavyweight terry. Collar lined, edge-stitched to hold shape after washing. 2 pockets. Detachable flap on pocket to send for initials. Machine wash, medium, tumble dry. Sizes S(34-36-in. chest); M(38-40); L(42-44) and XL(46-48). State size S, M, L or XL.
 33 N 8164F—White
 33 N 8163F—Blue
 Shipping weight 2 lbs. 9 oz.....\$11.99
 TALL SIZES for men 6 feet and over. Blue
 State size M, L or XL only.
 33 N 8167F—Shpg. wt. 2 lbs. 9 oz.....\$12.99

10
 ALSO IN
 TALL
 SIZES

5
 ALSO IN
 TALL
 SIZES

8

9

Down through the years, people have

..because of the imaginative products and ideas that dreams are made of



Shown actual size

**Diamond Pendant
set in Platinum**

Designed for us, this beautifully simple pendant of Sears premium quality diamonds is truly a treasure. Pear-shaped $1\frac{1}{4}$ -carat center diamond is surrounded by 28 smaller diamonds which total $2\frac{1}{2}$ carats. Total weight is $3\frac{3}{4}$ carats. 14K white gold chain, with safety clasp, is 18 inches long. Postpaid from New York. (Wt. 7 oz.) Allow about 3 weeks for custom mounting and delivery. No C. O. D.'s.

F4 N 2636 . \$3,300.

called Sears Catalog **the WISH BOOK**

..because of the down-to-earth prices and integrity of quality that true value is made of



Our lowest prices this season
for any WEAR-DATED®
BONDED KNIT DRESS

\$8 Misses' sizes Shorter Women's and Tall Misses' sizes \$9.00

Nubby-textured Acrilan® acrylic knit bonded to acetate tricot. Guaranteed to give one full year of normal wear or return it for replacement or refund. Vinyl belt; back zipper; 1-inch hem. Dry clean

Misses' sizes 10, 12, 14, 16, 18, 20.

V31 N 3125F—Kelly green with kelly green belt
V31 N 3128F—Golden squash with brown belt
V31 N 3126F—Navy blue with navy blue belt
V31 N 3127F—Bright red with black belt
State size. Shipping weight 13 ounces.....\$8.00

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. Please be sure to state correct size.

V31 N 3129F—Kelly green with kelly green belt
V31 N 3132F—Golden squash with brown belt
V31 N 3130F—Navy blue with navy blue belt
V31 N 3131F—Bright red with black belt
Shipping weight 13 ounces.....\$9.00

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T.

V31 N 3133F—Kelly green with kelly green belt
V31 N 3136F—Golden squash with brown belt
V31 N 3134F—Navy blue with navy blue belt
V31 N 3135F—Bright red with black belt
State size. Shipping weight 13 ounces.....\$9.00



*These are the first of 38 pages devoted exclusively to Women's Apparel
.. items specially selected for the season and
brought together in one section for your shopping convenience*

'Tis the

1 Coat and dress ensemble. Luxurious brocade of acetate and cotton, fully lined with acetate taffeta. Both shaped with an empire seam, front and back. Coat closes with self-covered buttons . . . extra button included. Dress has back zipper. Dry clean. So easy to buy when you just use the phone. Bag sold on page 55

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*
 V31 N 8140F-Lt. pink
 V31 N 8141F-Creamy white
 Wt. 3 lbs. 2 oz. . \$30.00

2 Richly collared dress. Subtly ribbed fabric of rayon and acetate, fully lined with rayon. Lavish sequin and bead trim at neckline. Two front seam pockets; long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*
 V31 N 8145F-Pale blue
 V31 N 8146F-Lt. pink
 Wt. 2 lbs. 2 oz. . \$24.00
 SHORTER WOMEN'S SIZES
 14½, 16½, 18½, 20½,
 22½, 24½. *State size.*
 V31 N 8147F-Pale blue
 V31 N 8148F-Lt. pink
 Wt. 2 lbs. 2 oz. . \$25.00

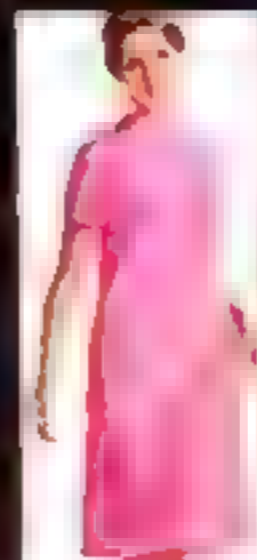
ORDER YOUR USUAL SIZE
 . . if in doubt, see our Big Book for charts



Each dress on these two pages has a 2 in. hem

EVENING SHOES

Sequined bar across vamp adds dramatic impact. Two-inch heel. Composition sole. *State size, width.*
 Sizes AA (narrow) 7, 7½, 8, 8½, 9
 B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.
 X54 N 48303F-Black rayon peude sole
 X54 N 49603F-Silver-color vinyl
 Shipping weight 1 lb. 4 oz. . \$8.97



season to go partying



Romantic lace shirtdress of acetate and nylon. Sheer nylon ruffles; grosgrain belt of cotton and rayon. Lined, except sleeves, with acetate taffeta. Step-in style with concealed snaps at neckline, waist. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7636F-White with turquoise blue belt
V31 N 7637F-Black with medium pink belt
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.

V31 N 7638F-White with turquoise blue belt
V31 N 7639F-Black with medium pink belt
State size. Shipping wt. 1 lb. 5 oz. . . . \$17.95

Shift of soft rayon velvet creates its own air of drama with flattering scooped neck, long pointed sleeves. Long back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 N 7626F-Deep red V31 N 7627F-Black
State size. Shipping wt. 1 lb. 3 oz. . . . \$18.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,
22½, 24½. Please state correct size

V31 N 7630F-Deep red V31 N 7631F-Black
Shipping weight 1 pound 3 ounces. . . \$19.95

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T
V31 N 7628F-Deep red V31 N 7629F-Black
State size. Shipping wt. 1 lb. 3 oz. . . . \$19.95

Crepe skimmer of acetate and rayon, lined with rayon to keep its shape. Buttonhole effect with rhinestone button trim. Side-paneled skirt. Long back zipper. Dry clean

MISSES' SIZES 10, 12, 14, 16, 18.

V31 N 7632F-Light mint green
V31 N 7633F-Black
State size. Shipping wt. 1 lb. 6 oz. . . . \$17.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,
22½. Please state correct size

V31 N 7634F-Light mint green
V31 N 7635F-Black
Shipping weight 1 pound 6 ounces. . . \$18.95

Jewelry shown on these two pages is sold on page 55

PCRM 4E05C | Sears | 51

WishbookWeb.com



Indispensable dresses in an indispensable fabric: double-knit acetate. Lustrous and beautifully drapeable, highly wrinkle-resistant too. These dresses look and feel just right all year 'round. And, by merely changing accessories, you can wear them daytime or nighttime.



1 The shift in ribbed knit. Front welt yoke seam. A self tie-belt is included. Long back zipper. 2-inch hem. Pin not included . . . sold below. Dry clean

Misses' sizes 10, 12, 14, 16, 18, 20
 V31 N 6316F—Deep teal blue V31 N 6317F—Black
State size. Shipping weight 1 pound 6 ounces. . . \$12.95

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½
 V31 N 6318F—Deep teal blue V31 N 6319F—Black
State size. Shipping weight 1 pound 6 ounces. . . \$13.95

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T
 V31 N 6320F—Deep teal blue V31 N 6321F—Black
State size. Shipping weight 1 pound 6 ounces. . . \$13.95

2 Two-piece dress in smooth knit. Shirred top has stand-up neckline with buckle trim, long back zipper. Skirt is elasticized at waist, has 2-in. hem. Dry clean

Misses' sizes 12, 14, 16, 18, 20
 V31 N 6310F—Deep brown V31 N 6311F—Navy blue
State size. Shipping weight 1 pound 6 ounces. . . \$12.95

Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½
 V31 N 6312F—Deep brown V31 N 6313F—Navy blue
State size. Shipping weight 1 pound 6 ounces \$13.95

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T
 V31 N 6314F—Deep brown V31 N 6315F—Navy blue
State size. Shipping weight 1 pound 6 ounces \$13.95

ORDER YOUR USUAL SIZE . . . if in doubt, see our Big Book charts

3 Leopard Pin has a tail that moves. Antique finished gold color metal body, rhinestone saddle and eyes. Safety clasp. About 1¾ inches long
 4 N 5572—Shipping weight 3 ounces. \$4.00

4 and 5 Nighttime jewelry of textured metal glamour-swirled with sparkling rhinestones

4 Bangle Bracelet . . . oval, hinged style. About ½ inch wide. Snap clasp with safety chain
 4 N 5574—Silver-color metal Shpg. wt. 4 oz. . . 4.00
 4 N 55741—Gold color metal Shpg. wt. 4 oz. . . 6.00

5 Earrings . . . clip-back style. About 1 inch long
 4 N 5573—Silver color metal. Wt. 3 oz. . . 4.00
 1 N 55731—Gold color metal Shpg. wt. 3 oz. . . 4.00

6 Dressy Envelope Bag. Rayon-lined. About 7½ x 4½ x 2 in. So easy to buy when you use the phone
 88 N 2026—Silver-color vinyl
 88 N 1164—Black rayon peau de soie
 Shipping weight 1 pound 1 ounce \$5.00

7 and 8 Daytime jewelry of antique-finished metal with sophisticated rope-twist design

7 Cuff Bracelet . . . oval; hinged. About ½ in. wide
 4 N 5758—Gold-color metal. Wt. 4 oz. . . . 4.00
 4 N 57581—Silver-color metal. Shpg. wt. 4 oz. . . 4.00

8 Earrings . . . clip-back style. About 1 inch long
 4 N 5760—Gold-color metal. Wt. 3 oz. . . . \$3.00
 4 N 57601—Silver-color metal Shpg. wt. 3 oz. . . 3.00

9 Envelope Bag of vinyl. Front has quilted effect on vinyl backing. Center zip pocket forms 2 sections. Rayon faille lining. About 8x6x3½ inches.
 88 N 2103—Antiqued navy 88 N 2105—Black
 88 N 2104—Antiqued bone beige
 Shipping weight 1 pound 10 ounces. \$7.00



BLACK AND WHITE

add up to a dramatic new you

SHOWN ON THIS PAGE

1 Front-yoke shift in black and white checks knit of Coloray® rayon bonded to acetate tricot. Belt of metal and molded plastic links with soft vinyl. Back zipper. Dry clean (do not use coin-operated machines). It's easy to buy when you order by phone
 MISSES' SIZES 10, 12, 14, 16, 18.
 V31 N 5370F—Please state correct size
 Shipping weight 1 pound 2 ounces.....\$10.00
 TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T
 V31 N 5371F—State size. Wt. 1 lb. 2 oz.... 11.00

2 Skimmer of acetate-and-rayon crepe accented with contrasting trim at front yoke and around sleeves. Stand-up collar; back zipper closing. Dry clean. The handbag is sold on page 55
 MISSES' SIZES 10, 12, 14, 16, 18.
 V31 N 5366F—Black with white
 V31 N 5367F—Deep navy with med. yellow
 Please state size. Shipping weight 1 pound...\$10.00
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½
 V31 N 5368F—Black with white
 V31 N 5369F—Deep navy with med. yellow
 Please state size. Shipping weight 1 pound.. \$11.00

SHOWN ON OPPOSITE PAGE

3 Shirtdress in woven checks of rayon-and-acetate. Step-in style fronted with inverted action pleats and mock-pocket flaps. Short sleeves. Dry clean
 MISSES' SIZES 10, 12, 14, 16, 18
 V31 N 5362F—Black on white
 V31 N 5363F—Brown on white
 State size. Shipping weight 1 pound 3 oz. ... \$10.00
 PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.
 V31 N 5364F—Black on white
 V31 N 5365F—Brown on white
 State size. Shipping weight 1 pound 3 oz ... 10.00

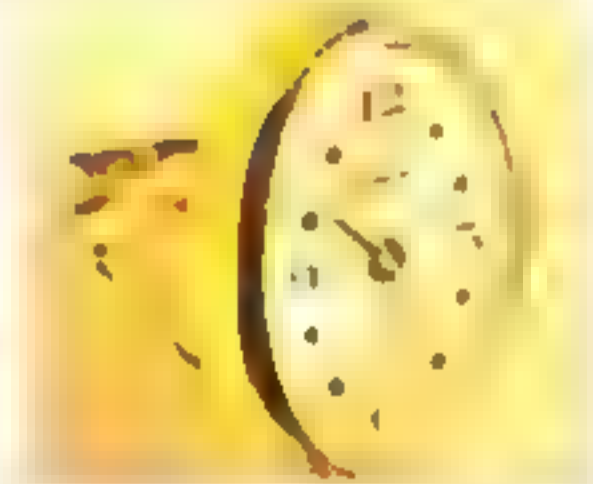
4 Two-piece dress knit of Orlon® acrylic bonded to acetate tricot. Contrasting trim on flip-tie collar and front of top. Pull-on skirt has an elasticized waist; pullover top has back zipper closing. Dry clean.
 MISSES' SIZES 10, 12, 14, 16, 18.
 V31 N 5372F—Black with white
 V31 N 5373F—Turquoise blue with white
 State size. Shipping weight 1 pound 4 oz. ... \$10.00
 SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½.
 V31 N 5374F—Black with white
 V31 N 5375F—Turquoise blue with white
 State size. Shipping weight 1 pound 4 oz. \$11.00

5 Dirndl-dress in woven textured plaid of acetate-and-nylon bonded to acetate tricot. Collar is stand-up style. Softly gathered waistline is cinched with a vinyl belt. Back zipper closing. Dry clean.
 MISSES' SIZES 10, 12, 14, 16, 18
 V31 N 5358F—Black on white
 V31 N 5359F—Brown and tan on white
 State size. Shipping weight 1 pound 2 oz. ...\$10.00
 TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.
 V31 N 5360F—Black on white
 V31 N 5361F—Brown and tan on white
 State size. Shipping weight 1 pound 2 oz. ... 11.00

Each dress has a 2-inch hem



OVAL RING WATCH



The right time . . . right at your fingertips! Gold-color metal case and adjustable mounting . . . fits all. Shock-resistant Swiss movement. Unbreakable mainspring. Anti-magnetic. Shown about actual size.
 4 N 16554—Shipping weight 4 ounces.....\$12.99

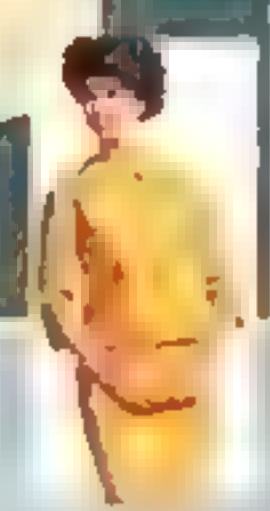




ORDER YOUR USUAL SIZE . . . If in doubt see our Big Book charts

THE WHITE DRESS

...winter's fashion magic
These three keep their smooth good looks
and wrinkle-shy shape because the
fabrics are bonded to acetate tricot.



Skimmer in nubby-textured, off-white cotton knit. Unpressed front pleats; button trim; long back zipper. 1-in. hem. Dry clean. † Pin sold on page 55.
MISSES' SIZES 12, 14, 16, 18, 20.
V31 N 5376F—Please state correct size.
Shipping weight 1 pound.....\$9.95
SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.
V31 N 5377F—Please state correct size.
Shipping weight 1 pound.....\$10.95
TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.
V31 N 5378F—State size. Shpg. wt. 1 lb.....\$10.95

Skimmer in jersey of Orlon® acrylic and wool. Front welt seams, button-and-loop trim, mock-pocket flaps. Long back zipper. 2-inch hem. Dry clean. † Buy it the easy way—order by phone
MISSES' SIZES 10, 12, 14, 16, 18. State size.
V31 N 6306F—Off-white
V31 N 6307F—Deep turquoise blue
Shipping weight 1 pound 6 ounces.....\$12.95
TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T.
V31 N 6308F—Off-white
V31 N 6309F—Deep turquoise blue
State size. Shipping weight 1 lb. 6 oz.....\$13.95

Suit-dress. Rayon knit with a crochet-look. Jacket closes with self-covered buttons and loops. Skirt is elasticized at waist, has 2-in. hem. Dry clean. †
MISSES' SIZES 12, 14, 16, 18, 20. State size.
V31 N 6302F—Off-white
V31 N 6303F—Honey gold
Shipping weight 1 pound 4 ounces.....\$10.95
SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. Please be sure to state correct size.
V31 N 6304F—Off-white
V31 N 6305F—Honey gold
Shipping weight 1 pound 4 ounces.....\$11.95

ORDER YOUR USUAL SIZE... if in doubt, see our Big Catalog for how to measure and charts

This
PERMA-PREST®
 shirt-shift is such
 a great dress
 you should have it
 in more than one color

(1 thru 3) Dan River® broadcloth of Fortrel® polyester and cotton... dual-action Scotchgard® Brand Fabric Protector for soil-release. Step-in style. Button-down collar; back yoke. Machine wash, medium; no ironing needed if tumble-dried. 2-in. hem... you can shorten or lengthen hem.

1 Colorful woven plaid

MISSES' SIZES 12, 14, 16, 18, 20
 V31 N 5752F—Orange, pink and gold
 V31 N 5751F—Lime green tones and bright blue

State size. Shipping wt. 9 oz. \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size

V31 N 5754F—Orange, pink and gold
 V31 N 5753F—Lime green tones and bright blue

Shipping weight 9 ounces. \$8.95

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. Please state correct size.

V31 N 5756F—Orange, pink and gold
 V31 N 5755F—Lime green tones and bright blue

Shipping weight 9 ounces. \$7.95

2 Blue, green and gold woven checks

MISSES' SIZES 12, 14, 16, 18, 20
 V31 N 5747F—Please state size
 Shipping weight 9 ounces. \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size

V31 N 5748F—Shpg. wt. 9 oz. \$8.95

3 Mustard gold solid-color.

MISSES' SIZES 12, 14, 16, 18, 20.
 V31 N 5743F—Please state size
 Shipping weight 9 ounces. \$7.95

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½

V31 N 5744F—Please state size
 Shipping weight 9 ounces. \$8.95

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state size.

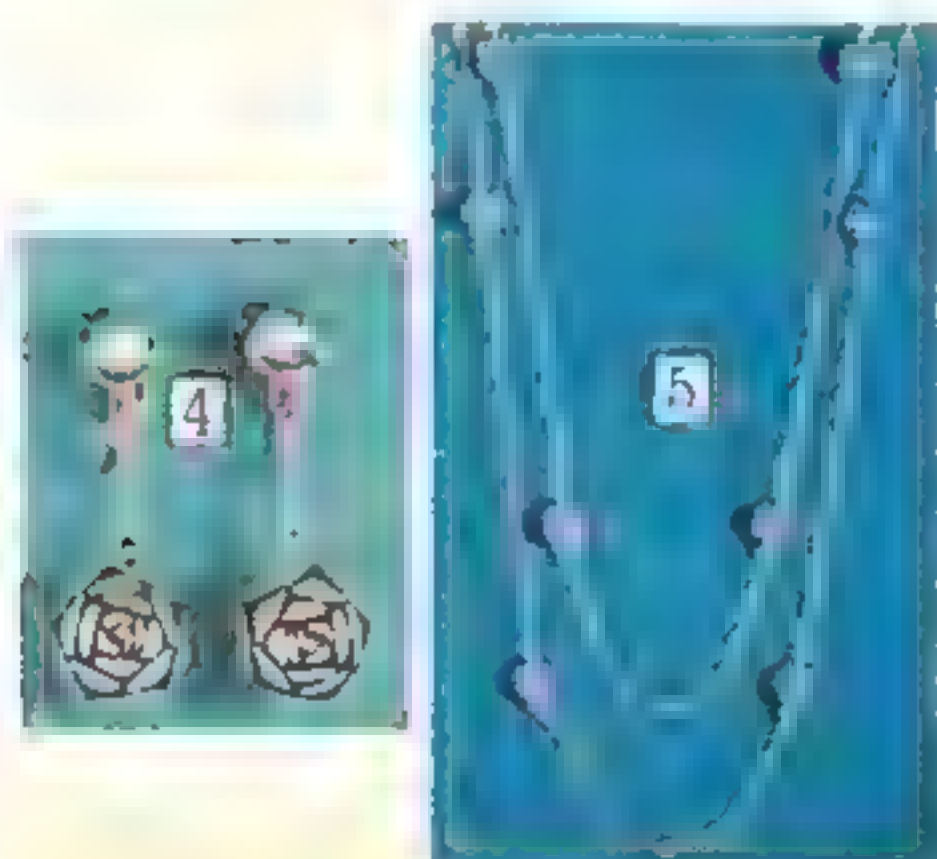
V31 N 5745F—Shpg. wt. 9 oz. \$8.95

FLOWER POWER JEWELRY

(4 and 5) Antiqued metal with roses.

4 Clip-back earrings abt. 1½ in. long.
 4 N 5576—Silver-color
 4 N 55761—Gold-color
 Shipping weight 3 ounces. \$4.00

5 Chain rope-necklace; 28½ in. long
 4 N 5575—Silver-color
 4 N 55751—Gold-color
 Shipping weight 4 ounces. \$5.00





The late show

PLAYS IT PRETTY

1 Dazzle-dotted Culotte, white on chrome yellow, frosted with lace-edged ruffle and collar. Banded button-front. Cotton sailcloth print
 Junior sizes 5, 7, 9, 11, 13 State size
 19 N 4251F \$8.99

(2 and 3) Feature smashing color play . . . bright orange flashed with white. Nylon tricot, smooth as silk, shuns wrinkles . . . packs like a dream
 Junior sizes 7, 9, 11, 13. State size

2 Flare-leg Pajama. Band-trimmed top has pocket, belt, buttons in front. Pants have elastic waist
 19 N 4253F—Shpg. wt. 8 oz. . . . \$6.99

3 Sleep Coat outlined with bands, pocketed and tie-belted. Bikini panty elasticized at waist and legs
 19 N 4254F—Shpg. wt. 7 oz. . . . \$5.99

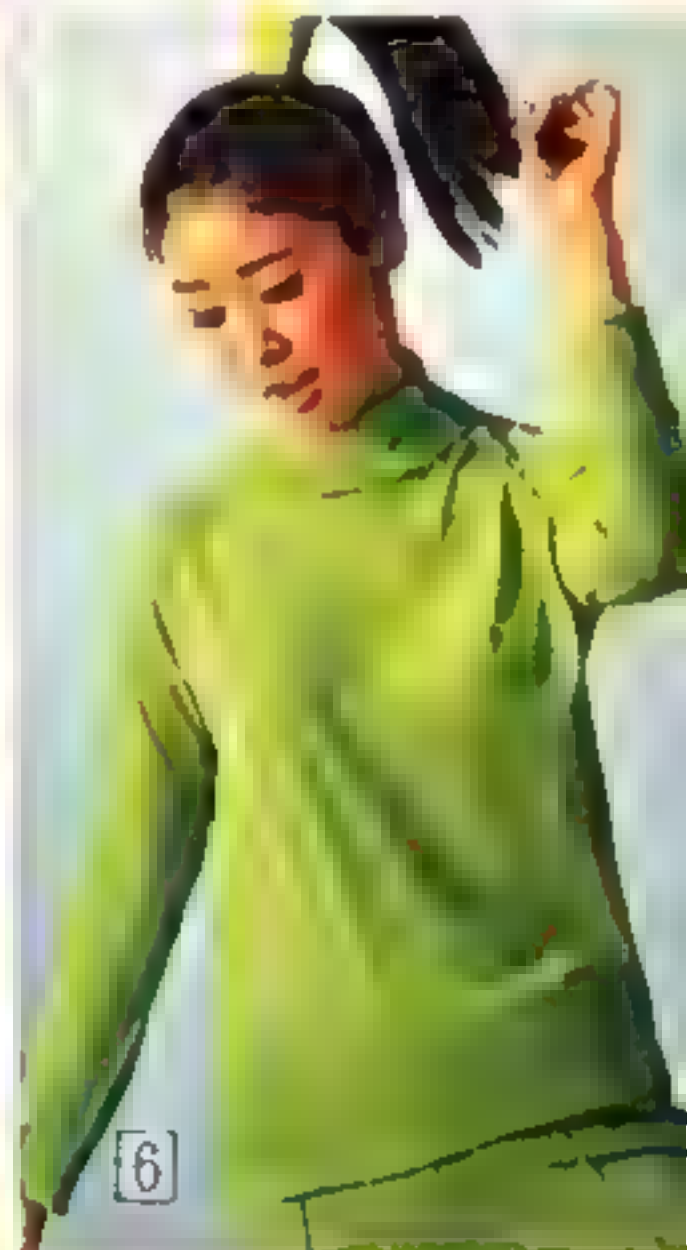
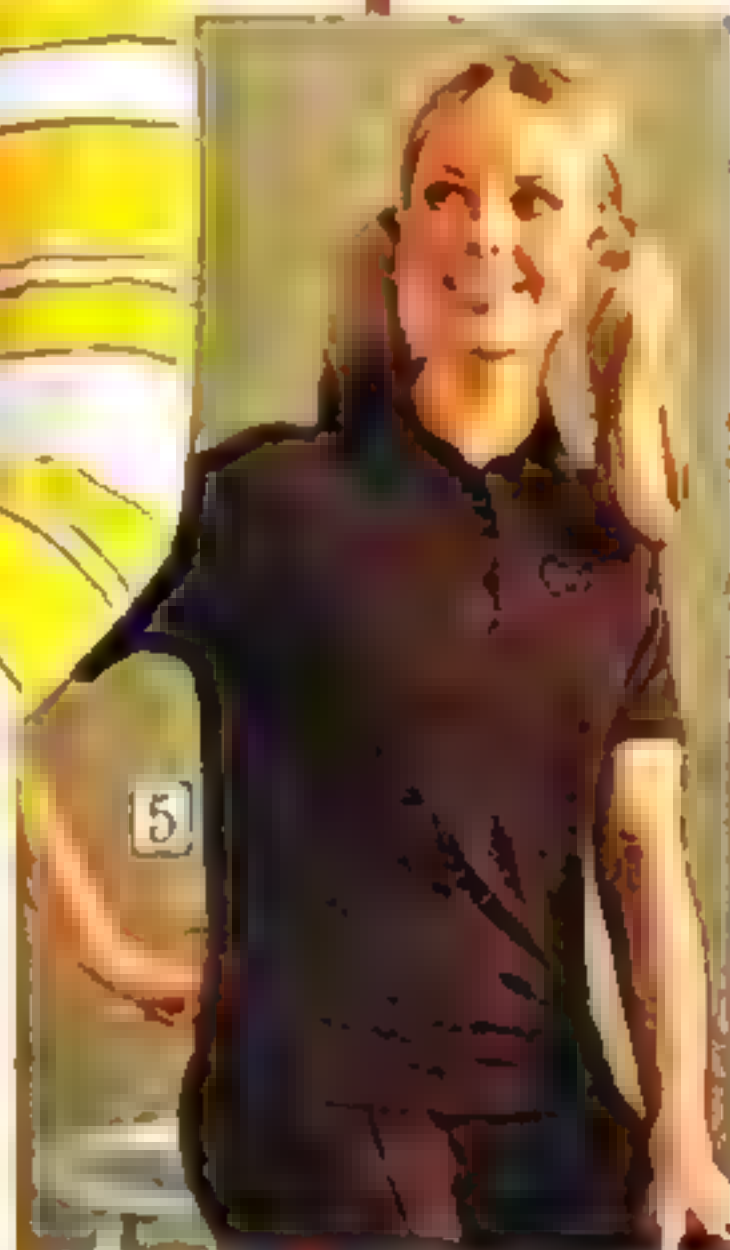
4 Lace-edged Baby Dress, all ruffled up. Pale blue fringe-dotted voile skirt swings from white dimity bodice. Both fabrics are Dacron® polyester and cotton. Suspender-effect; 2-button front neckline closing, elasticized cuffs. Separate pale blue panty matches skirt; elasticized at waist and ruffled leg openings
 Junior sizes 5, 7, 9, 11, 13
 State size. Shipping weight 7 ounces
 19 N 4252F \$8.99

5 Chipper-checked Culotte shows off in lime green and white cotton gingham. Tiny white ruffles race around neckline, make 7 rows across the front. Banded button-front
 Junior sizes 5, 7, 9, 11, 13.
 State size. Shipping weight 7 ounces
 19 N 4250F \$8.99

All items on this page are machine washable, warm temperature

The Mixers

Two-way-Stretch
Culotte and Pants underscore
swinging Ban-Lon* Tops



JUNIOR
BAZAAR

1 Double-knit Nylon Culotte moves fast. Elastic waist; stitched front crease. Pull-on style. Machine wash, warm. Junior sizes 5, 7, 9, 11, 13, 15. 19 N 7377F—Deep royal blue 19 N 7378F—Deep brown 19 N 7379F—Black 19 N 7380F—Yellow 19 N 7381F—Lime green. State size. Shipping weight 7 oz. . . \$5.97

2 Double-knit Nylon Pants ready to go. Set-on waistband; stitched front crease. Pull-on style. Machine wash, warm. Junior sizes 5, 7, 9, 11, 13, 15. 19 N 7923F—Yellow 19 N 7729F—Black 19 N 7890F—Deep royal blue 19 N 7924F—Lime green 19 N 7892F—Deep brown. State size. Shipping weight 10 oz. . . \$6.97

{ 3 and 4 } Full-fashioned Ban-Lon* pull-overs knit of Textalized® yarn . . . sleek and smooth-fitting. Machine wash, warm

3 Shell has cup 'n' saucer neck in contrast color. Back neck zipper. Nylon. 19 N 6525F—White with deep royal blue 19 N 6527F—White with black 19 N 6526F—White with deep brown 19 N 6528F—White with lime green. State size above. Shpg. wt. 5 oz. . . \$4.99

4 Whiz-striped Top outlined with rib-knit. Turtleneck; raglan sleeves; back neck zipper. Dacron** polyester and nylon. 19 N 6520F—Yellow, white and black 19 N 6523F—Deep royal blue, white, black 19 N 6521F—Lime green, white and black 19 N 6522F—Deep brown, white and black. State size above. Shpg. wt. 7 oz. . . \$7.99

{ 5 and 6 } Full-fashioned Ban-Lon* pull-overs knit of Textalized® nylon yarn . . . sleek, smooth-fitting. Machine wash, warm. Junior sizes 32, 34, 36, 38, 40. State size

5 Polo Shirt boasts snappy turtle emblem. Button-placket front; short raglan-style sleeves. 19 N 6530F—Deep brown 19 N 6531F—White 19 N 6532F—Yellow. State size above. Shpg. wt. 5 oz. . . \$5.99

6 Long raglan-sleeved Top has rib-knit turtleneck. Back neck zipper. 19 N 6481F—Lime green 19 N 6482F—Yellow 19 N 6483F—Deep royal blue 19 N 6241F—White 19 N 6243F—Deep brown. State size above. Shpg. wt. 6 oz. . . \$5.97

*Reg. T. M. Joseph Bancroft & Sons Co.
**Reg. DuPont T.M.

PCBK AEDSLC Sears 61

WishbookWeb.com

Party Dolls

1 Sweet 'n' Soucy Partners . . . pantdress and overskirt. Back-zip pantdress prettied with ruffled top of white acetate-and-nylon lace over acetate tulle, camisole, pants pin-striped in white printed on medium gray rayon-and-acetate that looks like silk-and-worsted. Matching striped overskirt slashed up to button-front waistband. Sash of hot pink acetate satin. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 N 2243F—State size. Shpg. wt. 1 lb. 12 oz. . . \$22 94	Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 N 2343F—State size Shpg. wt. 1 lb. 12 oz. . . \$22 94
---	--

2 Sparkle and Glow in a deep red rayon velvet dress with twinkling rhinestones buckling belt, trimming snap-front closing. White acetate satin collar. Cut-in shoulders. Dry clean

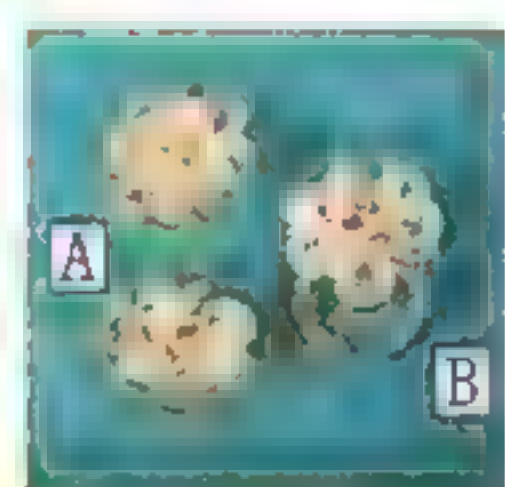
Junior sizes 7, 9, 11, 13, 15. V19 N 2656F—State size. Shpg. wt. 1 lb. 5 oz. . . \$21 94	Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P V19 N 2756F—State size Shpg. wt. 1 lb. 5 oz. . . \$21 94
---	--

3 Glisten and Gleam in checks that move from silver-color glitter to shiny white satin . . . woven of acetate, metallic and nylon. Dress flares out to a gentle A-line with tiny silver-color buttons at tab-front closing, high banded collar and long cuffed sleeves. Dry clean. Glitter hosiery sold on page 84

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. Please be sure to state correct size
V19 N 2345F—Shipping weight 1 pound 4 ounces. \$14 94



Shoes with gl Mar strap so d on page 50.
Shoes with bow so d on page 99.



PARTY JEWELRY
(A and B) Facet-cut clear crystal glass petal clusters, metal edged and mounted

A Earrings . . . 1-in. wide. Adjustable screw back. With gold-color metal
4 N 5577—Wt. 3 oz. . . \$5 00
With Silver-color metal
4 N 55771—Wt. 3 oz. . . \$5 00

B Ring . . . 1-in. wide. One size small fit all.
With gold-color metal
4 N 5299—Wt. 3 oz. . . \$3 00
With silver-color metal
4 N 52991—Wt. 3 oz. . . \$3 00



4 Demure and Flirty . . . rose-pink dress played-up with pristine white schoolgirl collar and cuffs aflutter with ruffles. Flared skirt swings from low-placed waist caught with a flip tie-belt. Acetate and rayon crepe; cotton batiste lined. Back zipper closing. Dry clean.
 Junior sizes 5, 7, 9, 11, 13, 15. V19 N 2246F—*State size*
 Shipping weight 14 oz... \$14.94
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size*
 Shipping weight 14 ounces.
 V19 N 2346F.....\$14.94

5 Delicate and Dreamy in white point d'esprit patterned nylon net. Ruffles dance around and down the V-neck; skirt founces out from wide band of pale blue acetate satin topped with bow. Dress is acetate taffeta lined. Back zipper closing. Dry clean. Shimmery panty-hose sold on page 85.
 Junior sizes 5, 7, 9, 11, 13, 15 V19 N 2654F—*State size*.
 Shipping weight 1 lb. \$19.94
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size*.
 V19 N 2754F—Wt. 1 lb. \$19.94

6 Romantic and Charming . . . princess dress in shimmery pastel blue moiré of rayon and cotton. Shiny white acetate satin ruffles the neckline with a fill-in jabot that snaps in back, ruffles the cuffs of long sleeves. Tiny self-fabric buttons trim front. Back zipper closing. Dry clean. Why not pick up the phone and order it?
 Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. *State size*
 Shipping weight 1 lb. 5 oz.
 V19 N 2344F..... \$16.94

7 Dazzle and Shine in acetate and rayon crepe sparkled with silver-color braid of rayon and Lurex® metallic. High-waisted dress has scoop neckline that hooks in back, drops to a cut-away panel. Acetate taffeta lined. Back zipper closing. Dry clean.
 Junior sizes 7, 9, 11, 13, 15 V19 N 2248F—Lime green
 V19 N 2249F—Black
State size. Wt. 1 lb. 5 oz...\$16.94
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size*
 V19 N 2348F—Lime green
 V19 N 2349F—Black
 Shpg. wt. 1 lb. 5 oz... \$16.94

ORDER YOUR USUAL SIZE . if in doubt, see our Big Catalog



Happy

Holidaters

THAT GO ON
TO ALL-SEASON HAPPENINGS

1 Flirty Ruffles, caught high with a sash, capture the pretty lines of this wrap dress. Snap closing at waist. Fluid, feminine crepe of Arnel® triacetate and Fortrel® polyester. Hand wash.

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. Please state size.
V19 N 2340F—Pale blue
V19 N 2341F—Chartreuse yellow
Shipping weight 1 pound 2 ounces..... \$14.97

2 Pink and Cream Duo. A-line jumper, embroidered with pink rosebuds, on cream Orlon® acrylic fabric bonded to acetate tricot to stay smooth and shapely; jewel-necklined, back-zippered. Pink crepe blouse of rayon and acetate shows detachable bow, zips in back. Dry clean.

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. State size.
V19 N 2338F—Shipping weight 1 lb. 2 oz. \$15.97

3 White Lace Frills and Victorian sleeves set a nostalgic mood for today's groovy look... the pantdress. Tiny stand-up collar, button-trimmed tab-front, back zipper. Cotton poplin socked with white mini-dots. Machine wash, medium.

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P, 15-15P. Please state size.
V19 N 1933F—Light yellow
V19 N 1934F—Pale blue
Shipping weight 12 ounces..... \$10.97

4 Softly Sashed and Dirndl-skirted for a swinging dress. Rib-textured double-knit of Dacron® polyester stays shapely. Modified scoop-neckline, back zipper. Machine wash, warm.

Junior sizes 7, 9, 11, 13, 15. State size.
V19 N 2255F—White
V19 N 2256F—Bright navy blue
Shipping weight 1 pound 2 ounces..... \$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19 N 2355F—White
V19 N 2356F—Bright navy blue
State size. Shipping weight 1 lb. 2 oz. \$14.97

5 Tri-colors and Tiny Ruffles add spirited dash to the sweaterdress. Cream, navy and flame red knit of Orlon® acrylic. Zips in back. Machine wash, warm. Why not pick up the phone and order it?

Juniors and Petite Juniors. Sizes 5-5P, 7-7P, 9-9P, 11-11P, 13-13P. Please state size.
V19 N 2336F—Shipping weight 1 pound... \$15.97

Plaid Happy

AND IN THE PINK



JUNIOR BAZAAR

These parts are made for movin'. Put together your own look with plaid separates in lt. gray, rose pink and natural woven of wool and nylon bonded to acetate tricot. Underscored with soft-touch sweaters and a nifty shirt

1 2-way Dandy Shirt goes feminine or tailored ruffled jabot detaches from stand-up collar. Long sleeves with buttoned barrel-cuffs. Straight bottom. White broadcloth of Dacron® polyester and cotton. Machine washable, medium temperature. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shipping weight 5 ounces. 19 N 9214F.....\$5.97

2 V-neck Cordigon knit of rose pink bouclé-textured mohair and wool. Dry clean. Junior sizes 34, 36, 38, 40. *State correct size.* Shipping weight 8 ounces. 19 N 9213F.....\$9.97

3 Plaid Pleated Skirt swings from bias yoke, back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 10 ounces. 19 N 9215F.....\$8.97

4 Plaid Jacket shaped with fit and flare. Mock-flaps. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 1 pound. 19 N 9218F.....\$14.97

5 Plaid Modified A-line Skirt. Contour top; back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.* Shipping weight 9 ounces. 19 N 9219F.....\$6.97

6 V-neck Pullover knit of rose pink bouclé-textured mohair and wool. Dry clean. Junior sizes 34, 36, 38, 40. *State size.* Shpg. wt. 8 oz. 19 N 9216F.....\$8.97

7 Plaid Flare-leg Pants. Bias yoke with 2-button closing. Zipper fly-front. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shpg. wt. 13 oz. 19 N 9217F.....\$10.97

8 Plaid Jumper links with antiqued silver-look metal chain and medallion necklace (groovy as hip-belt, too). Modified A-line; front bias yoke; back zipper closing. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shpg. wt. 14 oz. 19 N 9212F.....\$14.97

ORDER YOUR USUAL SIZE... If in doubt, see our Big Book

•Reg. DuPont T.M.

Play the Match Game

You'll win every time with these color match-ups.
Sweaters are knit of a luxury-blend . . . wool,
mohair and nylon. Skirts and jumper are woven
heathery wool bonded to acetate tricot to stay shapely.



1 Crew-neck Pullover features all-over coverage in fabled cable-stitch margined with rib-knit. Dry clean.
Junior sizes 32, 34, 36, 38, 40.
19 N 6503F—Pale coral
19 N 6504F—Med. turquoise blue
State size. Shpg. wt. 9 oz. \$6.99

2 Bold-ploid Skirt swings on-the-bias to the A-line. Contour-waisted; side zippered. Dry clean.
Junior sizes 5, 7, 9, 11, 13, 15.
19 N 7386F—Pale coral and cream
19 N 7387F—Med. turquoise blue and cream
State size. Shpg. wt. 9 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
19 N 7388F—Pale coral and cream
19 N 7389F—Med. turquoise blue and cream
Shipping weight 9 oz. \$7.99

3 Turtleneck Pullover. Flat knit contrasted with rib-knit turtleneck, sleeve and bottom edges. Dry clean.
Junior sizes 32, 34, 36, 38, 40.
19 N 6500F—Pale coral
19 N 6501F—Med. turquoise blue
State size. Shpg. wt. 8 oz. \$5.99

4 Checked Jumper, crackling crisp, has button-trimmed pockets placed low; zips in back. Dry clean.
Junior sizes 5, 7, 9, 11, 13, 15.
19 N 9792F—Pale coral and cream
19 N 9793F—Med. turquoise blue and cream
State size. Shpg. wt. 14 oz. \$11.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
19 N 9794F—Pale coral and cream
19 N 9795F—Med. turquoise blue and cream
Shipping weight 14 oz. \$11.99

5 Hi-rise-neck Pullover sparked with cream bands. Bubbly soufflé-stitch edged with ribbing. Dry clean.
Junior sizes 32, 34, 36, 38, 40.
19 N 6506F—Pale coral
19 N 6507F—Med. turquoise blue
State size. Shpg. wt. 6 oz. \$5.99

6 Solid-color Skirt moves fast with action pleat. Contour waist; back zipper, tab closing. Dry clean.
Junior sizes 5, 7, 9, 11, 13, 15.
19 N 7382F—Pale coral
19 N 7383F—Med. turquoise blue
State size. Shpg. wt. 10 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
19 N 7384F—Pale coral
19 N 7385F—Med. turquoise blue
Shipping weight 10 oz. \$7.99



JUNIOR BAZAAR

JUST SAY CHARGE IT
AND PAY LATER
. . . SEE PAGE 285

DO IT UP

Brown and White

FOR THE HOLIDAYS

You'll turn-up wherever the fun is in these patterned casuals woven in deep brown and spice brown on white. Fabrics are Orlon® acrylic bonded to acetate tricot to keep their smooth, shapely good looks. Topping these casuals is a Ban-Lon® pullover.

The 3-PIECE SUIT

1 Windowpane checks pay off in 2 super suits-looks: collared jacket teams-up with either pants or skirt. Jacket has mock pockets. Straight-leg pants and modified A-line skirt have contour waist; pants zip in back, skirt zips at side. Dry clean. Why not pick up the phone and order it?

Junior sizes 5, 7, 9, 11, 13, 15.
V19 N 7390F—State correct size.
Shpg. wt. 1 lb. 14 oz. . . . \$25.00

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size.
Shipping weight 1 lb. 14 oz.
V19 N 7391F \$25.00

The JUMPER

2 Plaided big and bold. V-neckline plunges to button-closing; double-rows of buttons; low-placed flaps. Dry clean

Junior sizes 5, 7, 9, 11, 13, 15.
19 N 9796F—State correct size
Shipping weight 14 oz. \$13.00

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shipping weight 14 oz.
19 N 9797F \$13.00

The BAN-LON® PULLOVER

3 Deep brown full-fashioned knit of Textralized® stretch nylon. Rib-knit turtle-neck, back neck zipper closing. Long raglan sleeves. Machine wash, warm temperature; tumble-dry. For other colors, see page 61.

Junior sizes 32, 34, 36, 38, 40.
State size. Shipping weight 6 oz.
19 N 6243F \$5.97

**Reg. Joseph Bancroft & Sons Co. T.M.

ORDER YOUR USUAL SIZE
.. If in doubt, see charts
in our Big Catalog

*Items 1 and 2 are of
ORLON.
A DU PONT FIBER



Put on this MARY LEWIS® ensemble to see how wonderful its fine fit and good looks make you feel. The firmly-woven moth-proofed bouclé of wool and nylon keeps its shape because it's bonded. Hand-bound buttonholes, blind-stitched 2-inch hems, stay-smooth seams and spare buttons are a few of the extras.

1 3-button coat is bonded to cotton; acetate taffeta lined. Bracelet-length sleeves; angled pockets. Dress, bonded to acetate tricot, zips in back. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

N17 N 1505F—All creamy-white

N17 N 1506F—Sand beige and creamy-white

Wt. 4 lbs. 8 oz. \$44.00

Coat only.

N17 N 1500F—Creamy white

N17 N 1501F—Sand beige

State size above.

Shipping weight 3 lbs. 8 oz. \$32.00

SUDDENLY YOU KNOW WHAT LUXURY REALLY IS...



For the holidays and after, go places in one of these Weather-conditioned Coats

2 Richly patterned nylon laminated to polyurethane foam. Shower-and-crush resistant, light in weight . . . a great coat for travel. Acetate taffeta lined. If you choose the sleeveless zip-liner, it's of Orlon® acrylic pile on cotton back. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

With Zip-liner

N17 N 9745F—Putty beige

N17 N 9746F—Black

Wt. 3 lbs. 12 oz. \$26.90

Without Zip-liner

N17 N 9645F—Putty beige

N17 N 9646F—Black

Wt. 2 lbs. 6 oz. \$19.90

3 This fashionable look of antiqued leather is really vinylized cotton, a shower resistant fabric. Double-breasted coat features dashing antique-looking buttons, flapped T-pockets and back belt. For added warmth, zip in the sleeveless liner of Orlon® acrylic pile on cotton back. Sponge clean. Scarf sold on page 71.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

N17 N 7100F—Antiqued medium brown

N17 N 7101F—Antiqued dark brown

Wt. 4 lbs. 8 oz. \$24.90





This lighthearted coat goes with everything, anytime, anywhere.. and it's bonded to stay shapely

4 Textured pattern in white on creamy white is a superb blend of wool, rayon and nylon bonded to cotton. Slightly shaped, double-breasted style finished with bracelet-length sleeves, hand-bound buttonholes, buttoned back belt. Acetate taffeta lined. Dry clean. Like everything else in Sears books, it's so easy to order by telephone. Scarf sold on page 71
 Misses' sizes 8, 10, 12, 14, 16, 18
 State correct size. Shipping weight 4 lbs
 N17 N 1S1SF \$31.90

ORDER YOUR USUAL SIZE
 If in doubt, see charts in our Big Book

JUST CALL SEARS AND SAY "CHARGE IT" SEE PAGE 285



Superb Cashmere tailored to perfection.. even more marvelous with a collar of Natural Mink

(5 and 6). Our finest, most luxurious cashmere coats lined with Midum® insulated acetate satin. Bracelet-length sleeves, hand bound buttonholes and platter buttons (a spare is included)

5 Popular untrimmed style is neatly topped with a club collar. Dry clean
 Misses' sizes 8, 10, 12, 14, 16, 18. State size
 Shipping weight 4 lbs. 8 oz
 N17 N 1275F—Bone beige
 N17 N 1276F—Black
 N17 N 1277F—Light sand beige
 \$6.00 monthly Cash \$59.90
 Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. State size. Shipping weight 4 lbs. 8 oz
 N17 N 1280F—Bone beige
 N17 N 1281F—Black
 N17 N 1282F—Light sand beige
 \$7.00 monthly Cash \$64.90

6 Beautiful wedding band collar of dense full skin natural mink. Bag sold on page 55
 Misses' sizes 8, 10, 12, 14, 16, 18.
 State size. Shipping weight 5 lbs
 N17 N 1252CF—Lt. sand beige; pale beige mink
 N17 N 1250CF—Bone beige; ranch (dk brown) mink
 N17 N 1251CF—Black; ranch (dk brown) mink
 \$8.50 monthly Cash \$84.90
 Shorter Women's sizes 14½, 16½, 18½, 20½, 22½. State size. Shipping weight 5 lbs
 N17 N 1257CF—Lt. sand beige; pale beige mink
 N17 N 1255CF—Bone beige; ranch (dk brown) mink
 N17 N 1256CF—Black; ranch (dk brown) mink
 \$8.50 monthly Cash \$89.90

IMPORTED SUEDE WITH FUR...

lightweight, luxurious, warm
American-made coats. Style 2 also
comes in sleek black Cabretta

1 Wedding-band collar of full-skin natural mink on full length coat . . . wear collar open or closed. Self-buttons, nifty horizontal pockets. Acetate taffeta lined. If you choose the sleeveless zip-liner, it's a frosty pile of Orlon® acrylic and Verel® modacrylic on acetate backing.

Misses' sizes 8, 10, 12, 14, 16, 18, 20.

With Zip-liner

N17 N 5306CF—Medium brown

N17 N 5305CF—Medium beige

State size above. Shipping weight 5 lbs.

\$10.00 monthly.....Cash \$109.00

Without Zip-liner

N17 N 5297CF—Medium brown

N17 N 5296CF—Medium beige

State size above. Shipping weight 4 lbs.

\$9.00 monthly.....Cash \$99.00

2 Natural blue fox collar and cuffs (fur origin: Norway) on $\frac{3}{4}$ -length coat. Wear coat belted, half-belted or un belted. Smart with self-buttons, side vents and raglan style sleeves. Acetate taffeta lined

Misses' sizes 6, 8, 10, 12, 14, 16, 18.

N17 N 5230CF—Medium brown Suede

N17 N 5231CF—Black Cabretta

State size. Shipping weight 4 lbs.

\$11.00 monthly.....Cash \$135.00

American-made SPORTCOAT of IMPORTED SUEDE and CABRETTE...

with or without
a frosty pile
sleeveless zip-liner

3 Double-breasted suede sportcoat is collared, buttoned and flapped in smooth medium brown cabretta. Acetate taffeta lined. If you choose the pile liner, it's of Orlon® acrylic and Verel® modacrylic on acetate back. About 34 inches. Scarf sold at right.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. State size

With Zip-liner.

N17 N 5736F—Medium beige suede

N17 N 5735F—Medium brown suede

Shpg. wt. 3 lbs. 6 oz.

\$7.00 mo.; cash \$65.00

Without Zip-liner

N17 N 5731F—Medium beige suede

N17 N 5730F—Medium brown suede

Shipping weight 3 lbs.

\$6.00 mo.; cash \$59.00



The SCARF
Printed circle design in red-orange and medium pink on medium beige. Silk twill, hand-rolled edges. About 23x 23 inches. Hand wash separately. From Japan.
Shipping weight 1 oz.
88 N 8215.....\$3.00

FOR ALL Sears 71

*Reg. DuPont T.M.

R

OMANTIC PAIR-UPS IN A HOLIDAY MOOD

The Blouse-and-Skirt look now is sweet, soft and shapely... a little on the sentimental side.

1 Poetic Blouse... rimmed with ruffles. Filmy white organza of Dacron® polyester; acetate-lined, except sleeves. Hand wash.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size*
V7 N 3038F—Shipping weight 13 oz... \$6.00

2 Shimmery Skirt... gentle dirndl in pastel blue moiré of cotton and rayon. Inverted front pleat, wide self belt, side nylon zipper. About 22 in. long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 4286F—Shipping weight 1 lb... \$9.00

3 Bib-front Blouse with tucking, dainty acetate-and-nylon lace trim. Pin-on bow; button-cuffs; back buttons. White broadcloth of polyester and cotton. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 3032F—Shipping weight 12 oz... \$6.00

4 Dandy Vest... black cotton twill-back velveteen with deeply V'd show-off neckline lined in acetate taffeta. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 4288F—Shipping weight 1 lb... \$8.00

5 Shaped Skirt... a modified dirndl in black cotton twill-back velveteen. Lined in acetate taffeta. Back nylon zipper. About 22 inches long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 4289F—Shipping weight 1 lb... \$9.00

SHOWN ON OPPOSITE PAGE

6 Be-ruffled Blouse in light beige Cluny-type cotton lace; lined, except sleeves, in cotton batiste. Back button closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 3034F—Shipping weight 13 oz... \$8.00

7 Midi-length Skirt... steps out or stays at-home. Chestnut brown crepe of acetate, rayon and other fiber; fully lined in acetate taffeta. Self tie-sash; back nylon zipper. About 28 in. long below waistband. Dry clean.

Misses' sizes 8, 10, 12, 14. *State size*
V7 N 4287F—Shpg. wt. 1 lb. 8 oz... \$12.00

8 The Overblouse shapes up softly in pale coral crepe of acetate and nylon. Poetic sleeves; self tie-belt; button cuffs. Hand wash.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size*
V7 N 3036F—Shipping weight 14 oz... \$8.00

9 Swirling Skirt... a fling of pleats in white acetate and nylon crepe. Side nylon zipper. About 20 in. long below waistband. Dry clean. So easy to buy when you just use the phone.

Misses' sizes 8, 10, 12, 14, 16. *State size*
V7 N 4285F—Shipping weight 1 lb... \$7.00



ORDER YOUR USUAL SIZE
If in doubt, see charts
in our B g Book



6

5

4

7



'GON' OUT? ON RUFF'S BIRTHDAY?'

FROM SEARS **Sears** 73



1

3

5

4

6

*A clever team of
separates with a knack
for switching partners*

SHOWN ON OPPOSITE PAGE

1 Turtleneck pullover of rib-knit chenille-look Orlon® acrylic. Back-neck zipper. Hand wash. Sizes 34, 36, 38, 40. *Please state correct size.*
V7 N 6642F—Chamois tan V7 N 6641F—Aqua blue
Shipping weight 12 ounces.....\$8 97

2 Straight-leg pants in a wool-and-nylon twill-weave fabric bonded to acetate tricot. Waistband, side nylon zipper. Dry clean. Inseam about 27 1/2 in. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6644F—Chamois tan V7 N 6643F—Aqua blue
Shipping weight 1 pound.....\$8 97

3 Pullover of smooth-knit Orlon® acrylic. Slit neckline; button-loop closing. Machine wash, warm. Sizes 34, 36, 38, 40. *Please state correct size.*
V7 N 6629F—Aqua blue V7 N 6630F—Chamois tan
Shipping weight 8 ounces.....\$6 97

4 Dirndl skirt with big pockets . . tweedy chamois tan and aqua blue woven check fabric of wool and nylon. Self tie-cord belt; back nylon zipper. Dry clean. Length below waistband about 21 1/2 inches. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6631F—Shipping weight 12 ounces . . \$8 97

5 Print shirt . . aqua, chamois tan, moss green and pink on white. Leno-weave fabric of Fortrel® polyester and Avril® rayon. Machine wash, warm. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6632F—Shipping weight 6 ounces.....\$5 97

6 Skirt . . wool-and-nylon twill bonded to acetate tricot. Front pleat; self-belt; side zipper. Dry clean. Length below waistband about 21 1/2 inches. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6633F—Aqua blue V7 N 6634F—Chamois tan
Shipping weight 12 ounces.....\$7 97

SHOWN ON THIS PAGE

7 Sweater-shirt . . scramble-stitch Orlon® acrylic knit. Button cuffs. Machine wash, warm. Sizes 34, 36, 38, 40. *Please state correct size.*
V7 N 6635F—Aqua blue V7 N 6636F—Chamois tan
Shipping weight 10 ounces.....\$8 97

8 Pleated skirt . . tweedy chamois tan and aqua blue twill of wool and nylon. Side nylon zipper. Dry clean. Length below waistband about 21 1/2 in. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6637F—Shipping weight 15 ounces.....\$8 97

9 Ruffled blouse of Arnel® triacetate crepe. Hand wash. Buy the easy way—order by phone. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
V7 N 6639F—Banana yellow V7 N 6638F—Aqua blue
Shipping weight 8 ounces.....\$5 97

10 Long dirndl skirt . . chamois tan and aqua blue woven check wool-and-nylon fabric. Back zip. Dry clean. Length below waistband abt. 37 1/2 in. Misses' sizes 8, 10, 12, 14, 16. *Please state size.*
V7 N 6640F—Shipping weight 15 ounces.....\$11.97

ORDER YOUR USUAL SIZE.
If in doubt, see our B g Book charts



**RIGHT-NOW
KNITS**

go right-on
into spring
looking great.

These Antron® nylon
coordinates keep in
shape, shun wrinkles,
stay color-bright.

(1 thru 6) Bright yellow sep-
arates plus one color-cued
print pullover . . . all with a
pebbly texture. The skirt and
pants fabric is bonded to ace-
tate tricot for smooth neat fit.

1 Print Pullover . . . white with
an allover posy pattern
combining yellow, black and
gray. Back neck nylon zipper
closing. Hand washable.
Sizes 34, 36, 38, 40.
State size. Shpg. wt. 7 oz.
V7 N 6645F..... \$7.97

2 Slim Skirt . . . pull-on style.
Length below elasticized
waistband, about 22 inches.
Machine washable, warm.
Misses' sizes 8, 10, 12, 14,
16, 18. State size. Shpg. wt. 7 oz.
V7 N 6646F.....\$6.97


3 V-neckline Pullover . . . full-
fashioned. Rib-knit trim.
Machine washable, warm.
Sizes 34, 36, 38, 40.
State size. Shpg. wt. 7 oz.
V7 N 6647F.....\$7.97

4 Straight-leg Pants . . . pull-
on style with elasticized
waistband. Inseam about 27 1/2
inches. Machine wash, warm.
Misses' sizes 8, 10, 12, 14,
16, 18. State size. Wt. 10 oz.
V7 N 6648F.....\$8.97

5 Classic Cardigan . . . full-
fashioned. Rib-knit trim.
Machine washable, warm.
Sizes 34, 36, 38, 40.
State size. Shpg. wt. 8 oz.
V7 N 6649F.....\$8.97

6 Shell . . . goes alone or with
cardigan sold above Full-
fashioned Back neck zipper.
Machine wash, warm. Buy the
easy way—order by phone.
Sizes 34, 36, 38, 40
State size. Shpg. wt. 5 oz.
V7 N 6650F.....\$5.97

ORDER YOUR USUAL SIZE
If in doubt, see charts
in our Big Book



A Bush Shirt

...in the safari mood. It sports a maxi-collar and a pair of flapped patch pockets.

2-button neckband and cuffs.

Tapered sides; shirt-tails.

Rendered here in a cool leno-weave fabric of Zantrel® rayon

and cotton. Machine washable,

medium . . . little ironing needed.

Misses' sizes 8, 10, 12, 14,

16, 18. *State correct size.*

7 N 3840F—White

7 N 3841F—Pearl gray

7 N 3842F—Medium pink

7 N 3843F—Mint green

7 N 3844F—Medium yellow

7 N 3845F—Light blue

Shipping wt. 7 oz. . . . \$6.00



SUPER-SOFT TOPPINGS STRIKE A FESTIVE MOOD

Fluffy sweaters knit of lamb's wool, angora rabbit hair
and nylon . . . styled and priced for great gift-giving

"ARTICHOKE-DESIGN" JEWELRY

(A and B) Simulated baroque pearl set in antiqued gold color metal

A Ring . . . adjustable; one size will fit all. About 3/8-inch wide
4 N 5298—Shpg. wt. 3 oz. \$4.00

Also with simulated turquoise stone
4 N 52981—Shpg. wt. 3 oz. \$4.00

B Earrings . . . 3/4-in. wide; clip back.
4 N 5578—Shpg. wt. 3 oz. . . \$5.00

Also with simulated turquoise stone
4 N 55781—Shpg. wt. 3 oz. . . . \$5.00

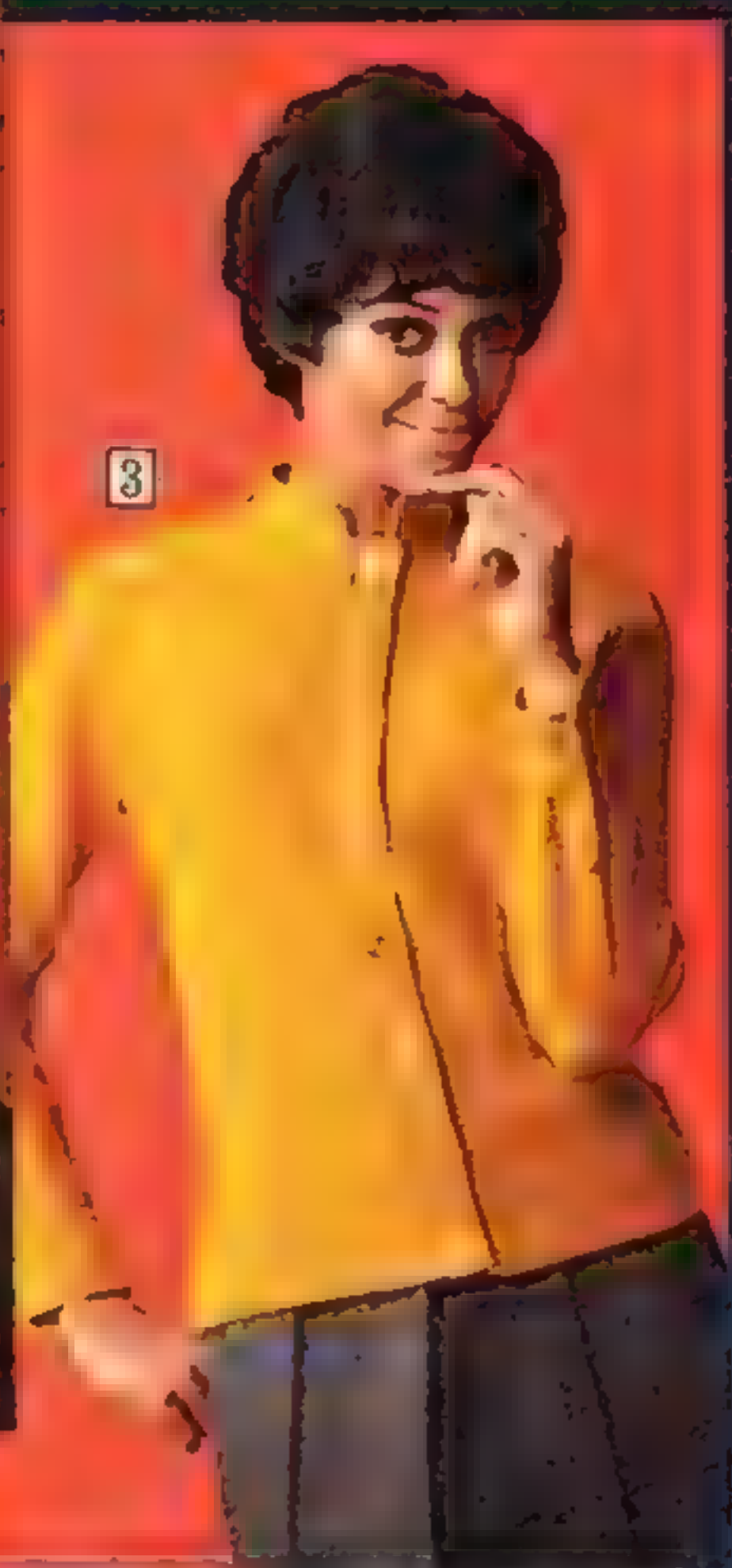
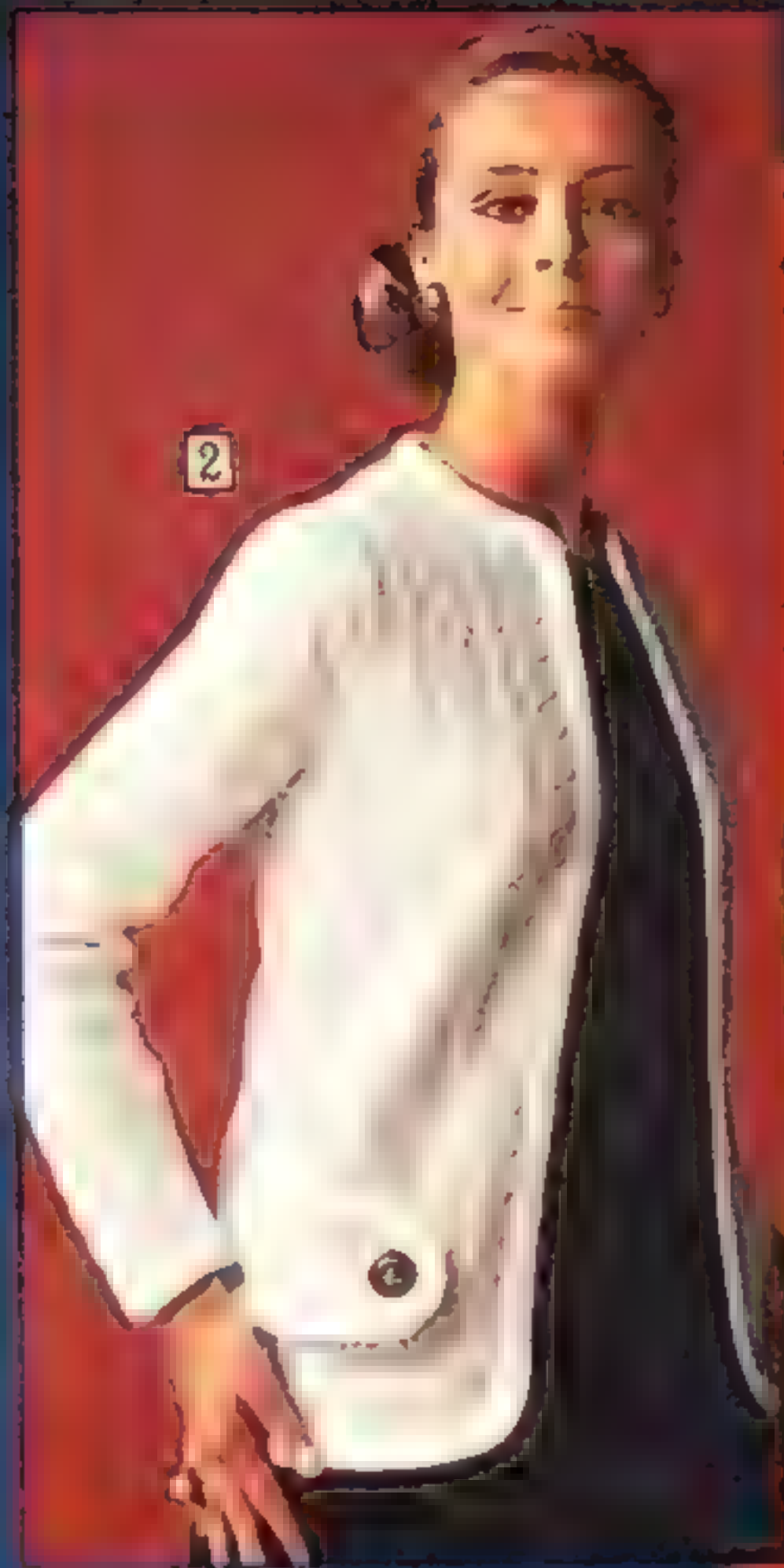
1 The Pullover . . . sumptuous atop skirts or pants
Turtleneck style; back-neck nylon zipper. Full-fash-
ioned raglan sleeves. From Hong Kong. Dry clean.
Sizes 34, 36, 38, 40, 42. Please state size.

V7 N 8224F—Rose pink
V7 N 8225F—Pastel blue
V7 N 8226F—White
Shipping weight 11 ounces. \$8.97

2 The Cardigan . . . an all-girl cover-up perfect for
any season. High crew neck; full-fashioned rag-
lan sleeves. From Hong Kong. Dry clean.
Sizes 34, 36, 38, 40, 42. Please state size

V7 N 8220F—Pastel blue
V7 N 8221F—Rose pink
V7 N 8222F—White
Shipping weight 11 ounces \$8.97

JUST SAY "CHARGE IT" AND PAY LATER . . . SEE PAGES 285 AND 286



Contemporary Classics

FAVOR TEXTURE INTRIGUE

1 Novelty-knit panels with diamond-shaped designs highlight the front of this white double-knit acrylic cardigan. Wing collar; full-fashioned raglan sleeves; covered buttons. Machine wash, medium. From Japan
 Sizes 36, 38, 40, 42, 44, 46. *Please be sure to state correct size.*
 V7 N 8235F—Shipping weight 1 pound 5 ounces.....\$8.97

2 Delicate lacy-look stitch... a fresh approach for the jacket-sweater. Shimmery white knit of Orlon® acrylic and Antron® nylon. Tab trim with metal buttons. Machine wash, medium. Buy the easy way—order by phone.
 Sizes 36, 38, 40, 42, 44, 46.
 State size. Shipping weight 15 oz.
 7 N 8229F.....\$7.97

3 A crunchy souffle stitch gives this shirt-style cardigan a fresh look. Smooth knit Nehru-style collar, button placket and button cuffs. Easy-care Orlon® acrylic knit, machine wash, warm.
 Sizes 34, 36, 38, 40. *State size*
 7 N 8231F—Deep gold
 7 N 8232F—Off-white
 Shipping weight 13 ounces...\$9.97

ORDER YOUR USUAL SIZE...if in doubt, see our Big Book chart

CHAIN-BRACELET WRISTWATCH

4 Classical Roman numeral circle dial; leaf-embossed case-back. Yellow gold-color metal Shock-resistant Swiss movement. Unbreakable main-spring. Anti-magnetic. Safety clasp. Shown about 1/2 actual size
 4 N 16553—Shipping weight 4 ounces.....\$14.99



A bit of blouse trickery in Dacron polyester crepe*

bow neck..



turns turtle..

turns ascot..



all with a switch of the tie

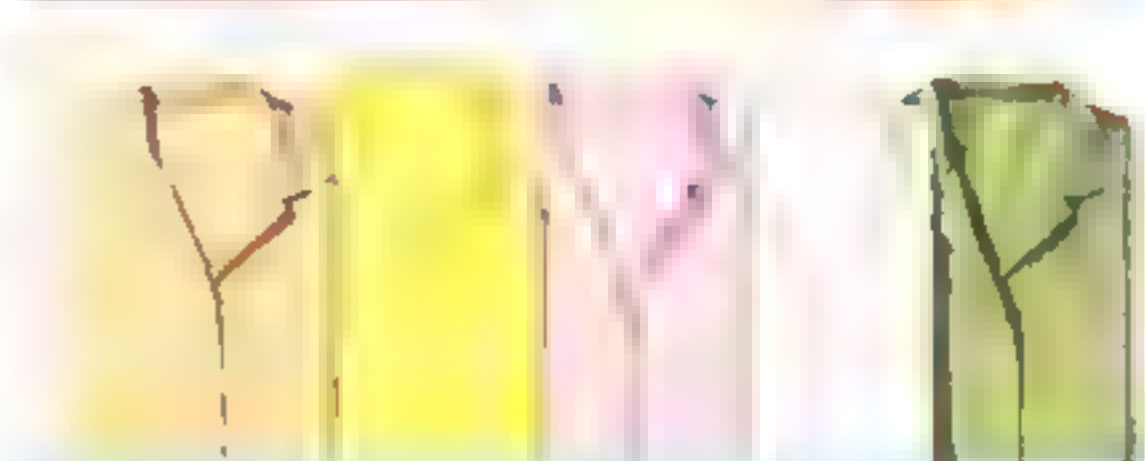
The three-in-one blouse has a removable tie. Button cuffs. Machine wash, medium . . . little ironing.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size*
 7 N 3022F—Light yellow
 7 N 3023F—Pastel blue
 7 N 3025F—White
 7 N 3024F—Pink
 Shipping weight 7 oz. \$5.97

Women's sizes 38, 40, 42, 44. *State size. (No pink.)*
 7 N 3028F—Light yellow
 7 N 3029F—Pastel blue
 7 N 3030F—White
 Shipping weight 7 oz. \$6.97



The SOFT SHIRT



**A Comely Classic
 beautifully rendered
 in shimmery broadcloth**

Button cuffs. Fabric of Dacron* polyester and Avril® rayon. Machine wash, medium.

Misses' sizes 12, 14, 16, 18.
 7 N 2026F—Light blue 7 N 2025F—White
 7 N 2022F—Rose beige
 7 N 2023F—Pale yellow
 7 N 2024F—Light pink
 7 N 2027F—Light celery green
State size. Shipping weight 9 ounces...\$4.97

Women's sizes 38, 40, 42, 44.
 (Available in three colors only.)
 7 N 2032F—Light blue 7 N 2031F—White
 7 N 2033F—Pale yellow
State size. Shipping weight 9 ounces...\$5.97

ORDER YOUR USUAL SIZE
 If in doubt, see our Big Book for charts

*Reg. DuPont T.M.



**The Dandy Look,
The Nehru Look . .
GREAT TOPS and
DOUBLE-KNIT
PANTS**

1 Ruffled Shirt . . top news in white-on-white striped seersucker voile of Dacron® polyester and cotton. Button-cuffs. Machine washable, medium Misses' sizes 8, 10, 12, 14, 16, 18. *State size* Shipping weight 7 ounces. V7 N 4036F.....\$6.90

2 Ploid Pants . . in black and white. Polyester-and-wool double-knit with natural stretch. Straight legs with vents; waist linerband; side pocket; side nylon zipper. Inseam length about 27½ in. Dry clean. So easy to buy when you just use the phone. Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size*. Shipping weight 1 pound. V7 N 1206F.....\$14.90

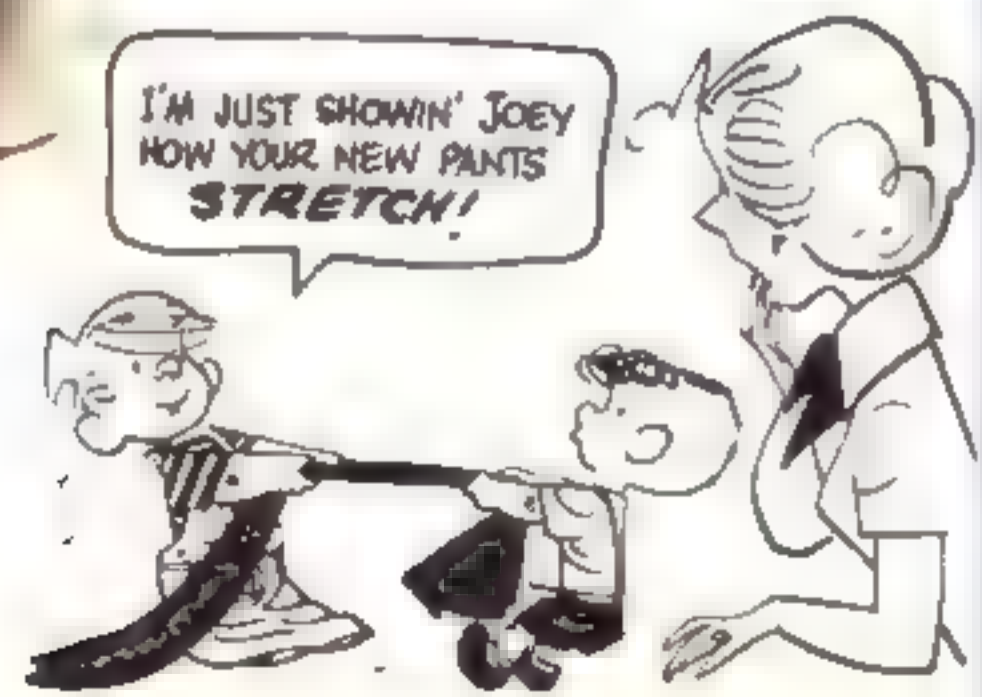
3 Nehru Tunic . . stand-up collar, side vents and shiny buttons. Double-knit acetate in a screen print of silver gray, deep red, chrome yellow, black and white. Hand washable Misses' sizes 10, 12, 14, 16, 18. *State size* Shipping weight 14 ounces V7 N 1404F.....\$12.90

4 PERMA-PREST® Pants . twill-effect Dacron® polyester double-knit has natural stretch. Pull-on style has an elasticized waistband; straight legs with vents. Machine wash, warm; no ironing needed if tumble-dried. You can shorten or lengthen them. Boots sold on page 99

TYPICAL MISSES' SIZES 8, 10, 12, 14, 16, 18. (Fits 5 ft. 2½ in. to 5 ft. 6½ in. Inseam about 27½ in.) V7 N 1557F—White V7 N 1558F—Black

State correct size. Shipping wt. 1 lb... \$12.90

TALL MISSES' SIZES 10, 12, 14, 16, 18, 20. (Fits 5 ft. 7 in. to 6 ft. Inseam length about 30 in.) V7 N 1559F—White V7 N 1560F—Black *State correct size.* Shipping wt. 1 lb...\$12.90 *Reg. DuPont T.M.



THE MATCH-MAKERS

Wool-blend sweaters pair with a wool flannel skirt and pants . . . all in tempting tones

1 Cardigan . . . full-fashioned knit in 3-ply high-bulk yarn of wool, nylon and rabbit hair. From Hong Kong. Hand wash
 Sizes 34, 36, 38, 40 *Please state size*
 V7 N 6664F—Raspberry ice
 V7 N 6662F—Lime ice
 V7 N 6663F—Vanilla cream
 Shipping weight 10 ounces \$9.00

2 Straight-leg Pants . . . wool bonded to acetate tricot for neat fit. Waistband; side nylon zipper. Inseam about 27½ inches. Dry clean
 Misses' sizes 8, 10, 12, 14, 16, 18
 V7 N 6660F—Vanilla cream
 V7 N 6661F—Raspberry ice
 V7 N 6659F—Lime ice
 State size. Shipping weight 12 ounces \$8.00

3 Turtle-neck Pullover . . . full-fashioned knit in 1-ply yarn of wool, nylon and rabbit hair. Back neck zipper. From Japan. Hand wash
 Sizes 34, 36, 38, 40 *Please state size*
 V7 N 6656F—Lime ice
 V7 N 6657F—Vanilla cream
 V7 N 6658F—Raspberry ice
 Shipping weight 10 ounces \$8.00

4 A-line Skirt . . . wool bonded to acetate tricot for smooth fit. No-band waistline; back nylon zipper. Length about 21½ in. Dry clean
 Misses' sizes 8, 10, 12, 14, 16, 18.
 V7 N 6653F—Lime ice
 V7 N 6654F—Vanilla cream
 V7 N 6655F—Raspberry ice
 State size. Shipping weight 8 ounces \$7.00

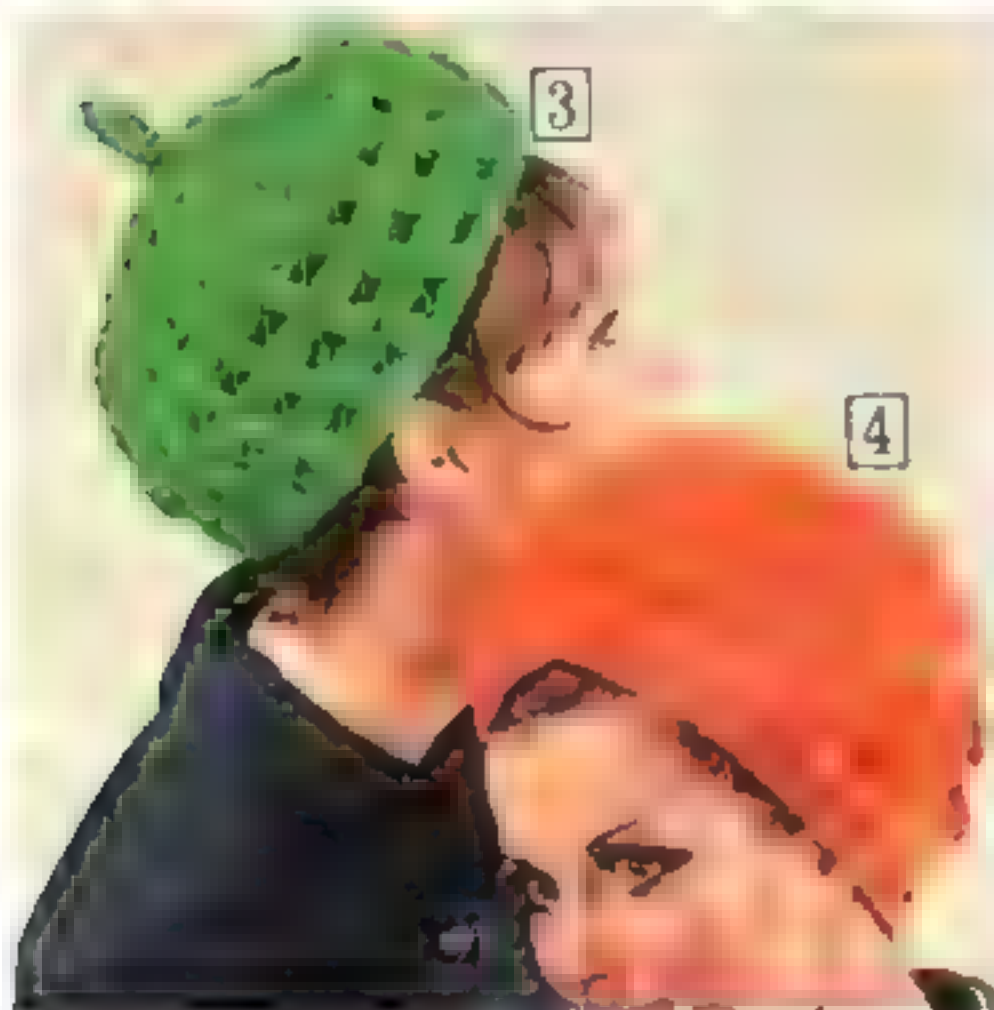
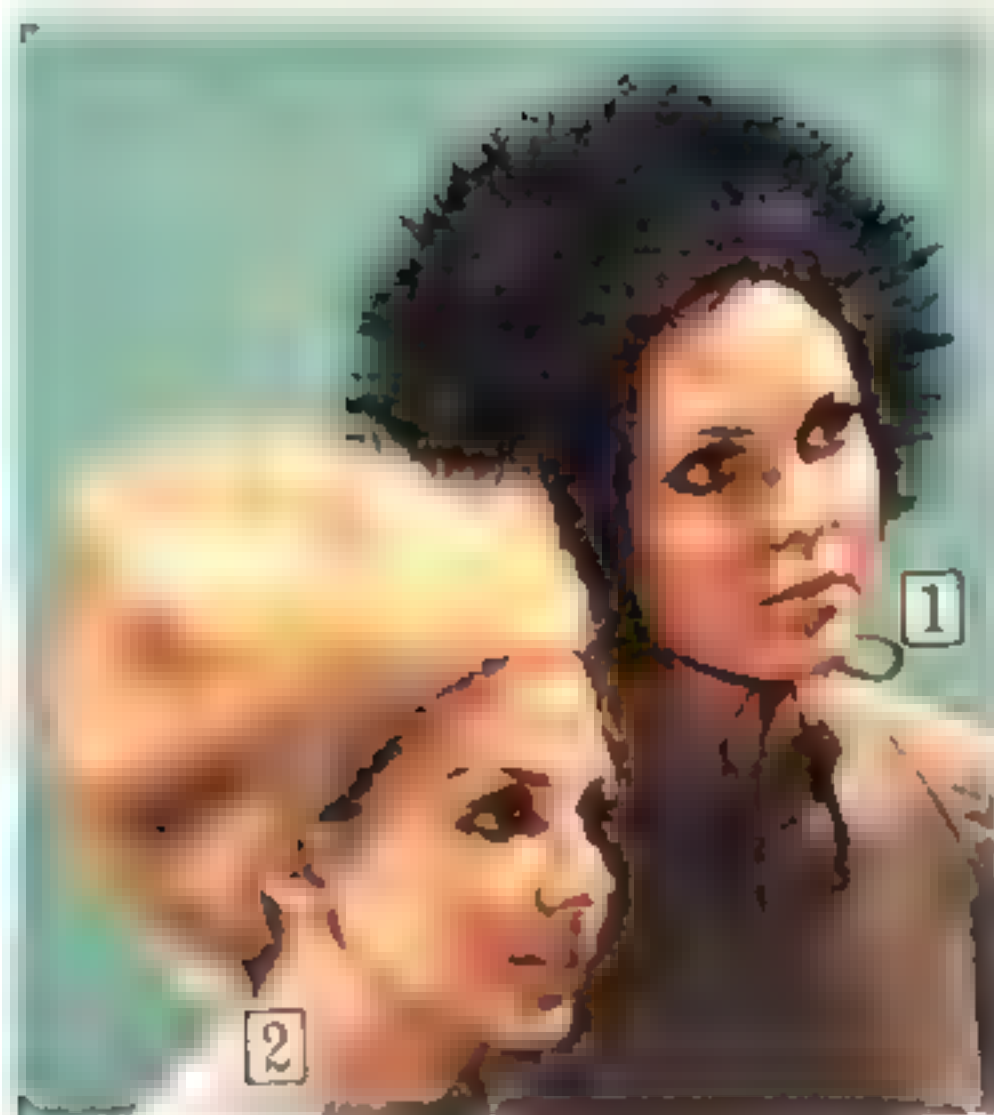
The JEWELRY

[5 and 6] Textured metal "tracked" with brightly polished design

5 Earrings . . . clip back. About 1 inch long
 4 N 5581—Gold-color Shpg. wt. 3 oz. \$4.00
 4 N 55811—Silver-color. Shpg. wt. 3 oz. 4.00

6 Bracelet . . . flexible link bangle; about 3 inches wide. Snap-lock with safety chain
 4 N 5580—Gold-color Shpg. wt. 4 oz. . . . \$5.00
 4 N 55801—Silver color. Shpg. wt. 4 oz. 5.00





HEADWARMING HATTERY

.. the great pretenders

1 Fluffy puffy pile fabric hood ties securely under chin. Fits all.
 N78 N 2544—Brown solid color
 N78 N 2543—White solid color
 N78 N 2545—Black solid color
 N78 N 2540—White with brown ends
 N78 N 2531—White with black ends
 N78 N 2532—Beige with rust ends
 Shipping weight 8 ounces..... \$5.00

2 Fuzzy pile fabric toque. Fits all
 N78 N 2520—Beige with rust ends
 N78 N 2521—White with brown ends
 N78 N 2522—White with black ends
 N78 N 2523—White solid color
 N78 N 2524—Black solid color
 N78 N 2525—Brown tones
 Shipping weight 10 ounces..... \$5.00

.. hand-crocheted acrylics

3 Cozy toque-beret shows off a jumbo-stitch. From Japan. Fits all
 N78 N 2500—Grass green
 N78 N 2502—Medium beige
 N78 N 2503—White
 N78 N 2501—Red
 N78 N 2504—Medium blue
 Shipping weight 10 ounces..... \$3.00

4 Looped, cuff-turban with gold-color metallic trim. From Japan. Fits all
 N78 N 2510—Dark orange
 N78 N 2511—White
 N78 N 2512—Black
 N78 N 2513—Gold-color
 N78 N 2514—Royal blue
 Shipping weight 10 ounces..... \$3.00



Loungewear shown on page 80

THERE'S FLATTERY AFOOT

in snug fold-away footwear .. ideal for travel and "at home" wear

5 Feathery, feminine slippers .. cotton velour uppers; marabou-feathered vamp. Rayon satin binding. Cushioned insole; soft vinyl sole. Pair in plastic pouch.
 Shoe sizes S(4-5); M(6-7); L(8-9). *State S, M or L.*
 75 N 22737F—White; deep pink and turquoise blue trim
 75 N 22733F—Turquoise blue; turquoise and lime trim
 75 N 22736F—Deep pink with deep pink and lime trim
 Shipping weight 4 ounces..... \$3.29

6 Bedazzling flatties .. gold and silver-color uppers of Mylar® metallic bonded to cotton. Elasticized at top. Cushioned insole; flexible composition sole and heel. Pair comes in plastic pouch with snap closing.
 Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½). *State size letter S, M, ML, L or XL.*
 75 N 23480F—Shipping weight 7 ounces..... \$3.99

7 Versatile slippers for bath and beach. Cotton terry uppers with fuzzy floral flocking trim on cotton lined vamp. Cushioned insole; flexible sewn-on rubber sole. Pair comes in plastic pouch with snap closing.
 Shoe sizes S(4-5); M(6-7); L(8-9). *State S, M or L.*
 75 N 22233F—Bright turquoise with royal blue
 75 N 22235F—Medium pink with deep pink
 Shipping weight 5 ounces..... \$1.99

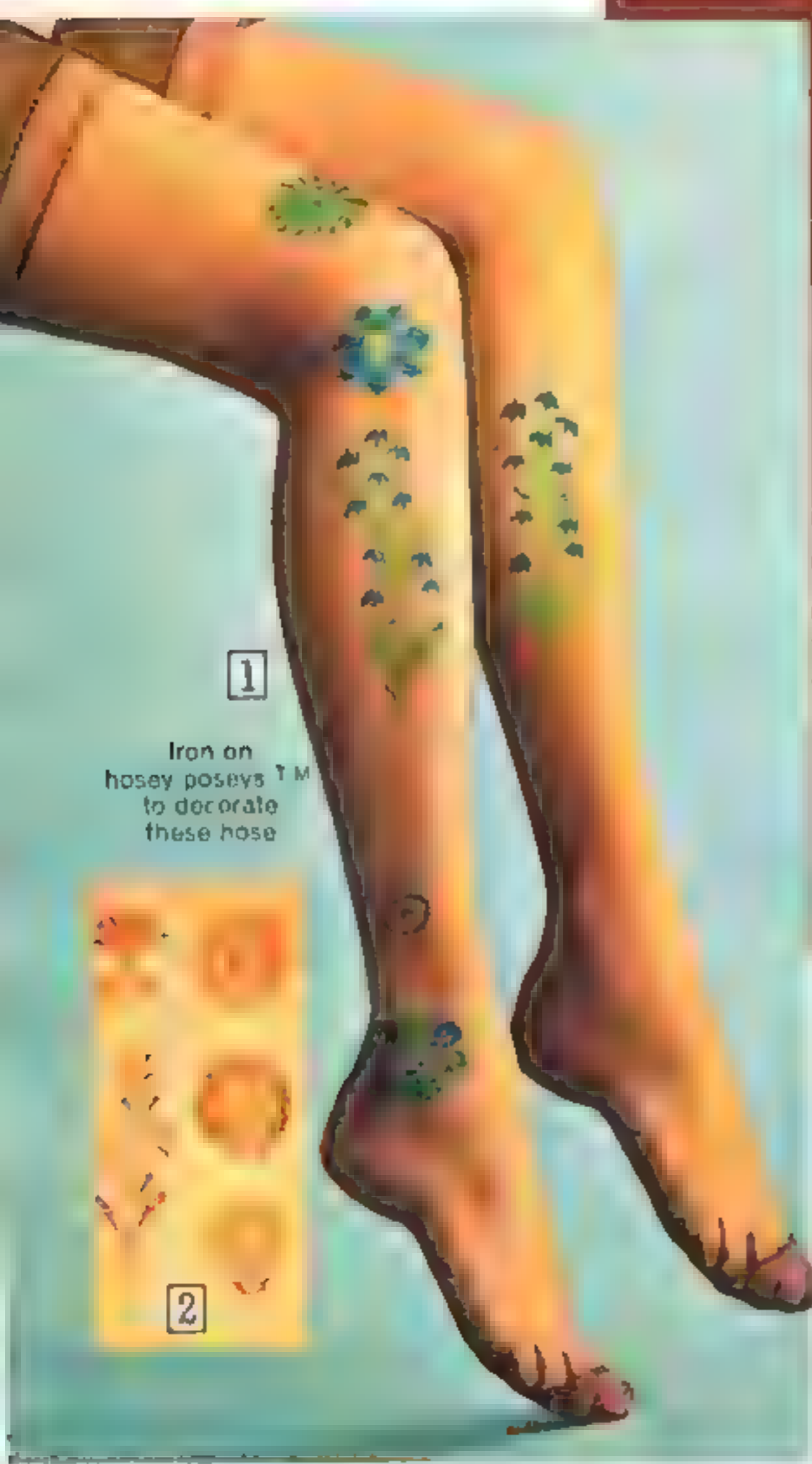
8 Waffle-stitch slip-ons knit of Orion® acrylic, stretch nylon and rubber .. delightfully warm. Pompon trim. Elasticized at top for hugging fit. Pair comes in plastic pouch. One size only .. fits shoe sizes 4 to 9
 75 N 22601—Red 75 N 22603—Pale blue
 75 N 22602—Black 75 N 22605—Light pink
 Shipping weight 3 ounces..... \$1.99

9 Indispensable bed-socks knit of soft Orion® acrylic for cuddly warmth. Adjustable draw string. Machine wash, medium. One size only .. fits hosiery sizes 9 to 11. So easy to buy—just pick up the phone and order them.
 75 N 35752—Light blue and white
 75 N 35751—Pink and white
 Shipping wt. pair 2 oz..... Pair \$1.79.... 2 pairs \$3.50

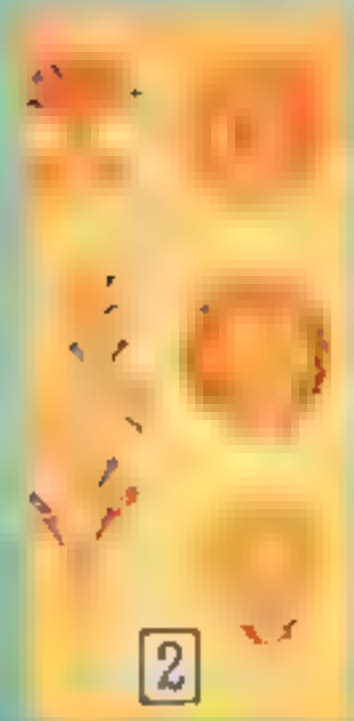
10 Fluffy uppers of Orion® acrylic pile laminated to nylon tricot .. plush comfort. Cushioned insole. Soft vinyl sole. Pair comes in plastic pouch.
 Shoe sizes S(4-5); M(6-7); L(8-9). *State S, M or L.*
 75 N 23336F—Medium pink 75 N 23331F—Red
 75 N 23335F—Medium blue
 Shipping weight 6 ounces..... \$3.29

Styles 5, 6, 7 and 10 are in medium width.

STOCKINGS FULL OF SMASHING LOOKS



1
Iron on
hosey poseys™
to decorate
these hose



Style 3 also
in these colors

SHEER

Pale pink

OPAQUE

White Deep brown

Jet black Med. gray

FUN PACKAGE: 2 pairs of hose, 10 hosey poseys

(1 and 2) Hosey poseys are permanent thermoplastic transfers easy to iron-on hose to add a decorative touch. . . instructions incl. Sheer seamless hose of 15-denier mesh-knit nylon; nude heel, reinforced toe. Hand wash separately. Pkg. of 2 pairs of hose of 1 size and 1 color plus 10 hosey poseys (2 each of 5 patterns).
Sizes 8½, 9, 9½, 10, 10½, 11. State size. Wt. pkg. 3 oz.

- 1 Black magic hose with blue and green poses 75 N 1708F. . . . Pkg. \$1.69
- 2 Mocha hose with brown and gold-color poses 75 N 1707F. . . . Pkg. \$1.69

CLING-ALON® stretch nylon Hip-Hi Hose that hook together

3 The comfort of panty-hose, but more practical. . . they're reversible and interchangeable to fit either leg. If one runs, replace with one from another pair. Seamless mesh-knit stockings with 40-denier opaque panty-type tops. . . open area at front and rear. They hook together at elasticized waist. Reinforced toe, heel. Runguard toe rings. Hand wash alone.

Sheer 15-denier hose with opaque tops.
Sizes A (8½-9); B (9½-10); C (10½-11).
75 N 1776F-Sunset 75 N 1783F-Oatmeal
75 N 1782F-Pale pink
State A, B or C. Shpg. wt. pair 2 oz. Pair \$2.29

Opaque 30-denier hose with opaque tops.
Sizes A (8½-9); B (9½-10); C (10½-11).
75 N 1766F-White
75 N 1768F-Deep brown
75 N 1769F-Jet black
75 N 1767F-Medium gray
State A, B or C. Shpg. wt. pair 2 oz. Pair \$2.29

GLITTER 'n' GLOW Thi-Top stretch Hose

4 Night-light silver-color hose. Elasticized top stays up without garters. Ideal for mini fashions. . . smooth from top of thigh to toe. Sheer seamless 15-denier mesh knit of nylon and Lurex® metallic. Nude heel; sewn toe. Hand wash separately.
Sizes A (8½-9½); B (10-11½). State A or B.
Shipping weight pair 2 oz.
75 N 1731F. . . . Pair \$2.59

CLING-ALON® stretch nylon Hose feature a new look with "clockwork"

(5 and 6) Sheer seamless 15-denier regular-knit; nude heel, demi-toe. Hand wash alone
Sizes A (8½-9); B (9½-10); C (10½-11).
5 Diamond design knit at outside of ankles
75 N 1807F-Black design on Black magic
75 N 1806F-Black design on Off-white
75 N 1805F-White design on Off-white
State A, B or C. Shpg. wt. pair 2 oz. Pair \$1.79
6 Swirl design knit at outside of ankles
75 N 1440F-Black design on Black magic
75 N 1439F-Black design on Off-white
75 N 1438F-White design on Off-white
State A, B or C. Shpg. wt. pair 2 oz. Pair \$1.79

HOSIERY CHART . . . order only sizes listed with each item

if shoe size is	3½-4	4½-5½	6-6½	7-7½	8-9	9½-10	10½-11
Hose size* is	8½	9	9½	10	10½	11	11½

*If shoe width is AAAA or AAA, order ½-size smaller. If shoe width is D or E, order ½-size larger. (This does not apply to stretch hosiery)



**"Likes of Lace"
OPAQUE STOCKINGS**

7 Patterned seamless hose knit of 45-denier fine Cantreer® stretch nylon. Nude heel; sewn toe. Hand washable separately.

Short. Size A(8½-10½).
75 N 1209—Navy
75 N 1206—Ivory
75 N 1207—Almond (lt. beige)
75 N 1208—Deep brown

Medium. Size A(8½-11).
75 N 1232—Navy
75 N 1229—Ivory
75 N 1230—Almond (lt. beige)
75 N 1231—Deep brown

Long. Size A(9½-11½).
75 N 1222—Navy
75 N 1219—Ivory
75 N 1220—Almond (lt. beige)
75 N 1221—Deep brown

Shipping weight pair 2 ounces.
Pair.....\$2.59

Ivory Almond Deep brown



**Underlining excitement
PANTY-HOSE**
for the holidays
and after

[8 thru 10] Seamless stretch panty-hose... the vital accessory for today's fashion look. They give a smooth line waist-to-toe. Elasticized waist. Hand wash separately.

8 Actionwear™ nylon style... regular-knit hose of sheer 15-denier are knit onto 50-denier opaque panty. Nude heel; demi-toe. It's so easy to buy—just pick up the phone and order.

Misses' sizes P(petite); A(average); T(tall).
State size letter P, A or T.

75 N 40493F—Sunset
75 N 40491F—Bare beige
75 N 40497F—Mocha
75 N 40499F—Jet black

Shipping weight each 2 oz.
Each \$1.99... 2 for \$3.90

9 Glimmer-time mesh-knit hose of sheer 15-denier shimmering Antron® nylon knit onto 70-denier opaque nylon panty. Nude heel; demi-toe. Runguard after-heel and toe rings.

Misses' sizes P(petite); A(average); T(tall).
State size letter P, A or T.

75 N 40169F—Pewter-gray
75 N 40165F—Silver-white
75 N 40164F—Pearl-pink
75 N 40168F—Copper-brown

Shipping weight each 2 oz.
Each \$2.29... 2 for \$4.50

10 Lace-look point d'esprit patterned knit Panty portion has flat-knit opaque bikini-like back panel. Nylon. Nude heel; sewn toe.

Misses' sizes P(petite); A(average); T(tall).
Please state correct size letter P, A or T.

75 N 40476F—Bright pink
75 N 40478F—Parchment white
75 N 40475F—Pale blue
75 N 40474F—Dk. brown 75 N 40472F—Black
Shpg. wt. each 2 oz... Each \$2.59... 2 for \$5.10

Girls' sizes S(6-7); M(8-10); L(12-14);
Please state correct size letter S, M or L.

75 N 40466F—Bright pink
75 N 40468F—Parchment white
75 N 40465F—Pale blue
75 N 40464F—Dk. brown 75 N 40462F—Black
Shpg. wt. each 2 oz... Each \$1.99... 2 for \$3.90

**CHART FOR
PANTY-HOSE**

... order only sizes listed with each item. If weight exceeds that shown for height order the next larger size

SIZE	Height	Weight (lbs.)
S (6-7)..... 41 in. to 50 in. 42 to 54
M (8-10)....	over 50 in. to 56 in.	over 54 to 72
L (12-14)....	over 56 in. to 59 in.	over 72 to 95
P (petite)....	.. 5 ft. to 5 ft. 3 in... 95 to 115
A (average)	.. over 5 ft. 3 in. to 5 ft. 7 in.....	over 115 to 135
T (tall).....	.. over 5 ft. 7 in. to 5 ft. 9 in.....	over 135 to 165



UP-BEAT color-matched Make-up Mates

- 1** Lighted Make-up Mirror. Regular mirror flips to magnifying side to give her a close up view for applying eyelashes, tweezing eyebrows. Flip out back. On-off switch. Eight-inch mirror is circled by plastic frame with a mod orange insert of burlap fabric. 9 1/2 in. in diameter overall. Four non glare 15 watt bulbs include 1 U.L. listed.
8 N 9195—Shipping weight 2 pounds 8 ounces \$7 87
- 2** Dresser Set Trio. Beveled glass 11-in. mirror. 8 1/2 in. brush with nylon bristles in removable block. Daisies bloom on mod orange plastic backs. Plastic 7 1/2 in. comb. Gold color finish on metal handles.
8 N 9200—Shipping weight 1 pound 12 ounces Set \$4 87
- 3** Perfume Tray. Swirls of swinging new colors are topped with glass and rimmed with metal filigree and dainty daisies. 8 1/2 x 14 inches.
8 N 9201—Shipping weight 2 pounds 8 ounces \$4 87

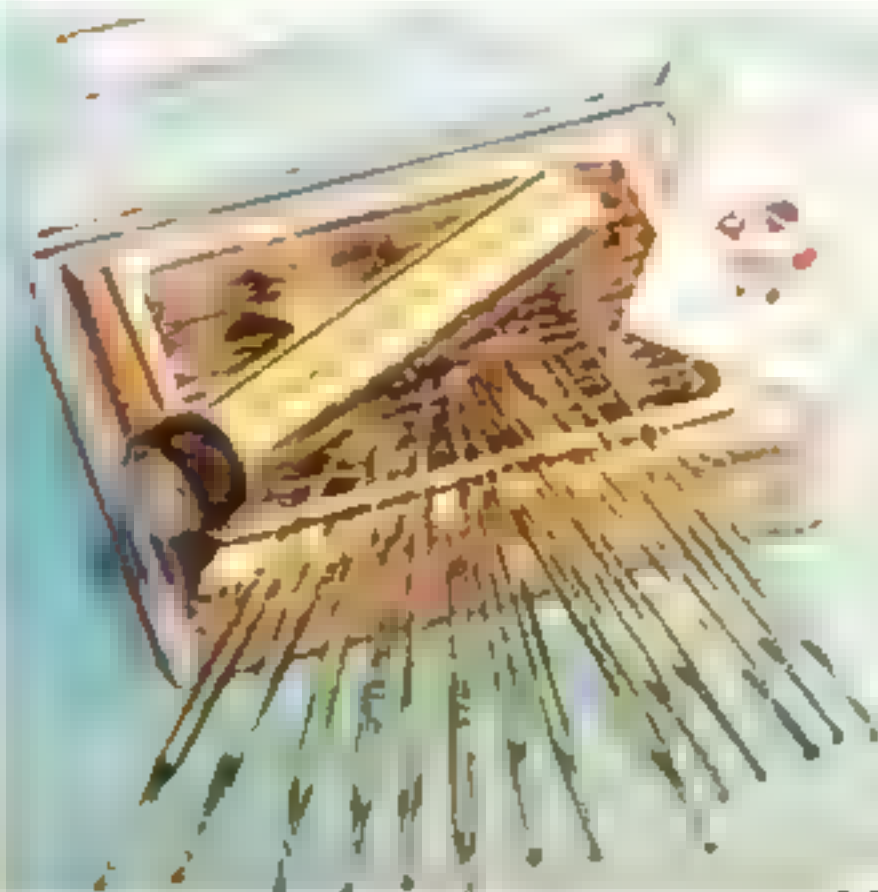


UP-BEAT Instant Hair Setter \$12 88 with ten jumbo rollers

Flip up those wilted hair ends or smooth them down and under . . . cover your head with little girl curls or roll a ringlet cascade down your favorite fall or wiglet. Anytime you need quick curls, just plug heating rod into socket, roll up hair and insert heat wand into center of roller . . . then just comb out the curls. Ten extra-large rollers of 1 1/4 in. diameter, 10 clips, wand with 6-ft. cord in mod orange plastic case, 9x7x3 1/2 in. high
8 N 2525—Shipping weight 3 pounds. Set \$12 88



- 4** Yardley Slicker Bus. Hop up, Luv . . . we're off and away to the London look. Light up your lips with 8 hot new colors. Splash on pucker pretty lipstick or dash on slicker gloss and slip into the wild new "wet" look. Ppd. (Wt. 8 oz.)
8 N 4900 \$3 95
- 5** Yardley Paint Box. Pick up the brush and play Picasso with your own palette of 6 lid-lighting effects. Paint 'em sweet, wide or winsome . . . kicky, slick or saucy. The eyes have it . . . have yours? Ppd. (Wt. 2 oz.)
8 N 4901 \$3 50
- 6** UP-BEAT Eyelashes. Flutter-flattery to flap up a storm! Long and lush real hair lashes teach your eyes to say wink winning things. Tube of adhesive and "how to" tips incl. Shpg. wt. 2 oz.
State color number 1 (black) or 2 (brown)
8 N 6011H . . . Kit \$3 50



100 Perfume Nips of famous scents

Fragrances to match her moods or coax her into a new one. Tiny glass vials hold one application each . . . about 50 different fragrances by Angelique, Ayer, Lucien Lelong, Blanchard, others. Simulated jewel carrier for purse holds 12 nips. 32-page scent guide included. All in clear plastic case.
8 N 4902—Wt. 8 oz. . . \$2 97



Fabric-covered Board, Music Box, Dresser Set

Accents trimmed with nylon lace and lifelike plastic flowers. Cotton poplin background treated with Scotchgard® Fabric Protector to stay neat-looking longer.

Pin-up Board, Composition. 12x16 in. 8 N 9147—Wt. 2 lbs. \$3.99

Musical Trinket Box. Lift lid, hear romantic tune. Plastic. 8x5½ in. 8 N 9148—Wt. 1 lb. 6 oz. \$3.99

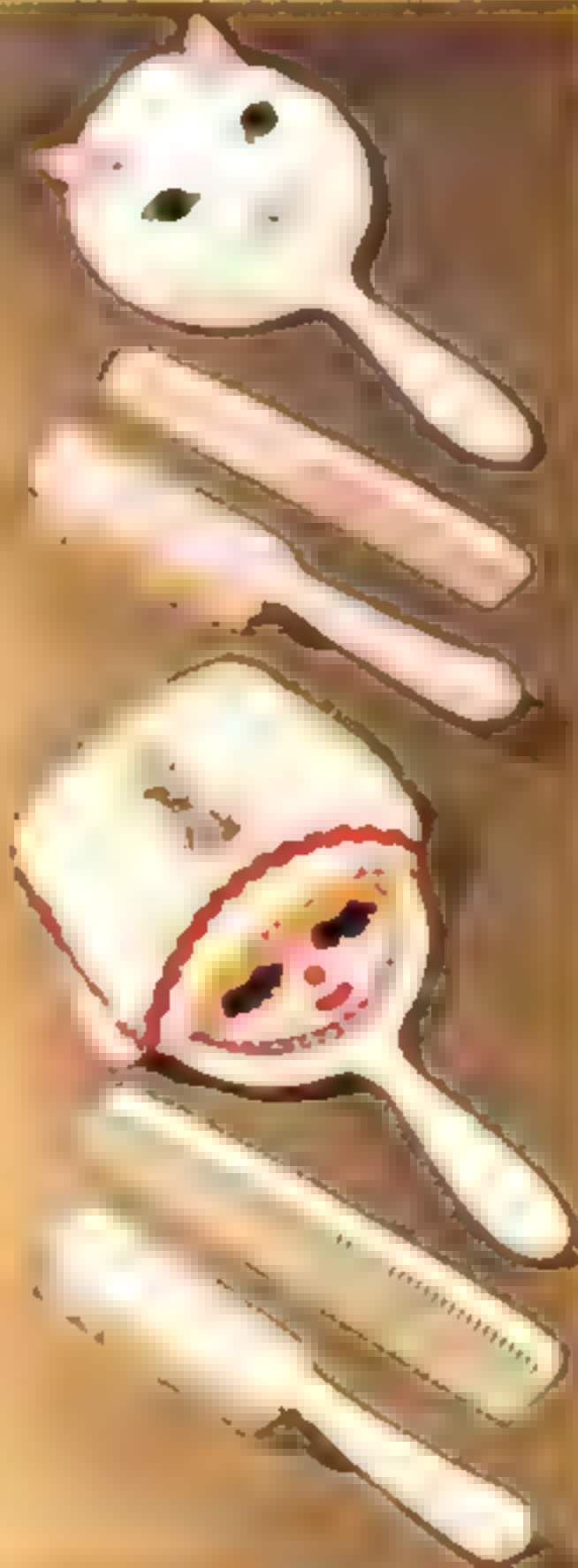
Dresser Trio. Plastic 5-in. diam. mirror, 10-in. nylon-bristle brush, comb. 8 N 9146—Wt. 1 lb. 4 oz. Set \$3.99

**Kuddly Kitten
3-piece Dresser Set**

Soft and sweet, fluffy and feminine . . . just right for that special little girl at the top of your list.

Tiny pink cotton felt ears and nose. Simulated jewel eyes sparkle on a fuzzy, deep-pile face.

Mirror is 4 in. in diam., 8½ in. long; 7-in. professional-style nylon-bristle brush, 7-in. comb. High-quality Lustrex® plastic. 8N9130—Wt. 12oz. Set \$2.94



**Drum Majorette
3-piece Dresser Set**

Plucky little lass is decked out to lead the good grooming parade.

Metallic braid trims hat and chinstrap. Flirty, gold-color tassel on deep-pile hat. Fetching cotton felt eyelashes, nose, lips.

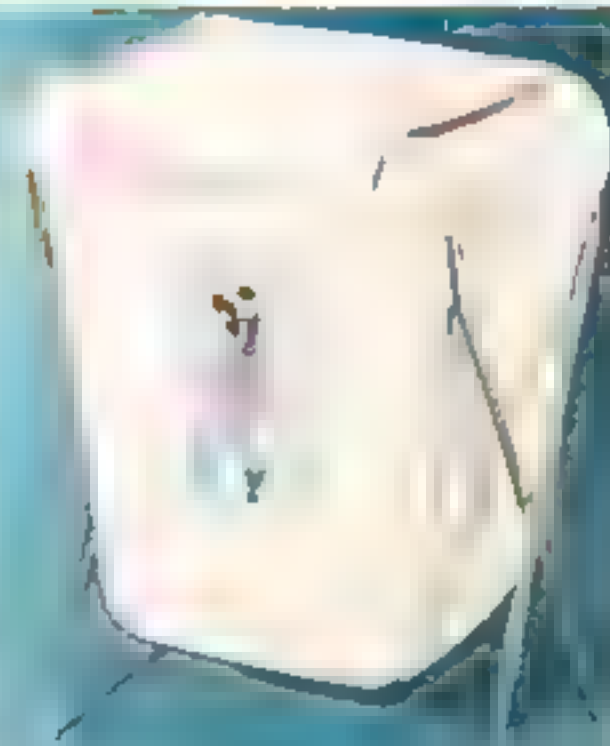
Mirror 4-in. diam., 10 in. long; professional-style 7-in. nylon-bristle brush and 7-in. comb. All in white plastic. 8N9149—Wt. 1 lb. Set \$3.99

**Poodle-trimmed
plastic Hamper**

Sturdy little hamper tucks into any corner of a little girl's room . . . provides storage area for dolls, toys or clothes.

Tubular metal frame holds detachable vinyl pouch that wipes clean easily. Plastic lid is weighted to stay closed. Measures 16x12x24 inches high overall.

8 N 9150—Wt. 4 lbs. . . \$4.99



*Poodles of poodles
a trace of lace
and pink dotted Swiss
for that special*



(1 thru 8) Win her heart with these frilly and feminine bedroom accessories that will make her feel just like the princess she is. Hand-decorated plastic pieces are trimmed with domestic cotton and rayon fabric and treated with Scotchgard® Brand Fabric Protector to stay nice-looking longer. Frisky white poodles prance inside borders of white nylon lace.

1 Pin-up Board. She can tack up photos, cards . . . all the souvenirs 'n stuff little girls love to save. Composition material. Mounting rings. 16x12 in. high. 8 N 9109—Shpg. wt. 2 lbs. . . \$3.69

2 Curler Tote. Enameled metal. 6½ in. high. Hair net, comb. 8 N 9104—Wt. 1 lb. 6 oz. . . \$3.69

3 Lamp-Perfume Tray. Embossed, vinyl-covered shade. Break-resistant tray. 13x7x14 in. high. Bulb not included. UL listed for 110-120-v., 60-c. AC. 8 N 9105—Wt. 2 lbs. 4 oz. . . \$5.99

4 Book Ends. One poodle on each end. Enameled metal, 5x5 in. high. Felt pad on bottom. 8 N 9108—Wt. 1 lb. 4 oz. . . \$2.99

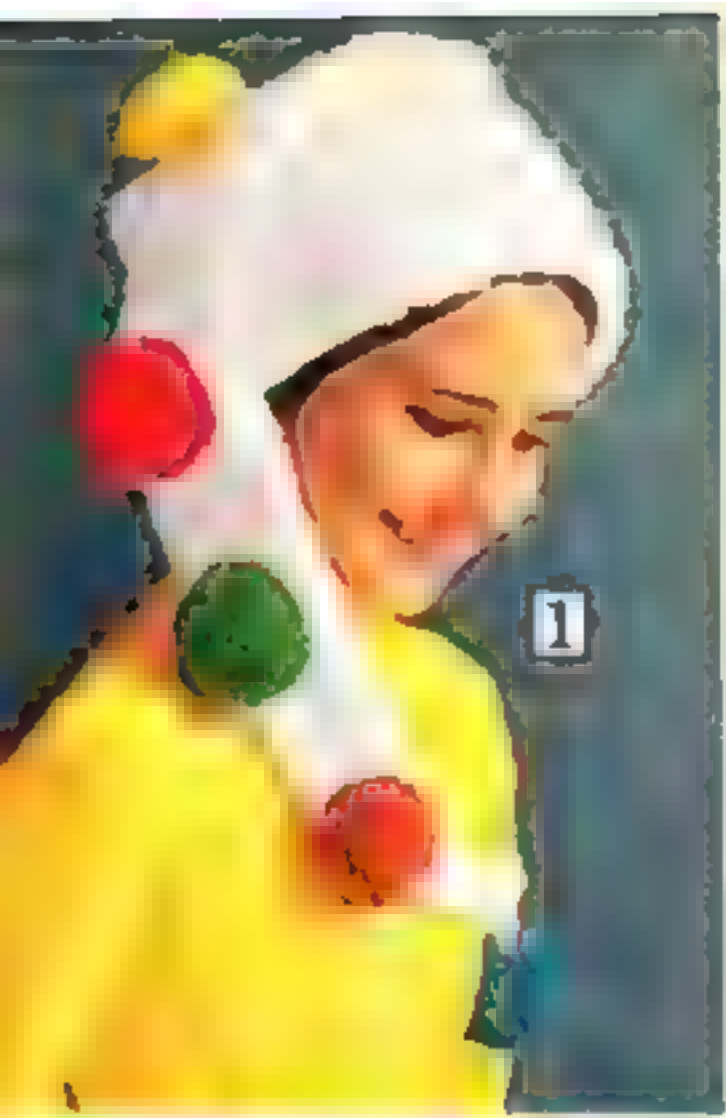
5 Standing Mirror-Lipstick Tray. Mirror flips to magnifier for close-ups. 5½-in. diameter. Metal swivel frame adjusts to any angle. Break-resistant plastic tray holds 4 lipsticks (not included). 8 N 9103—Wt. 1 lb. 8 oz. . . \$3.69

6 Trinket Box. Break-resistant plastic. Elegant red rayon velvet lining. 10x8x1½ in. high. 8 N 9101—Shpg. wt. 1 lb. . . \$2.59

7 Three-piece Dresser Set. Mirror, 5-in. diam., 10 in. long. Nylon-bristle 8-in. brush. Comb 7 in. long. All of Lustrex® plastic. 8N9100—Wt. 1 lb. 4 oz. Set \$3.69

8 Desk Pad. Blotter at center. Hardboard base 22x12 in. wide. 8 N 9145—Wt. 1 lb. 8 oz. . . \$2.99

Girl-Gifts for the Sugar



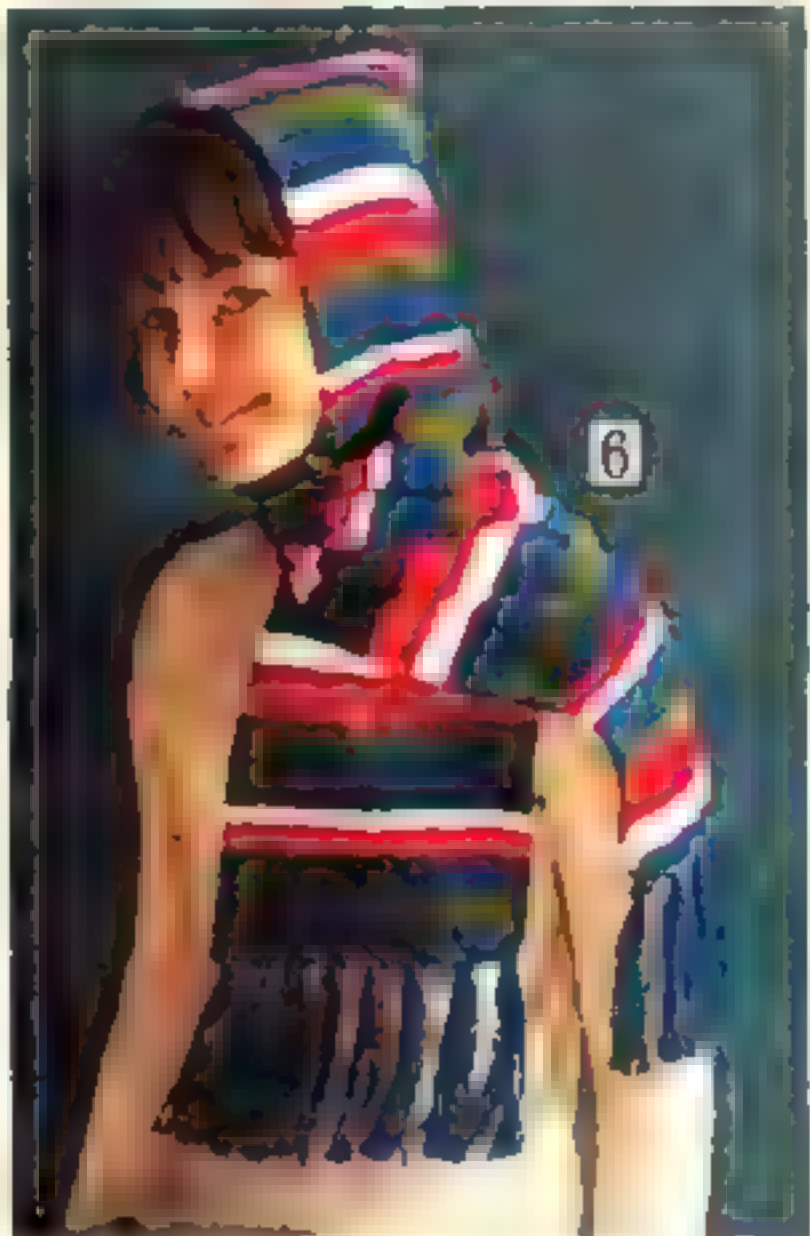
1



5



2



6



3



7



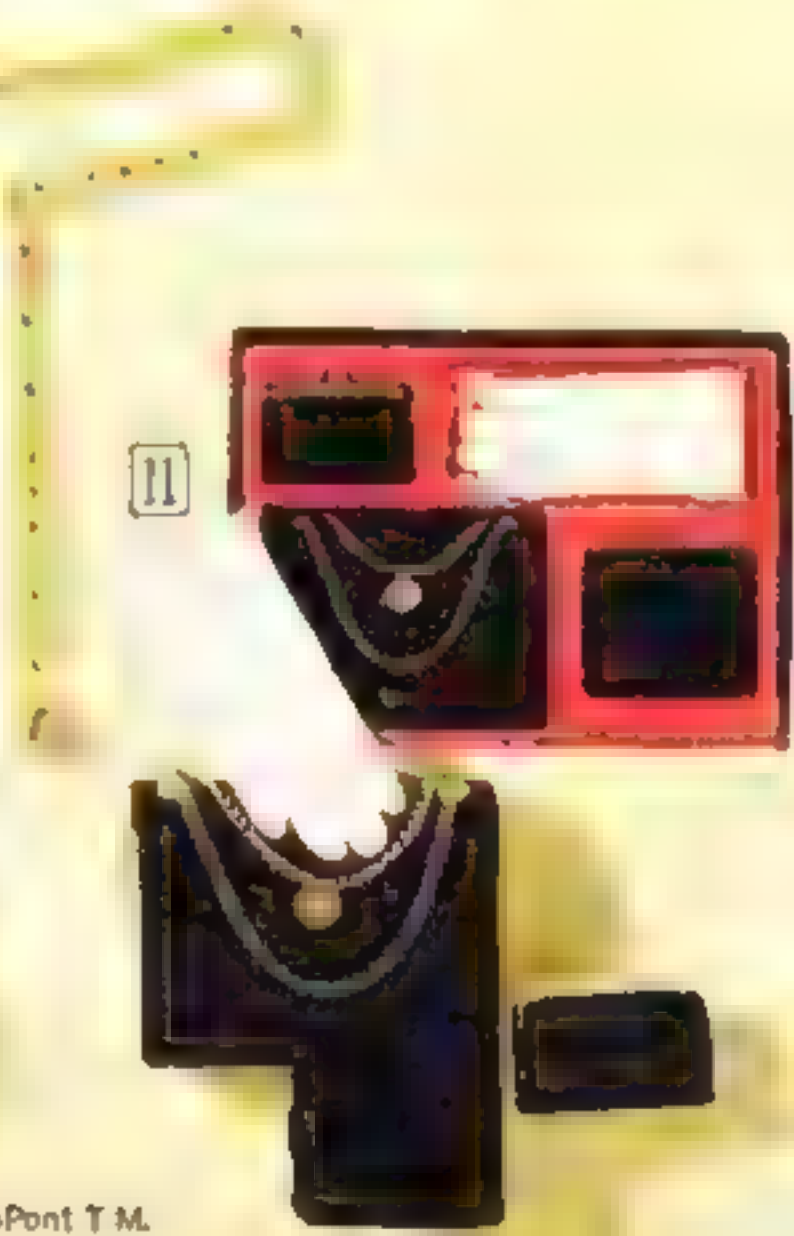
4



8



9



11

10

1 Novel stocking cap knit of white Orlon® acrylic and accented with five pompons in multicolors. Fits all. Hand washable separately. 88 N 9721—Shpg. wt. 5 oz. . . \$3 00

2 Plaid beret and mitten set in acrylic knit. Beret has pompon trim, elasticized band. Mittens have ribbed double-cuffs, are about 8½ in. long, fit ages 7 to 14. Hand wash 88 N 5980—Red plaid
88 N 5981—Navy blue plaid
Shipping weight 4 oz. . . \$3 00

3 Earmuff-headband and mittens of cuddly dyed rabbit fur. Fleece lining of rayon and cotton. Earmuff headband fits all. Mittens have vinyl palms; about 8½ in. long. Mitten sizes S (fits 3 to 6 years); M (7 to 10 years); L (11 to 14 years). Earmuff-headband and mitten set. You save 50¢ when you buy both. Separately prices total \$5 00. 88 N 5926F—White
88 N 5927F—Black
State S, M or L. Shpg. wt. 7 oz. \$4 50

Earmuff-headband only. 88 N 5924—White
88 N 5925—Black
Shipping weight 4 ounces . . \$2 00

Mittens only. 88 N 5922F—White
88 N 5923F—Black
State S, M or L. Shpg. wt. 3 oz. \$3 00

4 Daisy print umbrella in red, white and yellow on bright navy. 8 rib frame. Acetate cover; vinyl-covered handle; vinyl wrist strap 88 N 4395—Shpg. wt. 10 oz. . . \$3.25

5 Dickey in a flat knit of soft Orlon® acrylic. Pullover style with ribbed turtleneck . . a great fill-in for v-neck sweaters and jackets. Fits all. Hand wash separately. 88 N 9737—Red
88 N 9738—White
88 N 9739—Blue
Shipping weight 3 ounces . . . \$2 00

6 Fringed hood-scarf . . double-fabric Orlon® acrylic knit in stripes of blue, green, red and white. Buttons under chin. Open, about 8x61 in. Fits all. Hand wash alone 88 N 9736—Shpg. wt. 4 oz. . . \$2 25

7 Glove and scarf set. Solid-color double-woven nylon stretch gloves with paisley-print ruffle trim are about 7 in. long; fit ages 7 to 14. Paisley-print acetate twill scarf about 11x36 in. long. Hand wash 88 N 5931—Blue gloves with blue paisley-print scarf
88 N 5930—Pink gloves with pink paisley-print scarf
Shipping weight 4 ounces . . . \$3 00

8 Tote bag and umbrella set. Patent vinyl bag in black with red plaid panel is unlined; about 14x11½x4½ in.; top slot for name and address. Umbrella has red acetate cover; 8-rib frame; plastic handle. Shipping weight 2 pounds 6 oz 88 N 4394 . . . \$7 00

9 Three-piece set of blue plaid American cotton on vinyl back . . looks like Indian madras. Zip-top clutch about 9½x5½ inches. Wallet about 4¼x3¼ in. has coin section, bill section, removable card section. Coin purse is about 4¼x2¼ in 88 N 4801—Shpg. wt. 12 oz. . \$3.00

10 Chain belt . . links of gold-color metal with a miniature cow-bell fob. Adjustable to fit all 88 N 9740—Shpg. wt. 4 oz. . \$2.25

11 Four-piece dress-up set. Convertible-shoulderstrap bag, wallet and coin purse are shiny black patent vinyl; unlined. Bag about 6x4x2 inches. Wallet, closed, is about 3½x3 inches. Coin purse about 3x2 in. White gloves knit of stretch nylon are hand washable, about 5¼ in. long, fit ages 3 to 8; from Hong Kong. Shipping weight 2 pounds. 88 N 3824 . . . \$3.00

"CHARGE IT" IF YOU WISH . . SEE PAGE 285

and Spice Set \$7 to \$7

12 Tyrolean-look suspenders . . . embroidered white tape on red wool-and-rayon felt. Clips adjust.
88 N 9759—Fits ages 3 to 7
88 N 9760—Fits ages 8 to 12
Shipping weight 3 ounces . . . \$1.50

13 Sweater-guard . . . pussycat face on 2 natural mink-tail pompons. Clips attached to 5½-in. chain of metal and imitation pearl beads.
88 N 9702—Shpg. wt. 1 oz. . . \$1.00

14 Hankies from Switzerland. White cotton with colorful embroidery. About 12x12 inches. Gift box of 3.
88 N 9703—Shpg. wt. 8 oz. . . \$2.25

15 Tote bag of patent vinyl. 2 outside pockets; buckle trim. Top zipper. Unlined. Abt. 11x8x3 in.
88 N 2201—Antique rust brown
88 N 2200—Black
Shipping weight 1 lb. 10 oz. . . \$4.00

16 Convertible-shoulderstrap bag with flap closing. Smooth vinyl with roomy sections; 2 with gold-color metal frame and twist lock; 1 zippered. Unlined. About 8x6x3 in.
88 N 3826—Red 88 N 3827—Black
Shipping weight 1 lb. 10 oz. . . \$4.00

17 Seton® top-grain cowhide bag. Convertible-strap and lining of vinyl. About 7x4x3½ in.
88 N 1568—Dark brown
88 N 1567—Black
Shipping weight 1 pound 1 oz. \$4.00

18 Convertible shoulder bag and wallet set. Multicolor plaid cotton; black vinyl trim. Bag unlined; about 9x6x3½ in. Wallet has mirror, comb, emery board, coin purse; closed about 4½x3½ in.
88 N 3825—Shpg. wt. 1 lb. 6 oz. \$3.00

19 Duo-flap shoulderbag . . . grained vinyl. Each flap has zip pocket. Zip closing. Convertible strap. Unlined. Abt. 10x7½x2 in.
88 N 3809—Brown 88 N 3808—Black
Shipping weight 1 pound 6 oz. \$3.50

20 Ski mittens of cotton-backed nylon taffeta have light beige leather palms. Lined with cotton-and-acetate fleece. Elasticized at wrists. About 9¼ inches long. Left mitten has zip pocket.
Sizes S (fits 3 to 6 years); M (7 to 10 years); L (11 to 14 years).
88 N 5955F—Navy blue
88 N 5953F—Red 88 N 5954F—Black
State S, M or L, Shpg. wt. 4 oz. \$2.50

21 Name-wallet of grained vinyl. 6 clear vinyl slots hold letters for name (pkg. of letters included) Inner bill section; coin purse, card pocket, 100-view photo case. Closed, abt. 4½x3½ in. From Hong Kong.
88 N 4515—Red
88 N 4516—Black
Shipping weight 5 ounces . . . \$1.50

22 Grained vinyl clutch. 2 flap pockets; 1 front, 1 back; each has snap closing. Framed center purse section. Wrap-around strap has buckle trim, snap closing. Wrist strap. Unlined. About 7½x4 in.
88 N 4519—Gold-color
88 N 4520—Medium brown
Shipping weight 12 ounces . . . \$2.50

23 Convertible-shoulderstrap bag of top-grain cowhide . . . vinyl gusset forms 2 roomy sections. Vinyl strap and lining. About 8x5x2 in.
88 N 3812—Medium brown
88 N 3811—Black
Shipping weight 1 pound 8 oz. \$4.50

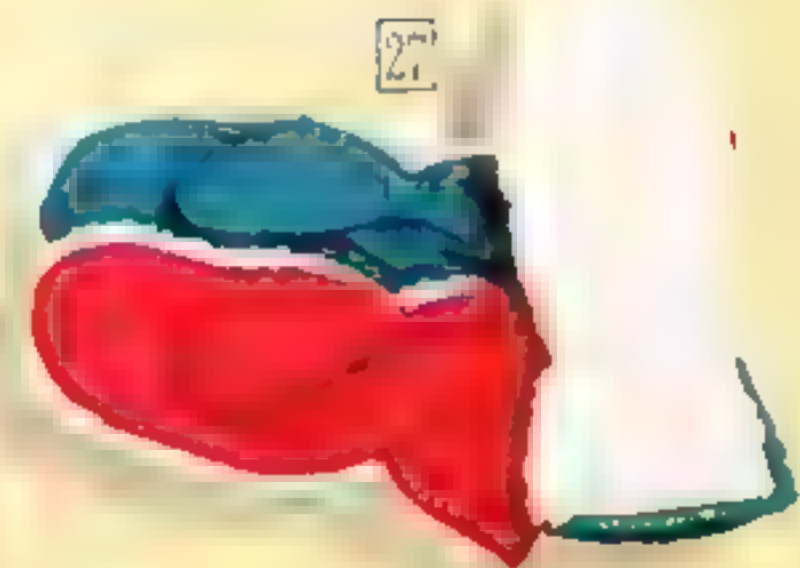
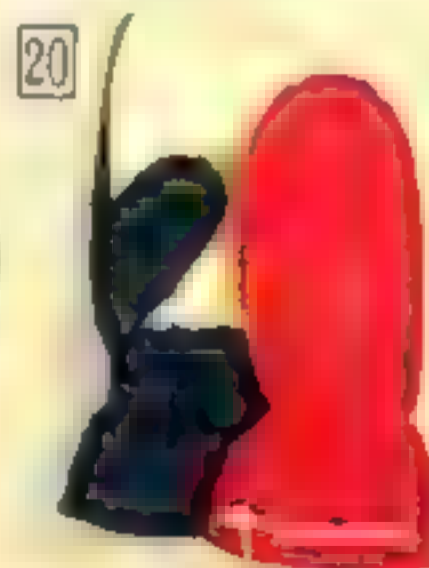
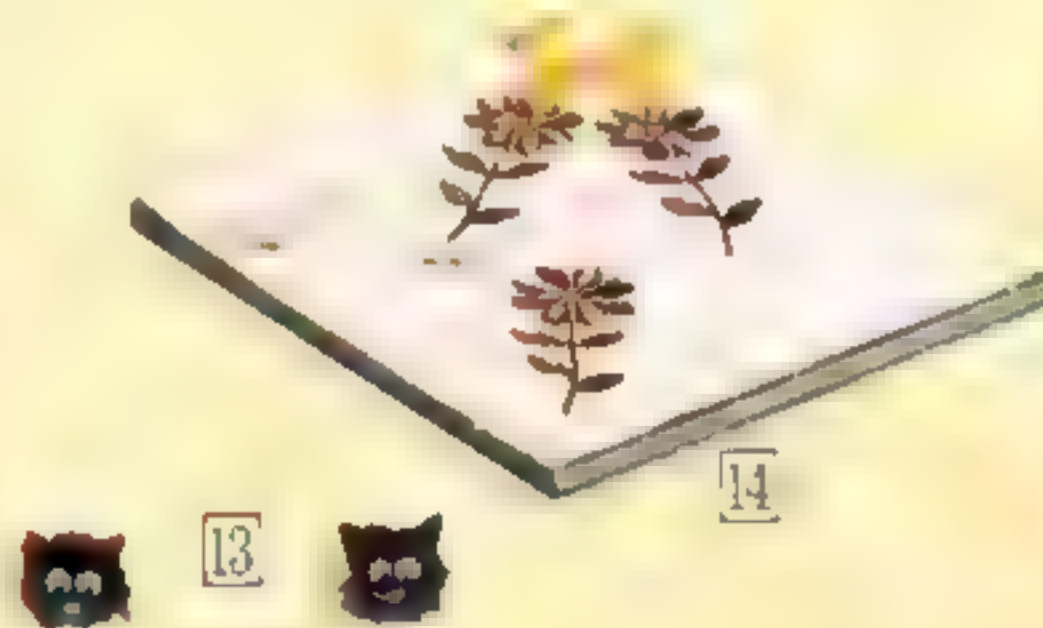
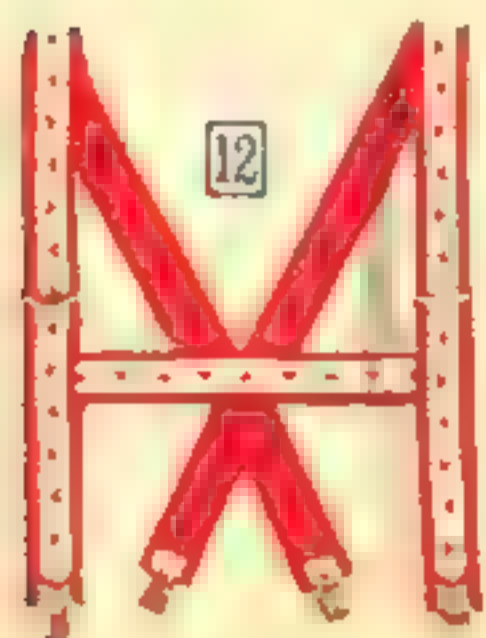
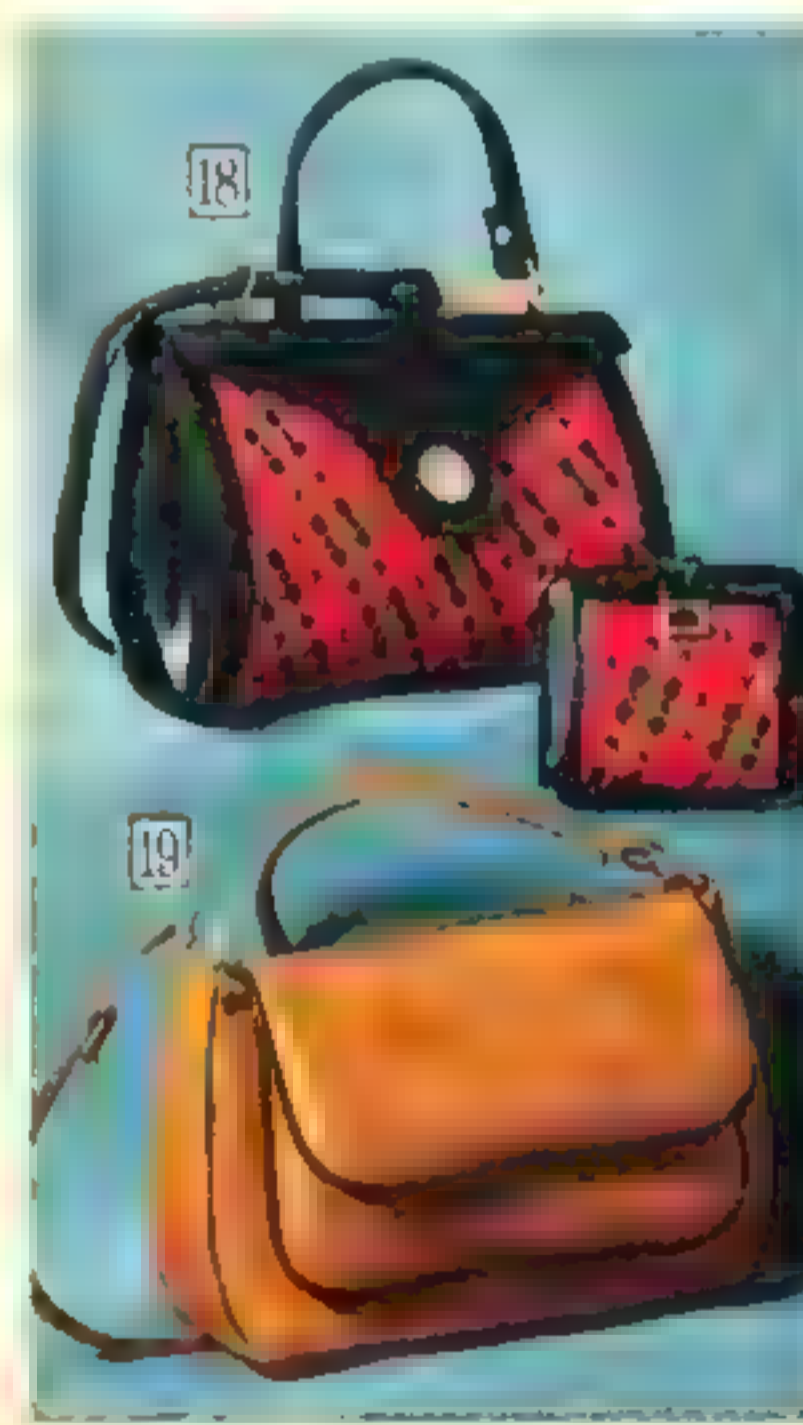
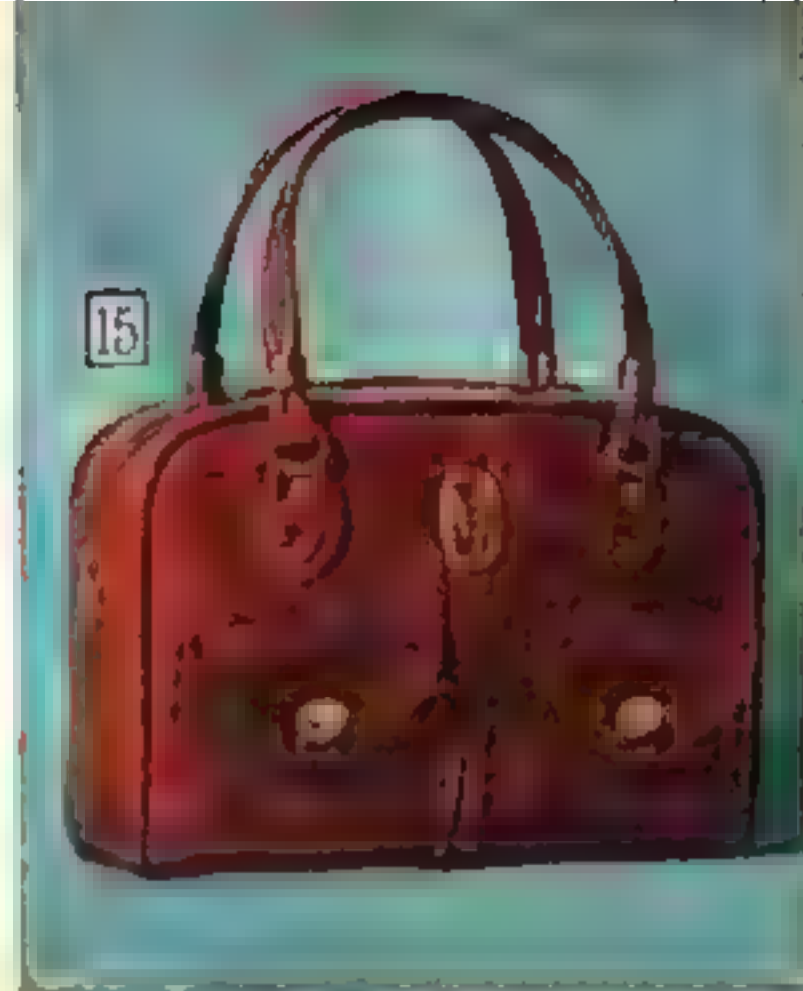
24 Envelope-style bag of embossed split-cowhide has an adjustable shoulder-strap. Unlined. Measures about 9x7x2 inches.
88 N 3820—Tan
88 N 3821—Black
Shipping weight 1 pound 4 oz. \$4.00

25 Adjustable-shoulderstrap bag of embossed split-cowhide. Unlined. About 8½x6x2 inches.
88 N 3815—Red
88 N 3816—Medium tan
Shipping weight 1 pound 2 oz. \$3.50

26 Knit gloves of acrylic stretch yarn. Fits ages 7 to 13. About 8 in. long. Hand wash. From Japan.
88 N 5910—Red
88 N 5911—White
88 N 5912—Royal blue
88 N 5913—Black
Shipping weight 2 ounces . . . \$1.25

27 Waterproof mittens of fluffy Orlon® acrylic pile on cotton back have nylon taffeta palms. Rubberized inner lining; cotton-and-acetate fleece lining. About 11½ in. long. Machine wash, warm
Sizes S (4 to 7 yrs.); M (8 to 11 yrs.); L (12 to 17 yrs.). State S, M or L.
88 N 5911F—White with blue palms
88 N 5910F—White with red palms
88 N 5912F—White with brown palms
Shipping weight 4 ounces . . . \$2.50

*Reg. DuPont T.M.





5
The
PACE-SETTING
RACER



Acrylic knit
or natural rabbit
fur lining

7
The
CLASSICS...
WARMLY LINED



OUR FINEST GLOVES
of IMPORTED CAPEKIN



9
Leather-palmed
SPORTY
KNITS

(1 thru 4) Elegant-looking styles of fine-quality leather. Half-pique seams; Bolton thumb. Hand wash.

1 Wrist-button shorty... casual length, measures about 8 3/4 inches.
Sizes 6 1/2, 7, 7 1/2, 8.

Unlined
88 N 5772F—White
88 N 5770F—Black
88 N 5773F—Navy blue
State size. Wt. 3 oz. \$6.97

Silk-lined (no white)
88 N 5200F—Black
88 N 5201F—Dark brown
State size. Wt. 3 oz. \$7.97

2 Bracelet-length... about 11 inches long.
Sizes 6 1/2, 7, 7 1/2, 8.

Unlined
88 N 5791F—Dark brown
88 N 5790F—Black
88 N 5792F—White
State size. Wt. 3 oz. \$6.97

Silk lined
88 N 5226F—Dark brown
88 N 5225F—Black
88 N 5228F—Light beige
State size. Wt. 3 oz. \$7.97

3 Mid-arm length... classic style, measures about 13 inches.
Sizes 6 1/2, 7, 7 1/2, 8.

Unlined
88 N 5768F—Navy blue
88 N 5765F—Black
88 N 5762F—Dark brown
State size. Wt. 3 oz. \$8.97

Silk-lined (no navy blue)
88 N 5263F—Black
88 N 5265F—Dark brown
State size. Wt. 3 oz. \$9.97

4 Elegantly long... luxury for daytime or dressier wear. Measures about 15 inches long.
Sizes 6 1/2, 7, 7 1/2, 8.

Unlined. Black only
State size. Shpg. wt. 3 oz.
88 N 5796F.....\$10.97

Silk lined
88 N 5275F—Black
88 N 5276F—Dark brown
Please state correct size.
Shipping wt. 3 oz...\$11.97

5 Racing gloves... favorite casual. Smooth capeskin with half-pique seams; Bolton thumb. About 8 in. long
Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2)

Unlined style (available in three colors.) Hand washable
88 N 5748F—Red 88 N 5749F—Med. tan 88 N 5763F—Black
State size letter S, M or L. Shipping weight 3 ounces...\$6.97

Lined style (no red). Lt. beige Orlon® acrylic knit lining
88 N 5345F—Black 88 N 5346F—Medium brown
State size letter S, M or L. Shipping weight 3 ounces \$7.47

6 Bracelet-length gloves of luxurious smooth capeskin. Half-pique seams; flexible Bolton thumb. About 11 in. long
Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2). State S, M, or L.

Acrylic knit lining	Natural rabbit fur lining
88 N 5337F—Black	88 N 5340F—Black
88 N 5338F—Dk. brown	88 N 5341F—Dark brown
Shipping wt. 4 oz....\$6.47	Shipping weight 4 oz....\$6.97

7 Shorty gloves of textured capeskin. Easy-fitting Bolton thumb gives freedom of movement. About 9 1/4 inches long
Sizes S(6-6 1/2); M(7-7 1/2); L(8-8 1/2) State S, M, or L.

Acrylic knit lining	Natural rabbit fur lining
88 N 5367F—Dk. brown	88 N 5393F—Dark brown
88 N 5366F—Black	88 N 5392F—Black
Shipping wt. 4 oz... \$4.97	Shipping weight 4 oz... \$5.47

NOTE: Capeskin imported from various countries

8 Novelty-cuffed shorty gloves knit of acrylic and stretch nylon. Fit 6 1/2 to 8. About 8 in. long. Hand wash.
88 N 5023—Dark brown
88 N 5019—Light beige
88 N 5017—Black
Shipping weight 3 oz....\$1.97

9 Cable stitching accents these warm gloves knit of acrylic and nylon. Fit 6 1/2 to 8. Measure about 10 1/4 inches long. Hand washable
88 N 5046—Light beige
88 N 5045—Black
88 N 5047—Dark brown
Shipping weight 3 oz....\$3.47

ORDER YOUR USUAL SIZE... if in doubt, see measuring instructions in our Big Book.

Dress leather gloves are made to fit snugly, but will stretch after wearing. For a more casual fit order next larger size.

1 Tabbed pouch of smooth top-grain cowhide. Tab trim. Inner zip pocket. Vinyl lining. About 10x8½x2 in. 88 N 1580—Black 88 N 1579—Dark brown Shipping weight 2 pounds.....\$9.00

2 Envelope of turtle-textured top-grain cowhide. 2 pockets (1 zip) Rayon lining. About 9x6½x4 in. 88 N 1583—Honey beige 88 N 1584—Black Shipping weight 2 pounds.....\$11.00

3 Pockets-a-plenty 1 outside, 2 zip "cuff" pockets. Smooth top-grain cowhide. Vinyl-lined. About 12x8x2 in. 88 N 1575—Navy 88 N 1576—Black Shipping weight 2 pounds.....\$11.00

4 Neatly styled pouch in saffian-textured top-grain cowhide. Top handle and covered frame. Inside zippered pocket. Vinyl lining. Bag measures about 10x7x3 inches. 88 N 1585—Bone beige 88 N 1586—Black Shipping weight 2 lbs. \$9.00

5 East-west pouch in top-grain cowhide has a smart saffian texture. Tab-trimmed front; double handle. Protective studs on bottom. Rayon lining. About 10x6x4 inches. 88 N 1577—Navy blue 88 N 1578—Black Shipping wt. 1 lb. 8 oz. \$7.00

6 Duo-handle pouch of smooth top-grain cowhide. Covered frame. Zip pocket. Vinyl lining. About 11x7x3 in. 88 N 1572—Navy 88 N 1573—Black Shipping weight 2 pounds.....\$9.00

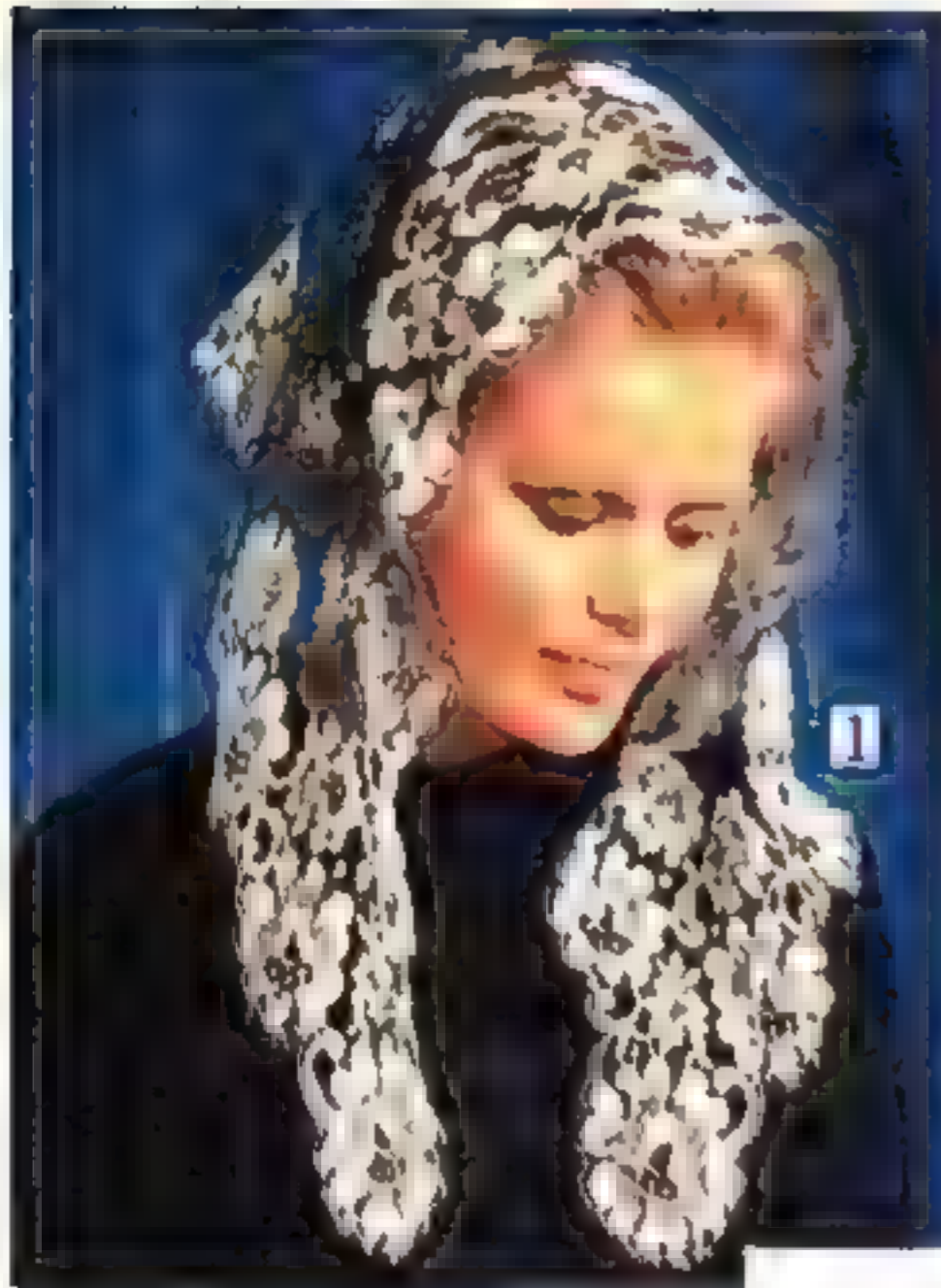
7 Satchel of smooth top-grain cowhide. Covered frame. Inner zip pocket. Vinyl lining. About 10½x7x4½ in. 88 N 1581—Dark brown 88 N 1582—Black Shipping weight 2 pounds 3 oz....\$11.00

8 Tab-trimmed pouch of smooth top-grain cowhide. Inside zip pocket. Vinyl lining. About 9½x7½x3½ in. 88 N 1570—Bone beige 88 N 1571—Black Shipping weight 2 pounds \$9.00

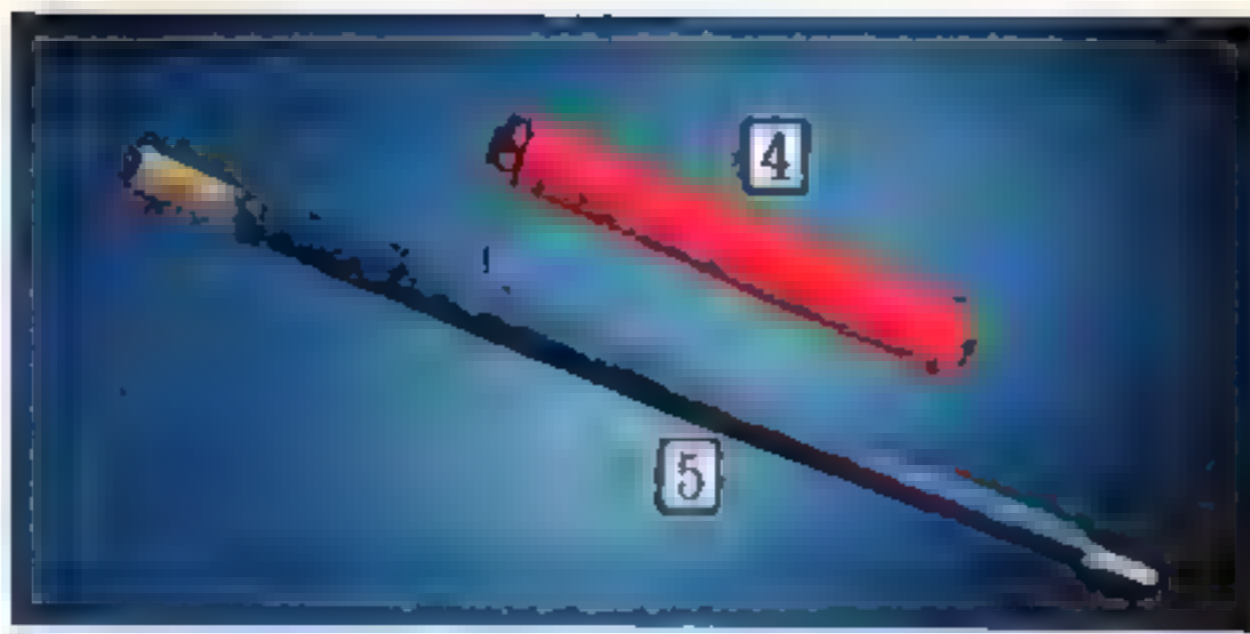
Our Christmas Collection of Tailored LEATHER HANDBAGS

\$7 to \$11





1



4

5



8

6

7

9

1 Chantilly lace mantilla . . . French import of rayon and nylon. Measures about 27x27x40 in. Dry clean. 88 N 8538—Silver-color 88 N 8539—Black 88 N 8540—White Shipping weight 1 ounce \$3.00

2 Long wrap-around scarf knit of frothy wool . . . about 23x50 in. From Japan. Hand wash separately. 88 N 8258—Light aqua blue 88 N 8249—Light pink 88 N 8260—White Shipping weight 1 ounce \$2.00

3 Lacy-look knit stole . . . white acrylic. Hand-knotted fringe. About 22x68 inches long. From Japan. Hand wash 88 N 8608—Shpg. wt. 4 oz. \$3.00

4 Telescopic umbrella goes from a mini 11-inch size when closed to about 21 inches opened. Nylon cover and case. 8-rib frame. From Canada 88 N 4294—Red 88 N 4292—Black 88 N 4293—Bright navy blue Shipping weight 14 ounces \$7.00

5 Slim umbrella. Nylon cover and case. 10-rib frame. Gold-color metal handle, wrist chain, tag for initials. 88 N 4291—Bright navy blue 88 N 4290—Black Shipping weight 1 pound \$5.00

6 Secretary clutch in spice brown alligator-textured top-grain cowhide. 2 large pockets; 1 zip pocket; coin purse; writing pad; ball point pen; 24-view pass case; phone index card. Snap closing. Rayon lining. (closed, about 6½x4 inches. 88 N 4532—Shpg. wt. 10 oz. \$3.50

7 Billfold in spice brown alligator-textured top-grain cowhide. Bill section has a secret pocket. Coin purse; removable 8-view pass case. Snap closing. Rayon lining. Closed, about 4½x3¼ inches. 88 N 4530—Shpg. wt. 6 oz. \$3.50

8 Clutch in spice brown alligator-textured top-grain cowhide. Triple-frame vinyl-lined change purse. 2 large pockets, credit card pocket under flap with snap closing. Rayon lining. Closed, about 7x3¼ inches 88 N 4531—Shpg. wt. 8 oz. \$3.50

9 French-fold style purse in spice brown alligator-textured top-grain cowhide. Outside coin purse; inner bill section; 3 card pockets; 32-view photo section. Snap closing. Rayon lining. Closed, about 4½x3¼ inches. 88 N 4529—Shpg. wt. 6 oz. \$3.50

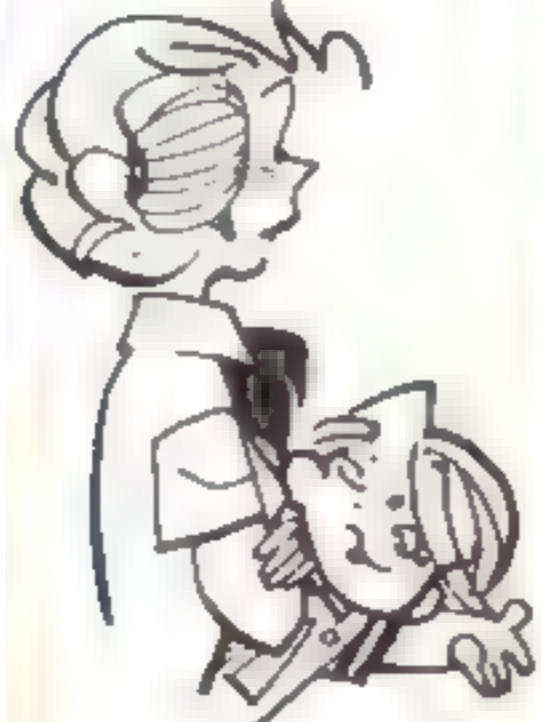
10 Safari-look clutch in patent vinyl. 2 outside front pockets with buckle trim, snap closing. Zip pocket. Large rear pocket with double snap closing. Framed purse section. Strap trim. Wrist strap. Unlined. About 7½x4 in. 88 N 4517—Antiqued brown 88 N 4518—Antiqued dark green Shipping weight 12 ounces \$3.50

11 Hankies from Switzerland . . . white cotton prettied with French val lace and multicolor embroidery. About 11x11 inches. Gift-boxed. Box of 3. 88 N 8051—Shpg. wt. 8 oz. \$2.50

12 Three-piece accessory set in multicolor paisley-printed rayon satin on rubberized back. Coin purse, with key chain, about 3x3½ in. Case for eyeglasses or cigarettes, about 3½x6½ in. Cosmetic case about 6½x4¼ in. 88 N 4800—Shpg. wt. 10 oz. \$3.00

13 Shadow-print scarf in a teardrop design; sheer rayon-and-nylon. About 18x47 inches long. Imported from Italy. Hand wash. 88 N 8268—Pink 88 N 8269—White Shipping weight 1 ounce \$2.00

Accessory Gifts \$2 to \$7



"WHY DON'T YA ASK SANTA FOR ONE OF EACH?"



2



3



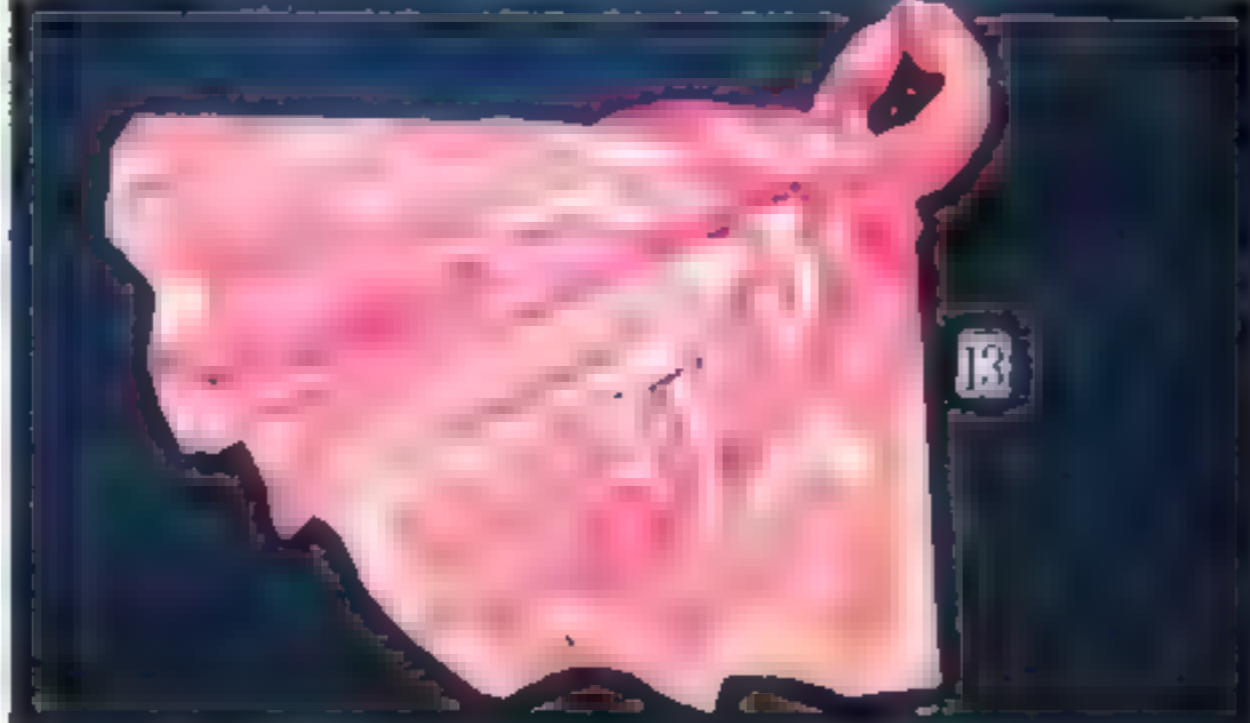
6



7



10



12



\$9.95

Budget Dryer . . . 2 heats, 225 watts

Lined beehive bonnet of vinyl has 213 vents to aim air evenly, dry hair 35% faster than non-lined hoods. Choose hot or cool temperature. Shoulder strap. Pink plastic 1-year replacement guarantee.*
 8 N 8730—Dryer with case. Wt. 6 lbs. \$9.95
 8 N 8715—Dryer only. Wt. 5 lbs. 6.98



\$15.98

Walk 'n' Wear Dryer . . . 4 heats, 350 watts, power emery wheel

Do whatever you like as hair dries quickly under lined vinyl beehive bonnet. 2 1/4-lb. unit comes with 8-ft. cord, shoulder strap. Vinyl-over-chipboard case matches hood and stores it in inner pouch. Vent dries nail polish. 1-year replacement guarantee.*
 8 N 8728—Shipping wt. 6 lbs. \$15.98



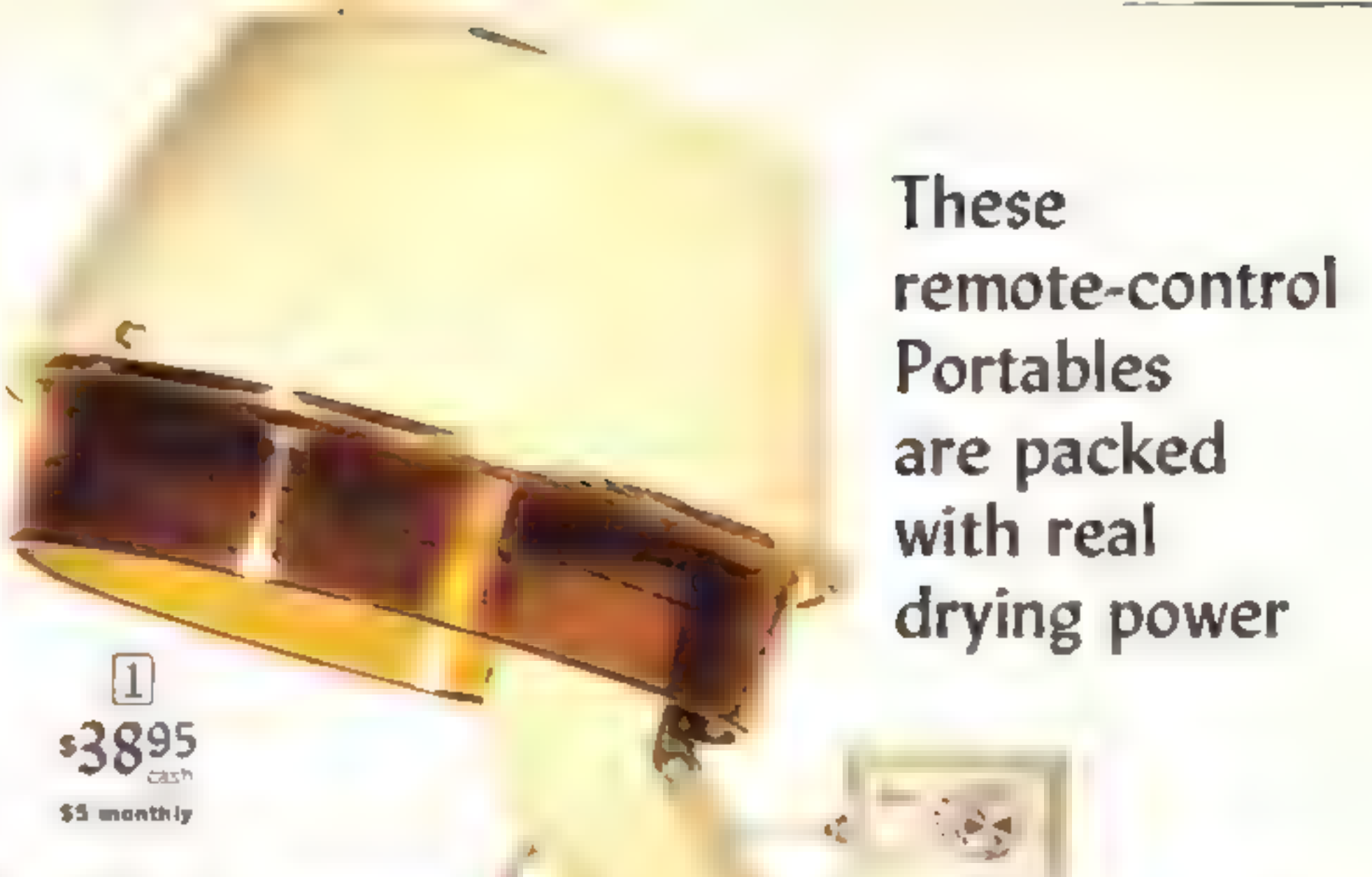
\$19.95

Slimline Beauty Center . . . 4 heats, 450 watts, power manicure set

Pack it in little space, store it easily . . . only 14x10 1/2 x 4 1/4 in. high. Choose from 4 heats. Vented, lined vinyl hood dries hair fast. Pineapple-color plastic case stores base, 7-ft. cord and 7-pc. manicure set including: power cable, long-life sapphire sanding disc and drum, callous remover, cuticle loosener and brush, felt buffer. 1-yr. guarantee.*
 8 N 8729—Shpg. wt. 8 lbs. \$19.95



***I CAN'T USE MOM'S GOOD DRYER, BUT MAYBE THIS'LL HELP, JOEY!**



1
 \$38.95
 cash
 \$5 monthly



2
 \$23.95
 cash
 \$4 monthly

Each dryer brings you these important plus features:

- Professional-style hood has 120 vents to aim air evenly
- Five-position remote control
- Roomy, snap-up hood
- Efficient, wide air stack
- Repair guarantee†



All 3 dryers close to form a compact carry case the size of a hatbox.



3
 \$29.95
 cash
 \$4 monthly

**1 Sears exclusive Dryer features a see-thru visor, 5-pc. power manicure set, 4 heats, 1000 watts. Manicure motor is in handle to give you constant speed . . . attachments include sanding disc and drum, cuticle brush and pusher, felt buffer. Amber-tinted visor lets you keep an eye on things as your hair dries. Snap-up feature lets you open or close unit in one easy motion. Extra-large hood . . . height adjusts. 1000-watt element gives 4 heats. Cream-color plastic. Two-year guarantee †
 8 N 8773C—Wt. 11 lbs. \$38.95**

**2 Dryer with 4 heats, 850 watts. Remote control lets you stay under the hood and switch to any of 4 heats without losing a second of drying time. Efficient, 850-watt element heats air quickly . . . wide stack lets it through to dry hair fast. Large hood fits over the biggest rollers. Snap-up construction lets you set up or close unit in one easy motion. Hood height adjusts at a fingertouch. Blue plastic unit. One-yr. guarantee †
 8 N 8706L—Wt. 11 lbs. . . . \$23.95**

**3 Hairsetter-Hairdryer has 3 heats, 1000 watts. Quick-sets a new hairdo in less than 20 minutes! Dry roll your hair, add water to unit's base. Water vapor moistens curls, gentle heat dries them . . . then just comb out the curls and listen to the compliments! Efficient, 1000 watt element gives you 3 heats for regular hairdrying. Hood snaps up . . . height adjusts. White plastic unit. One-year guarantee †
 8 N 8707L—Wt. 11 lbs. \$29.95**

*REPLACEMENT GUARANTEE: If item proves defective in materials or workmanship during guarantee period, return it and we will replace it free

†REPAIR GUARANTEE: If item proves defective in materials or workmanship during guarantee period, return it, we repair it at no cost to you

NOTE: All items on this page UL listed for 110-120-v., 60-c. AC



Another great gift idea from Sears

1 \$29.75

2

\$12.99

3

\$14.99

Exquisite Accessories



Give your leading lady

4 \$8.77

5

\$10.77

6

\$20.00

- 1 Lighted Mirror. Regular 9-in. mirror flips to magnify side for close-ups. On-off switch. Four no-glare 15-w. bulbs incl. 13 1/4 in. high. 8 N 9194—Shipping weight 6 pounds—\$29.75
- 2 Mirrored Perfume Tray. Rose handles. 10x19 in. 8 N 9198—Shipping weight 4 pounds—\$12.99
- 3 Dresser Set. Nylon bristles in removable, easy-to-clean block on 8-in. brush. Mirror 12 1/4 in. long. Scotchgard® treated fabric backs boast a nosegay of gold-color roses. Comb 8 in. long. 8 N 9197—Shipping weight 3 pounds—Set \$14.99

- 4 Portrait Mirror frames her face in a soft glow that means more precise make-up in less time. (Sheet glass regular mirror only, no magnifying side.) Use easel back for dresser top duty or wall mount. Mirror 7x12 in. high; gold-color styrene frame 12x17 in. high overall. On-off switch. 4 no-glare 15-watt bulbs incl. 8 N 7017—Wt. 4 lbs.—\$8.77

- 5 Mini Mirror packs along on trips or sets up in a corner of her vanity. Flip regular mirror to magnify side for bigger-than-life blow-ups. Mirror 5 1/4 in. diam., off white plastic frame 8 1/2 x 8 1/2 in. high. Easel back. On-off switch. Blue plastic case totes mirror, plastic cosmetic box. Four no-glare 15-w. bulbs incl. 8 N 7016—Wt. 4 lbs.—\$10.77

- 6 Petite Mirror-Go-Lightly® is trimmed to a skinny 2 inches flat to travel wherever she goes. Magnify mirror spins around to stand in for regular mirror whenever she needs close-up details. Frame has recessed bulb sockets and easel back. Mirror 6x6 in.; hot pink plastic frame is 12x8 in. high overall. Pink vinyl covers clipboard travel tote. On-off switch. 4 no-glare 25-w. bulbs incl. 8 N 9192—Shpg. wt. 3 lbs.—\$20.00



Filigree Accessories

- 9 Mirrored Perfume Tray. Metal filigree frames her favorite polishes and perfumery... keeps them handy, neat. 14x9 1/4 in. oval mirror. Suetene fabric lines base. 8 N 9196—Shpg. wt. 3 lbs.—\$4.95
- 10 Matching 3-piece Dresser Set. Gold color metal backs boast an embossed rose design. 12 1/4-in. hand mirror has beveled glass. Removable block on 8-in. brush makes it easy to clean nylon bristles. 7-in. comb. 8 N 9199—Wt. 2 lbs. 8 oz.—Set \$9.99

5-piece Facial Sauna Kit

- Sauna transforms tap water into warm mist that bathes your face, opens pores and coaxes perspiration to carry away dirt, excess oils, make-up. Leaves your complexion with a radiant, healthy-looking glow. Kit includes 1 oz. each of Lyric Cleansing Cream, Moisture Control Cream, Skin Freshener and 1/4-oz. of Moisture Control Lotion. Plastic Sauna has rubber-cushioned top edge. 550 watts U.L. listed. 8 N 2270—Wt. 4 lbs.—Kit \$19.50

NOTE FOR BOTH PAGES: Electrical items UL listed, 110-120-v., 60-c. AC.

Manicure Sets to give nails



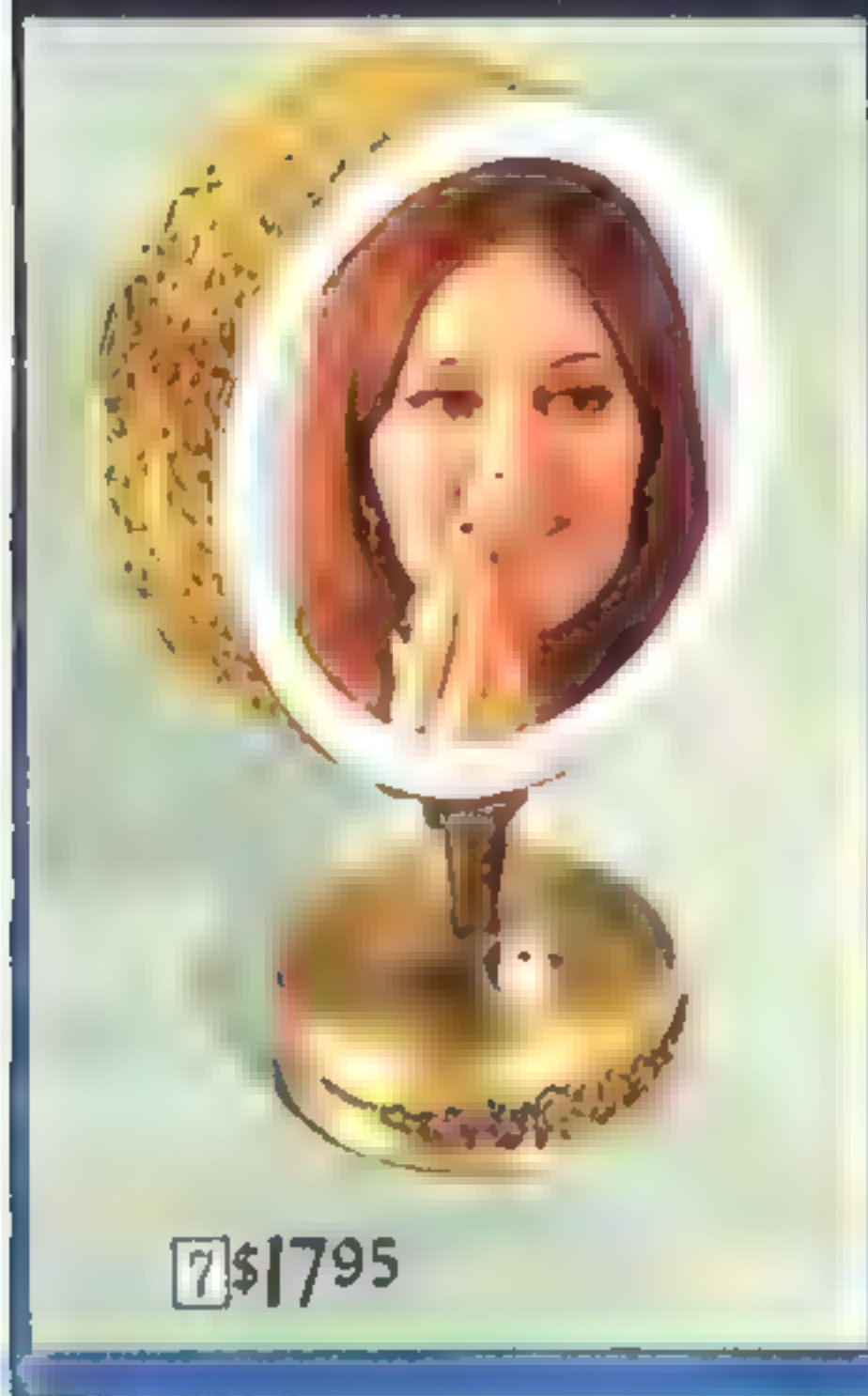
- 11 Deluxe 17-piece Manicure Set. Attractive blue pressed-leather case zips open to an embossed blue suedene fabric lining. Measures 9 1/2 x 11 in. high when open. Inside there's a cuticle nipper, nail clipper, nail scissors, cuticle scissors, tweezers, nail file plus 9 other implements and a removable glass mirror. Imported from Germany. Buy it the easy way—order by phone. 8 N 5403—Shpg. wt. 13 oz.—Set \$4.98

- 12 Fine-quality 13-piece Manicure Set. White pressed leather case zips open to a green embossed suedene fabric lining. Measures 7x10 in. high when open. Implements inside include cuticle nipper, nail scissors, cuticle scissors, eyebrow tweezers, nail file and 7 other pieces. Imported from Germany. 8 N 5402—Shpg. wt. 10 oz.—Set \$2.98

- 13 Compact 12-piece Manicure Set. Measures only 6x9 inches high when open. Gold-color pressed-leather zipper case. Red lining of embossed suedene fabric. Implements include cuticle scissors, nail scissors, eyebrow tweezers, nail file, 8 other pieces. Imported from Germany. 8 N 5401—Shpg. wt. 6 oz.—Set \$1.98

one of these Lighted Hollywood Make-up Mirrors

She'll especially like one of these four mirrors with the magnifying feature for "Camera-one Close-ups"!



7 \$17.95

7 Halo Mirror. A circle of soft light rings the mirror to give her precise light for shadow-free make-up sessions. Mirror tilts in all directions, swivels around to magnifying side for close-in detailing.

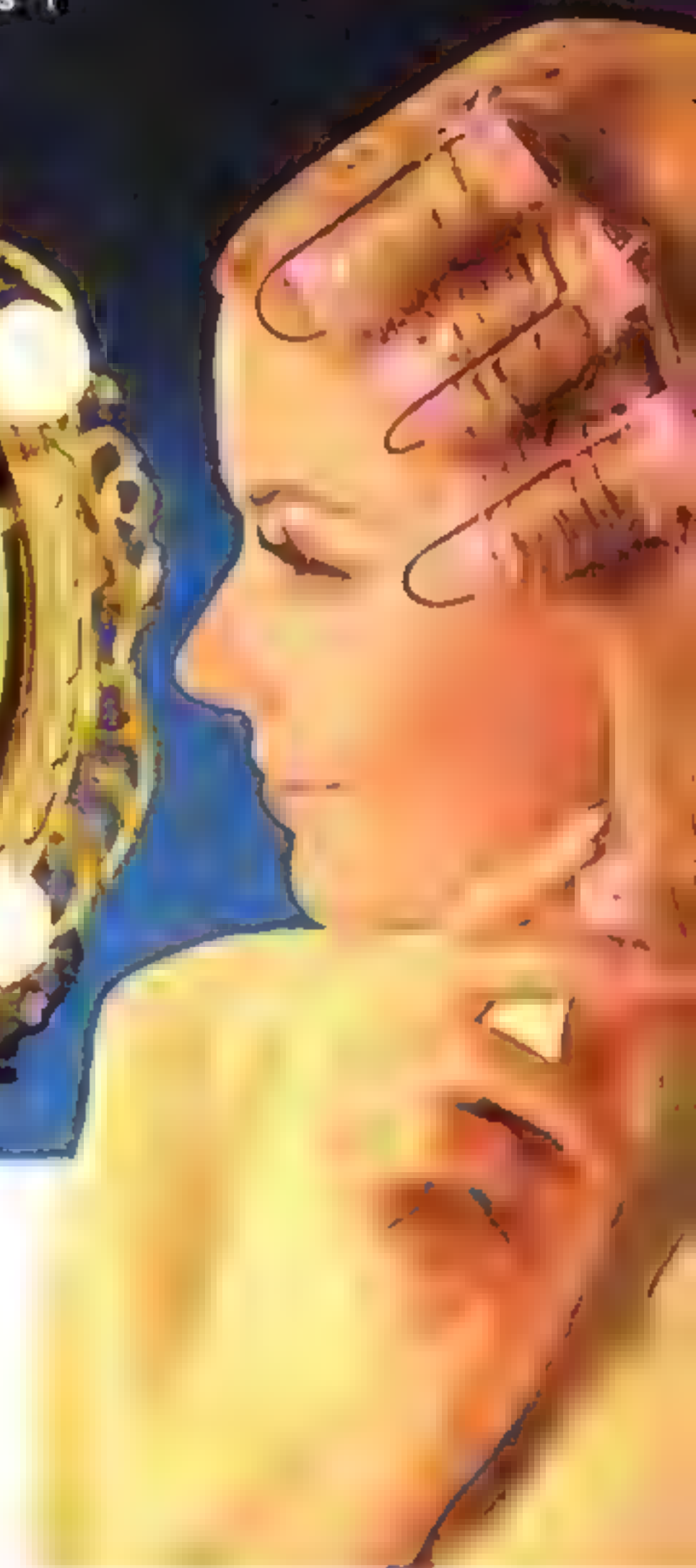
Eight-inch mirror inside sculptured metal frame, solid base. 10x6x12½ inches high overall. On-off switch. 75-watt bulb included. Buy it the easy way—order by phone. 8 N 9193—Shpg. wt. 5 lbs....\$17.95



8 \$13.95

8 Screen Queen Mirror sets the stage and gives the star her cue for shadow-free make-up sessions. Gives her more viewing area than any other lighted mirror we sell. Full-size magnify side zooms in for close-ups and flips back to regular mirror for the final once-over.

Sheet glass mirror measures 10¼ in. in diameter; gold-color styrene frame 15 in. in diam. overall. Easel back. On-off switch. Five no-glare bulbs included. 8 N 9359—Wt. 4 lbs. 8 oz.....\$13.95



Electrically-heated Roller Sets will curl a complete hairdo in less than 20 minutes!

21-roller Deluxe Set . . rollers in four sizes. Get ready for a big day, perk up tired curls before that big date. Just plug unit in and 7 minutes later, light shows you all 21 rollers are heated and ready to set. Roll hair as usual using feather light rollers of ¼ inch to 1½ in. in diameter. Then comb out the curls 5 minutes later.

Each size roller is a different color and has a matching fastener. Close clear plastic lid and unit shuts off. Print vinyl carry case 9x5x4 in. high. 650-w. UL listed. 8N8738—Wt. 4 lbs. 8 oz. Set \$23.95

14-roller Outfit . . rollers in 3 sizes. Keep your hair looking beauty-shop fresh all day, all night . . . and you'll never have to try to sleep on awkward rollers again. All 14 rollers heat in about 5 minutes . . . red dot at top turns black when they're ready. Simply set them in hair as usual and comb out curls a few minutes later. Rollers range in size from ¼-in. to 1-in. diameter. Clips in 3 sizes are incl. Plastic case 11¼x5¼x7¼ in. high . . . packs along easily on overnights, vacations. 600-w. On-off switch. UL listed. Shpg. wt. 3 lbs. 14 oz. 8 N 8737.....Set \$18.95



Set \$23.95

Set \$18.95



PCBKM AEDSLG Sears 95

that smart, well-groomed look

14 Power Cable Manicure Set with 5 attachments. Professional-type results are easy to achieve with this set . . . includes everything she'll need for fast, efficient nail care. Power cable 24 in. long runs long-lasting sapphire-dust sanding disc and drum, cuticle brush, nail shaper and felt buffer. Set includes 3 extra buffer discs plus cuticle cream.

Air vent dries nail polish. Everything stores in high-impact plastic case in new pineapple and yellow tones. 50-w. 8 N 8725—Wt. 3 lbs..Set \$15.95

15 Battery-powered 10-pc. Manicure Set. Pack it along wherever you go . . . unit measures only 5x3x2 inches high. Set includes handle and 4 attachments . . . nail file, nail shaper, buffer and cuticle brush plus nail cream and extra emery discs.

Store handle and all attachments in white plastic case with blue and green brocade lid. 2 "D" batteries included. 8 N 5406—Wt. 1 lb....Set \$4.98



14 Set \$15.95



15 Set \$4.98



FEATHERLITE

Our finest, most durable softside luggage
SAVE 15% ON OUR MATCHED SETS

MEN'S 2-PC. SET
 Two-suitier
 and Companion

Save \$5.73 **\$32.41**

WOMEN'S 3-PC. SET
 Cosmetic Case, Weekend
 and 27-inch Pullman

Save \$7.94 **\$44.97**

ZIPPERED FEATHERLITE

Lightweight luggage with soft sides
SAVE 15% ON OUR MATCHED SETS

WOMEN'S 3-PC. SET
 Tote Bag, Weekend
 and 26-inch Pullman

Save \$6.29 **\$35.62**

MEN'S 2-PC. SET
 Suit Bag and
 26-inch Pullman

Save \$6.18 **\$34.96**

{ A thru J } Fine-quality grained vinyl. Luxury-lined cases have Texon[®] composition backing on covers; strong aluminum closure; chrome-plated locks. Dress and Suit Bags (with 4 hangers, wood frame) and Tote have covers laminated to cotton; zip closing; nickel-plated locks. Appropriate fittings

{ K thru P } Long wearing, stain-resistant, expandable covers. Avocado green and melon gold covers of grained vinyl; tweed and plaid covers of rayon with black grained vinyl portions. Pullman cases, Weekend case, Dress and Suit bags have strong wood frame. Appropriate fittings, lining. Dress and suit bags have 4 cloth-covered hangers. ID tag included!

Men's Cases and Suit Bag

State color number 7(dark brown) 12(charcoal gray)

Piece	Size (Inches)	Actual wt.		Shpg. wt.		Catalog Number	Price
		lbs.	oz.	lbs.	oz.		
(A) Two-suitier	26x19x7	8	6	11	14 N 9880LH	\$21.57
Three-suitier	26x20x8	9	7	13	14 N 9881LH	23.57
One-suitier	25x19x5	7	11	10	14 N 9883LH	19.57
(B) Companion	21x15x8	5	15	8	14 N 9882CH	16.57
Jet Bag	22x13x7	6	8	9	14 N 9886CH	19.57
(C) Attaché	19x14x4	5	6	8	14 N 9885H	16.77
Suit Bag	44x24x5	9	5	12	14 N 9997LH	25.57

Save \$5.73 on Men's 2-piece Set . . . includes Two-suitier and Companion Case. Bought separately, prices total \$38.14
 14 N 9889L2H—Shipping weight 19 pounds. State color number \$32.41

Women's Cases, Dress Bag and Tote Bag

State color number 22(lipstick red) 19(melon gold)
 27(cloud white) 9(avocado green) 3(mist blue)

Piece	Size (Inches)	Actual wt.		Shpg. wt.		Catalog Number	Price
		lbs.	oz.	lbs.	oz.		
(D) Dress Bag	54x24x5	10	6	13	14 N 9987LH	\$27.57
(E) Tote Bag	15x14x6	2	3	8	14 N 9875H	9.77
(F) Model's Tote	17 in. diam. 17 1/2 in. deep	4	6	6	6	14 N 9877H	14.77
(G) Pullman	27x19x8	8	8	12	14 N 9874LH	22.57
Jr. Pullman	24x17x7	7	10	14 N 9873LH	19.57
(H) Weekend	21x15x6	5	8	8	14 N 9872CH	15.57
(J) Cosmetic Case	14x9x9	5	6	8	14 N 9870H	14.77

Save \$7.94 on Women's 3-piece Set . . . includes Cosmetic Case, Weekend and 27-inch Pullman. Bought separately, prices total \$52.91.
 14 N 9879L3H—Shipping weight 27 pounds. State color number \$44.97

Women's Cases, Tote Bag and Dress Bag

State color number 9(avocado green) 19(melon gold)
 12(gray tweed) 2(black, red and white Black Stuart plaid)

Piece	Size (Inches)	Actual wt.		Shpg. wt. (pounds)	Catalog Number	Price
		lbs.	oz.			
(K) Pullman	26x21x7	6	8	14 N 9784LH	\$18.57
Pullman	24x20x6	4	12	7	14 N 9783LH	15.57
Pullman	30x23x9	8	8	11	14 N 9785LH	21.57
(L) Weekend	21x17x5	4	4	6	14 N 9782LH	12.57
(M) Tote Bag	16x14x6	2	3	14 N 9781H	10.77
Dress Bag	54x22x5	8	12	11	14 N 9787LH	24.57

Save \$6.29 on Women's 3-piece Set . . . includes Tote Bag, Weekend Case and 26-inch Pullman. Bought separately, prices total \$41.91
 14 N 9780L3H—Shipping weight 17 pounds. State color number . . . \$35.62

Men's Pullman Case and Suit Bag . . tweed or plaid only

Please be sure to state correct color number
 12(gray tweed) 2(black, red and white Black Stuart plaid)

Piece	Size (Inches)	Actual wt. (pounds)	Shpg. wt. (pounds)	Catalog Number	Price
(P) Suit Bag	44x24x5	7	10	14 N 9786LH	22.57

Save \$6.18 on Men's 2-piece Set . . . includes Suit Bag and 26-inch Pullman Case. Bought separately, prices total \$41.14
 14 N 9788L2H—Shipping weight 18 pounds. State color number . . . \$34.96

The Garment Bags . . tweed or plaid only

R Strong, expandable rayon covers laminated to vinyl backing. 2 outside zip pockets (one is plastic-lined). Fold for storage
 Please be sure to state correct color number
 12(gray tweed) 2(black, red and white Black Stuart plaid)
 Dress-size will hold 6 dresses. Suit-size will hold 3 suits. About 56x22x3 inches. 43x22x3 inches.
 14 N 7302H—Shpg. wt. 2 lbs. \$6.97 14 N 7300H—Shpg. wt. 2 lbs. \$5.97



SAMSONITE SILHOUETTE® MOLDED LUGGAGE

- Strong yet lightweight magnesium frame
- Recessed chrome-plated locks
- Luxuriously lined, color-coordinated interior

(A thru G) The luggage that sets the pace for luxury with its outstanding design and craftsmanship. Sleek, modern cases are molded of a rugged thermoplastic shell. Recessed locks give a smooth look. Seal-tight closure protects clothes from dust. All cases have appropriate fittings. Jet Pack comes with accessories shown. Coordinated Softside Tote Bag of grained vinyl on soft foam back has a slip closing; 2 outer pockets (one is zippered) and 1 inner pocket. Postpaid. Buy it the easy way—order by phone.

Men's Cases

State color number 12(oxford gray) 8(deep olive brown)

Piece	Size (inches)	Actual wt.		Postpaid (Shpg. wt.)	Catalog Number	Price
		lbs.	oz.			
(A) Two-suiter...	26x19x7	9	11	(14 lbs.)	14 N 9276LH	\$48.50
Three-suiter...	26x19x8	10	...	(15 lbs.)	14 N 9277LH	51.50
(B) Companion...	21x16x7	6	2	(9 lbs.)	14 N 9278CH	32.50

Women's Cases and Softside Tote Bag

State color number 28(dover white) 16(dark marina blue)
15(willow green) 4(light biscayne blue) 12(oxford gray)

Piece	Size (inches)	Actual wt.		Postpaid (Shpg. wt.)	Catalog Number	Price
		lbs.	oz.			
(C) Tote Bag.....	16x16x8	3	3	(4 lbs.)	14 N 9275CH	\$24.95
(D) Jet Pack.....	19x14x6	4	8	(7 lbs.)	14 N 9271CH	32.50
(E) Pullman.....	26x19x8	9	3	(13 lbs.)	14 N 9274LH	48.50
(F) Overnite.....	21x16x7	6	2	(9 lbs.)	14 N 9272CH	32.50
(G) Beauty Case ..	15x8x8	5	8	(7 lbs.)	14 N 9270H	29.50

Samsonite Attaché case sold on page 98 of this catalog



"BOY, I COULD SURE USE ONE OF THESE! MY OL' BANDANNA'S 'BOUT WORE OUT!"



COURIER MOLDED LUGGAGE

Look at the features, compare the prices... discover why Sears Courier is such a truly outstanding value

- Strong yet light magnesium frame
- Recessed chrome-plated locks
- Color-coordinated luxury lining

SAVE 15% ON OUR MATCHED SETS

MEN'S 2-PC. SET
Two-suiter and Companion
Save \$10.67 \$60.47

WOMEN'S 3-PC. SET
Pullman, Weekend and Cosmetic Case
Save \$14.51 \$82.20

(H thru P) Expertly crafted of fine-quality materials and styled with a sleek modern shape. Cases are made of a molded thermoplastic shell noted for its superior strength. Recessed locks prove less susceptible to damage. Closures seal tightly. All are appropriately fitted. Vanity case comes with accessories shown. Coordinated Softside Tote Bag of grained vinyl on soft foam back has zipper closing; inner zip pocket; outer slip-in pocket.

Men's Cases

State color number 18(olive brown) 12(charcoal gray)

Piece	Size (inches)	Actual wt.		Shpg. wt. lbs.	Catalog Number	Price
		lbs.	oz.			
(H) Two-suiter.....	27x20x7	11	1	14	14 N 9936LH	\$42.57
Three-suiter...	27x20x8	11	3	16	14 N 9937LH	44.57
(J) Companion	21x16x7	6	8	10	14 N 9938CH	28.57

Save \$10.67 on Two-piece Set... includes Two-suiter and Companion Case. Bought separately, prices total \$71.14

14 N 9939L2H—Shipping weight 24 pounds. State color number... \$60.47

Women's Cases and Softside Tote Bag

State color number 15(medium leaf green) 4(light mediterranean blue)
28(ivory) 12(charcoal gray) 16(dark midnight blue)

Piece	Size (inches)	Actual wt.		Shpg. wt. lbs.	Catalog Number	Price
		lbs.	oz.			
(K) Tote Bag.....	16x16x8	3	3	4	14 N 9935H	\$21.57
(L) Vanity Case...	17x12x6	4	8	6	14 N 9931H	27.57
(M) Pullman.....	27x20x8	9	8	14	14 N 9934LH	42.57
(N) Weekend.....	21x16x7	6	8	10	14 N 9932CH	28.57
(P) Cosmetic Case	15x9x8	5	12	7	14 N 9930H	25.57

Save \$14.51 on Three-piece Set... includes Pullman, Weekend and Cosmetic Case. Bought separately, prices total \$96.71

14 N 9929L3H—Shipping weight 31 pounds. State color number... \$82.20

BABY BUTTON NOSE

..so helpless
you want to pick her up, then she cries and steals your heart away

\$11.99

Who could resist protecting such a precious baby? Her imploring look seems to beg "Pick me up, snuggle me close." And her cuddly-soft kapok filled body is just meant to be held. Tip her and she cries. Soft vinyl arms and legs. Brush and comb her baby-blond hair . . . it's rooted. Eyes close when you put her to bed. She comes in a corded-fleece christening coat with matching bonnet, lace tipped crepe gown, flannel diaper and knit booties. She even arrives on her own frothy pillow. Doll is 18 inches high.

Shipping weight 2 lbs. 6 oz.
49 N 30178.....\$11.99



Sleepytime or
stroll time Togs
for Baby Button Nose
or Dy Dee Darlin'

1

2

3

- 1 **Sweater Set** keeps baby cozy on outings. Hand crocheted acrylic sweater, hat and booties. Dress not included.
49 N 3141—Shipping weight 10 oz.....Set \$3.99
- 2 **Bunting Outfit.** Snug as a bug in this fluffy pink fleece outfit, trimmed with shell stitching.
49 N 30212—Shipping weight 10 ounces....\$3.99
- 3 **Pajamas and Robe.** Print flannelette pajamas. Cotton fleece robe with flannelette binding.
49 N 30211—Shipping weight 12 ounces....\$3.99

NOTE: Doll not included with outfits above

DY DEE DARLIN'

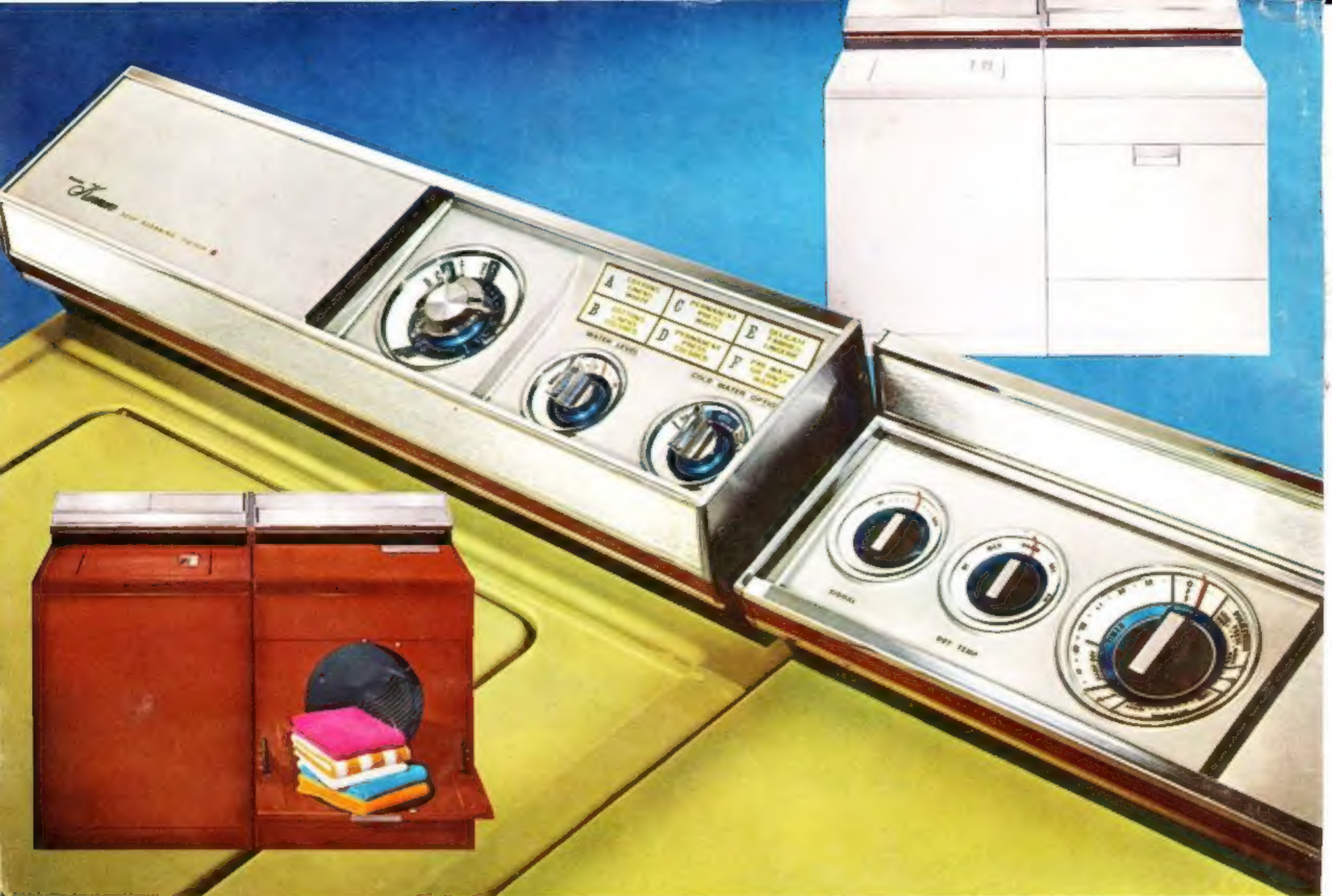
dressed like the little angel she is . .
drinks her own bottle, wets her diaper . .
when you pick her up she coos with delight

\$9.99

Eyes bright with wonder, cheeks kissed by sun . . and all decked out for special occasions in a tiered cotton batiste dress that's lavished with dainty eyelet embroidery. Matching cap topped with delicate rose bud. Flannel diaper. Satin shoes, socks. 18 inch vinyl body fits right into your arms. Soft vinyl head, arms, legs. Comb her glossy rooted hair. Eyes open and close.
49 N 30194—Shipping weight 2 pounds 8 ounces. \$9.99



BABY DOLLS



KENMORE .. famous for the down-to-earth prices and integrity of quality that true value is made of

Set dial to one of six cycles. Wash and rinse temperatures, wash and spin speeds and time are all determined automatically

NO-GUESSWORK WASHER

SAVE \$30 \$184⁸⁸ Avocado, acrylic
cash \$8.50 mo.

Super Roto-Swirl agitator has vigorous speed for regular fabrics, slow speed for delicates. Permanent-press cool-down. Cold-water wash or rinse. Safety lid switch. Self-cleaning lint filter. Water-level control. Automatic bleach dispenser. Concealed controls. Porcelain finish top, lid, basket. 110-120-v.
 W26 N 28750N—White, acrylic finish. Was \$209.95. Wt. 237 lbs. \$179.88
 W26 N 28752N—Coppertone, acrylic. Was \$214.95. Shpg. wt. 237 lbs. 184.88
 W26 N 28754N—Avocado, acrylic. Was \$214.95. Shpg. wt. 237 lbs. 184.88
 W26 N 28758N—White, porcelain finish. Was \$219.95. Wt. 246 lbs. 189.88
 W26 N 38750N—White, Suds-Saver acrylic. Was \$219.95. Wt. 247 lbs. 189.88
 W26 N 38752N—Coppertone, Suds-Saver acrylic. Was \$224.95.
 Shipping weight 247 pounds..... 194.88
 W26 N 38754N—Avocado, Suds-Saver acrylic. Was \$224.95.
 Shipping weight 247 pounds..... 194.88

SHIPPING NOTE

Washers and dryers on this page sent from catalog order plant in Kansas City, Missouri or warehouse in Denver, Colo., whichever is nearer.

NOTE

Washers and dryers UL listed, 60-cycle AC, 26x29x36 inches high to worktop. Washers have 1/4-HP motors; dryers have 1/2-HP motors.

Fabulous sensing system determines drying time automatically . . machine stops when clothes are properly dried, then signals you

FABRIC-MASTER DRYER

The lowest-priced dryer \$124⁸⁸ Avocado, electric
with this Sears system cash \$5 monthly

Just set dryness control for "more" or "less" dry or select drying time only. Five temperatures to choose including "air fluff". Top-mounted lint screen. Full width Load-A-Door. Safety door-switch. Concealed controls. Porcelain finish top, acrylic cabinet. Order venting needs, hook-up cord from Big Book.
 Electric, 5600-w. element (6000-w. total), 220-240-v. Shpg. wt. 157 lbs.
 W26 N 68660N—White..... \$119.88
 W26 N 68662N—Coppertone..... 124.88
 W26 N 68664N—Avocado..... 124.88
 Natural Gas, 25,000 BTU. Electric ignition. 110-120-v. Shpg. wt. 164 lbs.
 W26 N 78660N—White..... \$159.88
 W26 N 78662N—Coppertone..... 164.88
 W26 N 78664N—Avocado..... 164.88

No Money Down and No Monthly Payments on Washers and Dryers until February 1969 on Sears Easy Payment Plan. See page 284

SEARS, ROEBUCK AND CO., Kansas City, Mo. 64127

Here's how to get your
"RUFF REWARD"
after you've found the
special cartoon of "Ruff"



If you place your order
from this Christmas Catalog

..by Phone (and it totals \$50 or more)

Tell our telephone salesperson the page in this catalog on which you found the special cartoon. If yours is a C.O.D. order, you will receive a \$5 discount on your order; if you order on Sears Revolving Charge or use our Easy Payment Plan, we will credit your order for \$5.

(If you wish to open a convenient revolving Charge Account, our salesperson will take your application and your order at the same time.)

..in Person (and it totals \$50 or more)

Tell our salesperson in your nearby Sears unit the page in this catalog on which you found the special cartoon. If yours is a cash or C.O.D. order, you will receive a \$5 discount on your order; if you order on Sears Revolving Charge or use our Easy Payment Plan, we will credit your order for \$5.

(If you wish to open a convenient revolving Charge Account, our salesperson will take your application and your order at the same time.)

..by Mail (and it totals \$50 or more)

Write across top of order blank the following statement: "I found 'Ruff' on page _____" (fill in proper page number from this catalog). Order in the regular way, indicating on your order the full amount due. If yours is a cash order, we will send you a \$5 refund check; if yours is a C.O.D. order, you will receive a \$5 discount on your order. If you order on Sears Revolving Charge or on our Easy Payment Plan, we will credit your order for \$5.

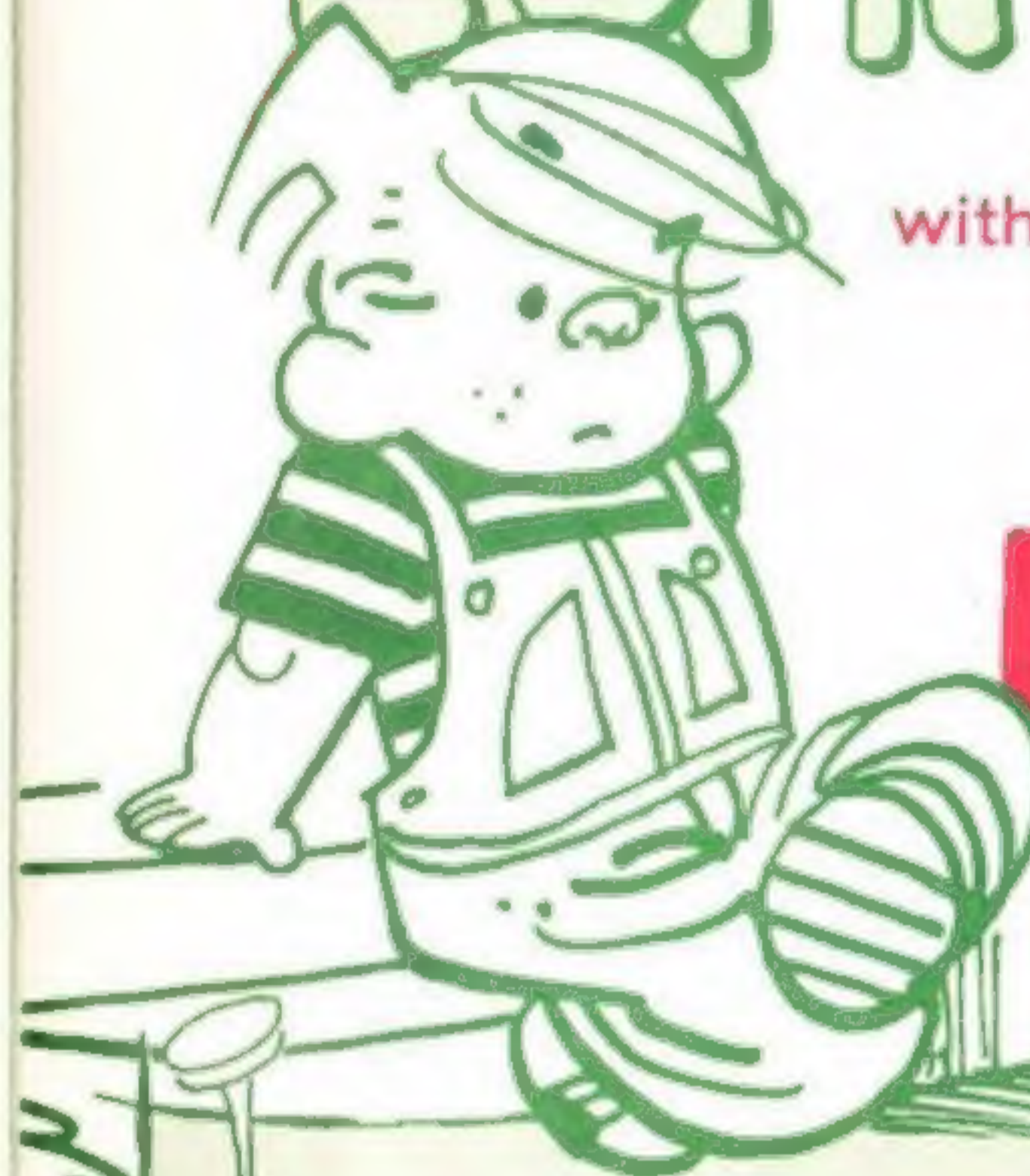
(If you wish to open a revolving Charge Account, send your order with completed agreement and application on page 286 of this catalog.)

**DON'T
FORGET**

NOVEMBER 2, 1968..the last day
you can get your "RUFF REWARD"
..so order NOW from this book!

SEARS, ROEBUCK AND CO.

Play **LOST-N-FOUND**



with **Dennis
the
Menace**

and his dog

"Ruff"

Dennis has lost his dog in the pages
of this Sears Christmas Catalog.
Find "Ruff" before **NOVEMBER 2, 1968**
and your reward can be a

\$5 DISCOUNT

on an order from this
Sears Christmas Catalog

SEE FOLLOWING THREE PAGES FOR ALL THE DETAILS



THIS CARTOON OF
"Ruff"

IS PROMINENTLY DISPLAYED
ON ONE OF THE PAGES
OF THIS CATALOG

*Find it, tell us on which page it appears,
and you're eligible for this big reward:*

GET A \$5 DISCOUNT

when the selling prices of the items you purchase on an
order from this Sears Christmas Catalog total \$50 or more,
and the order is placed before **NOVEMBER 2, 1968**

*IT'S FUN,
AND IT'S EASY!*

We made it so easy because our purpose is simply to get you to look all
through this new catalog. And, because we can handle early Christmas
business more efficiently, we're glad to offer a special discount on
orders of \$50 or more placed from this book before **NOVEMBER 2, 1968.**

YOU CAN
GET YOUR
**"RUFF
REWARD"**

WHETHER
YOU
ORDER
BY

Phone

IN

Person

OR BY

Mail

SEE BACK
PAGE FOR
DETAILS

SEARS 1968 CHRISTMAS BOOK | Index starts on page 277

8961